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NEWS SUMMARY

GENERAL

Heavy penalties in Tunnel Bill
Wall St. slips then recovers to 854.98

The Government could face a £500m. bill and an unknown amount of compensation to the Channel Tunnel Company if the project should eventually be abandoned.

The financial liability disclosed in the Channel Tunnel Bill, published by the Department of the Environment, is ready-made ammunition for opponents of the scheme.

The Anglo-French treaty, also published yesterday says that the French and British Governments would share equally the costs of discharging any liability.

Back Page

Labour in anxious mood

Labour's poor showing in the recent by-elections and concern at Mr. Wilson's performances in today's economic censure debate, brought frustration to yesterday's meeting of the Parliamentary Labour Party, writes Richard Evans. Suggestions, however, that Mr. Wilson was showing signs of overwork were rejected by close colleagues.

Back Page

Companies for Crown Agents

More wholly-owned subsidiary companies will be established to deal with the specialised financial services of the Crown Agents. Mr. Richard Wood, Minister for Overseas Development told the Commons. Mr. Wood said he was particularly anxious that the arrangements which were designed to define the various functions more clearly, should not in any way distort the confidence which overseas governments and authorities had in the Crown Agents.

Page 12

Rising fees for opera singers

The Earl of Drogheda, chairman introducing the annual report of the Royal Opera House, drew attention to the rising fees expected by international singers who also work abroad. Although the Arts Council subsidy had risen, it remained derisory compared with State support for opera houses in France, Italy and Germany. Page 3

'Mum' runner

A sharp-eyed policeman looked twice at the "young woman" with a child in "her" arms in the public seats of the court room. A challenge and the two months' freedom of the runaway prisoner Edward Davies, 29, was ended. Davies, who had turned up to watch the trial of a friend, was back in prison in Liverpool last night.

Hansard loss

Hansard, the official report of Parliamentary proceedings, made a loss of £591,000 in 1972-73. Mr. Kenneth Baker, Parliamentary Secretary, Civil Service, told the Commons. He said the price increases of Stationery Office publications were under consideration.

Missing mizzen

Great Britain 11, Chay Blyth's entry in the round the world yacht race, has lost her mizzen mast, according to a report from a French contestant. Great Britain is lying ninth on hand cap.

Sit-in banned

About 70 Essex University students at Colchester who have been occupying offices and reading rooms in protest at the cost of food and accommodation, have been ordered to end their sit-in by a High Court judge. Page 5

Briefly . . .
Allan Sherman, the 46-year-old Jewish comedian, died in Los Angeles.

President Peron of Argentina has suffered a mild heart attack.

Page 5

CHIEF PRICE CHANGES

(Prices in pence unless otherwise indicated)

RISSES

Brit. & Can. Inv.	73 + 11	205 - 10
Capital & Counties	121 + 5	118 - 14
Christies Int'l.	64 + 4	375 - 5
Compeco	275 + 20	304 - 18
Decca "A"	308 + 10	410 - 10
Ensign	375 + 6	300 - 24
House of Fraser	1001 + 81	251 - 9
Land Securities	254 + 9	205 - 7
London County Secs.	165 + 5	93 - 7
Bank Ugn. "A"	253 + 10	210 - 10
Scot. Inv. Inv. Tsl.	170 + 13	170 - 10
Woods-Burns-Burns	26 - 8	390 - 20
Woolfson-Burns	45 + 5	284 - 8
FALLS		
Duchan Deep		400 - 20
Messina		320 - 13
Southwicks		318 - 12
Union Corp.		242 - 14
Western Deep		760 - 30

(FT stock indices and FT-Averages summary Page 39)

DETERIORATION IN ENERGY SITUATION

Peace plan rejected by miners' leaders

BY JOHN ELLIOTT and ROY ROGERS

MINISTERS WERE last night preparing for a major defence of a long line of major groups of the Government's wage workers lining up for negotiations with miners' leaders to see what chances there are of exceeding the Stage Three pay limits.

Coming only one day after talks failed to solve the electricity power engineers' pay dispute, the unanimous decision yesterday of the National Union of Mineworkers' national executive to ballot its members nor to call an overtime ban increased the prospect of serious shortages of coal and electricity supplies over the next few weeks.

GOLD lost 25c to \$90 an ounce.

STERLING weighted depreciation from Smithsonian parties improved from 17.28 per cent. to 17.15 per cent. The rate against the dollar was unchanged at \$2.3915. From Tokyo, the Japanese Central Bank was reported to have sold a further \$55m.

WALL STREET gained 10.08 to 854.98 on what observers called a technical rally. The

Prime Minister urged talks on the situation last night with senior Cabinet Ministers and is expected to make a major speech dealing with the country's industrial and economic problems in Lancashire today.

He may also decide to invite the NUM leaders to Downing Street during the next week or ten days to spell out to them what the Government intends to do.

THE NATIONAL COAL BOARD has some 13m. tons of coal in stock and the CECB has sufficient for about 11 weeks at normal consumption. Yesterday the Coal Merchants Federation revealed that its members hold stocks equivalent to not less than six months' supply in general although there are regional imbalances.

The special treatment available was underlined yesterday by Mr. James Prior, Lord President of Council, who told a London conference that the Code had been "tailor-made" for the miners.

The Government is conscious

man in charge of the pay negotiations.

This could lead to a "real anxiety about the future of some pits which have water, ventilation and spontaneous combustion problems," he declared.

He also appealed to the miners' leaders to put the pay offer to a ballot.

Yesterday's special meeting of the NUM's 27-man national executive in London unanimously rejected the £44m. a year

pay offered by the NCB, while very welcome, did not change the need for an improved offer on basic rates in excess of the 7 per cent. allowed under Stage Three.

"We are willing to talk to any body who can suggest ways of increasing the basic 7 per cent. offer . . . and the Government has time to change its mind," added Mr. Gormley accepting that this would mean a change in the Government's counter-inflationary policy.

CBI concern, Back Page

See also Pages 5, 8 and 9.

Editorial comment, Page 22

pay offer which had been re-negotiated in recent talks with the NCB. The executive, receiving a report from senior officials on the talks, decided that it was not even worth voting on whether or not the offer should go to a ballot of members.

Mr. Joe Gormley, NUM president, said that as there had been no improvement in the 7 per cent. basic rate increases originally offered, these still remained insufficient to attract manpower back into the industry which was losing men at the rate of about 600 a week.

The overtime ban would continue and would bite deeper in the next couple of weeks as the men's attitudes hardened, he added.

Fringe benefits such as improved death benefits and sick

pay on into the New Year, possibly

continued on back page

Ulster pact on executive

Agreement was reached last night on the formation of a Northern Ireland executive. Mr. William Whitelaw will announce details to the Commons to-day in what could be his last major appearance as Northern Ireland Secretary.

The Dublin Government remained cautiously optimistic that Mr. Whitelaw might also be able to announce firm plans for a major Ulster peace conference involving Westminster, Dublin and Belfast representatives.

Mr. Whitelaw's successful negotiations, which come as a relief to the Government after a fortnight of bad news, leave the field free for the Prime Minister to reconstruct his administration.

Details to-day

BY RHYD DAVID

BELFAST, Nov. 21.

AGREEMENT IN principle to form a power-sharing executive on votes of repudiation his in Northern Ireland was reached last night by delegations from the Unionist, Social Democratic and Labour, and Alliance parties. Full details will be released by Mr. Whitelaw in a statement in the Commons

The decision to hold back at an agreed stage, rather than announce the immediate setting up of a new administration, meets an important SDLP condition.

The party, with the support of the Dublin Government, was originally pressing for tripartite discussions involving London, Dublin and Belfast on a Council of Ireland to be held simultaneously with the executive.

The agreement will be regarded as a major triumph for Mr. Whitelaw, who has chaired the 13 sessions of talks on the matter since the start of October.

The 15 negotiators—five from each party—agreed at to-day's meeting on the distribution of posts between the parties, but it is understood names have not yet been put to departments. It is likely these will be discussed the restoration of devolved power to Northern Ireland over the next few months.

Mr. Whitelaw emerged onto the steps of Stormont Castle at issues, and heralds the ending of the end of the talks flanked by Mr. Brian Faulkner, the Unionist leader, Mr. Gerry Fitt, the SDLP leader, and Mr. Oliver Napier, who would have wide powers in several fields including education, members of the delegations and the social services, industry, Government officials bringing up trial development, transport and agriculture, but security will be the chief responsibility for the foreseeable future.

A decision to put the executive into cold storage while discussions now take place on the Council of Ireland had been anticipated as the likely compromise on this point.

The agreement makes possible the restoration of devolved power to Northern Ireland over the next few months.

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It is likely that Mr. Faulkner, Northern Ireland's last Prime Minister before direct rule, will be the chief Executive with Mr. Gerry Fitt as Deputy Chief.

The Loyalists and unofficial Unionists—with 26 seats out of the 78 in the Assembly—to-day made a direct appeal to Mr. Whitelaw in a last bid to prevent the agreement being passed.

Though those participating in the talks were last night maintaining the confidentiality which claimed that, in the light of the negotiations Tuesday's vote of the Unionist Council, there was evidence that assumed from the successful conclusion of to-day's business that Protestant community was the Unionists have secured their majority on the Executive.

For this reason the executive would not meet the requirement of the Act that it should draw the close shave Mr. Faulkner support broadly from across the had yesterday when the Ulster community.

Further curbs on oil urged

BY ADRIAN HAMILTON

AMIDST a continued deterioration in the energy situation of the country, the Government is now being urged by the oil industry to follow its latest oil measures with a more severe cut of as much as 15-20 per cent. A further tightening of restrictions could occur within the next month.

Stocks in the country are now believed to be falling below the 70-day supply level, while the oil shortfall in new supplies, including product imports, may well rise to 20 per cent. or more over the next month.

Under these circumstances the Oil Industry Emergency Committee is thought to be warning the Government strongly that any further reduction in storage could bring companies towards their minimum operating levels of around 45 days' supplies within an uncomfortably short time.

Two major problems are the amount of exemptions that may have to be made to the current allocations and the extremely serious position regarding petrol supplies.

But initial reactions from industry suggest that his may not

be the case, while the Government, by publishing the list so early, has encouraged many consumers to assume that they will get exemption.

The Department of Trade and Industry, in association with the oil companies, is now setting up regional centres and a procedure for exemption claims.

But if the initial response is not encouraging enough the Government may well have to introduce a further reduction in overall oil allocations, allowing a wide range of total exemptions for priority customers but pressuring for a great deal more heavily on the remaining consumers, in order to make sure that a broad cut in consumption is maintained.

The list appears to have been drawn up to ensure a continuation of vital services and industrial production should really dramatic cuts have to be made.

And the Government is still hoping that most of those included on the list will be able to absorb the initial cut.

But initial reactions from industry suggest that his may not

also take the opportunity to attempt to increase the overall level of cuts to nearer 18 or 20

per cent. This would almost certainly harm economic growth and industrial production substantially.

Ministers have made it clear that any increase in total cuts on consumption would have to involve petrol rationing by

coupons.

But it is felt unlikely that the Government would implement this until after Christmas, not least because of the administrative difficulties of distributing coupons and handling applications for supplementary books at a time when the Post Office would also be involved in the Christmas post and the issue of the pension week.

Petrol, nevertheless, remains the most delicate situation of all the oil products, despite the fact that the 10 per cent. cut against last year, because of the high growth since, effectively

Continued on back page

KISSINGER warns Arabs U.S. will retaliate if oil cuts continue

BY PAUL LEWIS, U.S. EDITOR

WASHINGTON, Nov. 21.

WITH THE energy crisis tightening around the American economy, the Nixon Administration finally warned the Arab nations to-day that it will retaliate against them if the oil embargo is maintained in the face of its efforts to "promote a just settlement in the Middle East war."

Addressing his first Press conference since his return from the area, Dr. Kissinger, the new Secretary of State, said he hoped formal peace negotiations would open between the belligerents during December

Letters to the Editor

BRACKEN HOUSE, CANNON STREET, LONDON, EC4P 4BY

Which law to break • Companies House • Cheap exports

Sir—On the first day of is not lacking in the regions—restriction on the use of electricity or in outer London. Two suggestions might give them food for thought: (1) Attempt to shift partial exemption from the ban on some of the burdens for central London activities on to the source of heat except a domestic English Tourist Board, where it is more rightly belches; (2) Start spending money for the benefit of audiences instead of the performers.

R. L. Haines,
Secretary,
Anglian Concert Society.
18, Meadoway,
Warley, Borewood, Essex.

Consumer aggression

Sir—Consumer affairs grow daily more bizarre. We have the so-called "Minister for Consumer Affairs" setting up Consumer Agencies throughout the country so that metration may be more speedily foisted on an unwilling public. This exercise is referred to as meeting "consumer aggression".

But it is the sight of consumer organisation being seconded into the Metrification Board and its committee to be "a 'real' contribution to the public while the country is in the midst of racing inflation that quite takes the breath away.

Metrification is conservatively estimated to cost the country £5,000,000—more than did decimalisation. No one can deny that changing to metric measures will speed the rate of inflation and will cost the consumer dear.

The picture of consumer organisation officials sponsoring an inflationary measure is not only bizarre but smacks of a double-cross.

What price the "best buys" recommended to the housewives now?

M. Needham, President
Scottish Housewives' Association,
14, Caledon Place,
Aberdeen.

Microfilm or bulky files

Sir—Some of the letters you have recently published regarding the microfilm of the records at Companies House relate to my letter of November 2. I think that there is still some confusion between the removal of paper and the removal of information from London.

Three letters published since I wrote to you deplore the change on the grounds that the information is vital to searchers based in London. This fact is surely not in dispute, but why is it presumed that microfilm will not be able to provide the information on a regional basis.

One is also very tempted to ask the reason for the new-found concern for the outer London boroughs. The Arts Council over the last eight years has given no support whatsoever to the proposal for new professional orchestra to give concerts in outer London, but at the same time those areas concerned have been supporting central London concerts through the London Orchestral Concerts Board.

Perhaps, however, the day for initiative is at hand, but let's have it from the Arts Council for a change, because it certainly

tion just as effectively as the bulky paper files it will replace? If the microfilm system is properly designed, and I have already stated that the Government has so far shown some skill in the effective application of microfilm, there is every reason to hope that access will be faster and more convenient and that the information, where located, will be more up-to-date than at present.

I think that it can be presumed that substantial cost savings will be achieved. The compactness of microfilm storage must result in far less space being required in costly London premises to house the files and file maintenance staff would be located at Cardiff instead of London. If some of these savings were used to produce duplicate copies of the microfilm file a further benefit could be obtained by providing access at other locations, thus easing the pressure on the London search facilities which seems to be substantial already and must tend to grow in the future.

The recent statement from Sir Geoffrey Howe in the Commons should reassure those who are still doubtful. He said: "The London search facilities will remain at Companies House. All new documents filed together with selected information more than three years old will be available there in microfilm or microfilm form for inspection."

I think that the Government should be given credit for its willingness to adopt modern methods of storing, distributing and retrieving information. The objections you have published to date assume that the new medium will automatically result in an inferior service for the user, but this has not been the experience of hundreds of organisations in the UK where microfilm is already a valued management tool. There is nothing inherent in the Companies House proposal to prevent microfilm being equally effective in that application.

G. G. Baker,
G. G. Baker and Associates,
54, Quarry Street,
Guildford, Surrey.

Access to BSI in Essex

Sir—We should thank Mr. Armstrong for his intriguing forecast (November 15) that crazy centrifugal forces might crazy the British Standard Institute library out to Inverness. In centripetal contrast, I foresee

that the British Standard Institute library will be moved to Inverness, in the centre of gravity—the very heart—of the nation.

As we have all been told so often, Maplin (née Foulness) is to be the centre of gravity

of the new regional

and right hand. On the one hand, the Arts Council quite rightly laments this state of affairs, but on the other it concerns itself with the amateur participatory aspect of the arts: surely the concern of the local education authority. It also supports the new "regional" arts associations, at least one of which has a confirmed policy not to support any organisation which operates or promotes concerts on a regional basis.

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U.S. considers energy consumption tax

BY GUY DE JONQUIERES

IN A FURTHER STEP to meet the energy crisis, Mr. Rogers Morton, U.S. Energy Secretary, to-day threatened direct government intervention in oil refinery operations to ensure maximum output of heating oil this winter.

At the same time, he forecast that areas in the Eastern U.S. may face voltage reductions, brownouts and revolving blackouts during the coming months because of the anticipated shortages of residual fuel oil used in power generation. He said that he hoped voluntary conservation measures will reduce electricity consumption by 10 to 20 per cent, but warned that to ask Congress for a special consumption tax if voluntary savings prove inadequate.

Mr. Morton expects that the shortfall in residual oil resulting from the Arab boycott will amount to 1m. of the 3.8m. barrels per day that would normally be consumed in the U.S. during the first quarter of next year. He was hopeful that about half of this deficit could be made up by increasing domestic production.

According to the Interior Secretary, President Nixon already has authority in force to issue regulations to adjust their refining schedules, or will certainly get it under legislation

NEW YORK, Nov. 20.

imposing a mandatory fuel allocation system, which is now awaiting his signature. The Federal Trade Commission has said that such steps were taken in concert and deliberately in order to create shortages that would force up product prices.

While he did not refer specifically either to the Senate committee report or to the FTC's criticism, Mr. Morton's threat of refinery intervention suggests that he has his own doubts about the oil industry's ability to meet the oil shortages.

One measure, whose announcement has been expected for several days, is a ban on Sunday petrol sales. This morning Mr. Roy Ash, Director of the Office of Management and Budget, again confirmed that President Nixon is studying a proposal to this end but said that he was still taken no decision on it. In any event, he added, there was no question of a total ban on Sunday driving.

Public distrust of the oil companies' role in the energy crisis has been increased recently by a study prepared by the staff of Senator Edward Kennedy which claims that the majors reduced refinery runs in the first quarter of last year, drawing down inventories excessively and cutting back on refinery runs in the fourth quarter as well.

As a result, heating oil shortages developed unnecessarily last

winter and petrol supplies were inadequate last summer. The PRESENT Juan Peron suffered a mild heart attack early to-day but is resting at home in stable condition, according to presidential aides.

Peron's doctors confirmed that the 75-year-old President is ill. But they announced publicly only that he is suffering from a recurrence of a bronchial condition.

A Government communiqué said Peron was attended by heart specialist Pedro Cossio, heart surgeon Salvador Liotta and his own doctor, Education Minister Jorge Taitan.

It added that the President's wife, Vice-President María Estela Martínez De Peron, presided over a Cabinet meeting in Government House.

When Peron made a brief visit to Montevideo on Monday to sign an agreement with President Bordaberry's administration on demarcation lines in the River Plate estuary his wife assumed the presidential powers in his absence.

Peron was reported to be suffering from a respiratory ailment for several weeks after he returned to Argentina in June, ending almost 18 years in exile.

At the time he was visited by Dr. Cossio and later General Peron himself told news men he was suffering from a heart ailment.

Last week he failed to attend a meeting in his honour given by the Uruguayan authorities. No people have been shot in the streets, as happened in Chile after the coup in September, but political parties, although not officially dissolved,

cannot in fact carry on their normal activities and have been compelled by circumstances to adopt new methods of organisation and communication.

It seems clear that some aspects of the "Chilean model" are being followed with sympathy by the Uruguayan authorities. No people have been shot in the streets, as happened in Chile after the coup in September, but political parties, although not officially dissolved,

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EUROPEAN NEWS

Protestants hold key to Irish by-election test

BY DOMINICK J. COYLE

IT IS NOW acknowledged by the major political parties contesting the election. It is also the first to return the agreed Fine Gael/Labour candidate, Mr. Brendan Fahey, to the border constituency of Monaghan that the outcome will be determined by the voting attitude of some 3,500 Protestants in the region.

The national coalition Government's overall majority in the Dail will be reduced to the minimum single vote if the Flannan Fail opposition succeeds in holding the Monaghan seat vacated by Mr. Erskine Childers, the successful candidate in this year's Irish Presidential election.

Mr. Childers, himself a Protestant, headed the poll in Monaghan in the general election earlier this year with the assistance of the votes of his co-religionists. However, there are no Protestant candidates on this occasion, and the influential Protestant association in the area has now released its members to vote according to their individual choice.

The Monaghan contest has already become something of a microcosm of national politics and is, in fact, the first trial strength for the Fine Gael/Labour Party coalition Government since the February general election.

Law and order

The result is that the present by-election campaign has been turned into an unseemly debate on the attitude of Flannan Fail and the Government to the so-called "law and order" issue, with most Ministers insisting or quietly implying that the Opposition candidate, Dr. Rory O'Hanlon, is hawkish on Republicanism, a charge which he has denied categorically.

Mr. Liam Cosgrave, the Prime Minister, who is himself campaigning in the constituency, is asking the Monaghan electorate to hold the key to this contest.

West German steelworkers offered 13% wage package

BY ANDREW HARGRAVE

PAY TALKS in the Ruhr steel a strike ballot. To anticipate the latter, Dr. Franz-Josef Weisweller, the pattern of wage settlements in employers' chairman, emphasized throughout West Germany in the coming year, reached a stand-to-day that the proposal was no final offer and therefore still open to negotiation. He thought, however, that in the present economic climate the proposal was an acceptable one.

The offered package which consists of an 11 per cent straight rise plus fringe benefits worth further two per cent would run for a year. As an alternative, the employers proposed a 9.9 per cent straight rise for a ten-month period. In either case, the starting date would be on December 1, a month before the current agreement is due to expire.

The proposal, which affects 20,000 steel workers, emerged after 20 hours of tough bargaining. The Metalworkers' Union which had demanded a 15 per cent straight rise, will now take the offer back to its Ruhr wages committee which will decide on Friday whether to accept or ask the union executive to sanction the union executive to sanction in the Stuttgart area, which led to a strike ballot.

FRANKFURT, Nov. 21

considerable improvement in fringe benefits in the metal industry in other areas as well. The rate of inflation, although more moderate recently, has given further fuel to the unions' claim while the employers, using the same argument, harped on narrow profit margins, rising costs and the adverse effect of D-mark revaluations.

In a recent statement, an employers' spokesman added low investment to the list, attributing this directly to high labour costs and inadequate return on admittedly increasing sales. The union's official journal, in its turn, retorted this week that steel prices, particularly export prices, compensated for the cost increases; that productivity and therefore the industry's profitability had been rising at a high rate.

Warning shots by both sides have not been lacking in the past few months. The unofficial strikes in the Ruhr engineering industry were followed by the official one in the motor industry as the negotiations reach their

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Panov ends his hunger strike

DUBLIN, Nov. 21

RUSSIAN Jewish ballet star Valery Panov today called off a hunger strike he began 21 days ago in protest at the refusal of the Soviet authorities to allow him and his wife to leave for Israel.

This is a clear reference to the Anglo-Irish negotiations aimed at the proposed Council of All-Ireland, as part of an overall political settlement in Ulster, and it is something which is undoubtedly on the minds of the electors. But a much more immediate consideration with the Flannan Fail opposition and its supporters is to use this key by-election to erode the Government's Dail majority and, if possible, to go on from there and precipitate a general election.

"But Valery says that if there is no progress in our application for an exit visa, we will declare another hunger strike once he has got over this one," she declared.

"You must understand that this was the only thing left to us which could bring public attention to our plight."

After declaring the hunger strike, in which his wife participated for the first four days, Mr. Panov was called to the Leningrad visa office and a few days later officials there accepted their emigration documents.

The wife of Soviet physicist Andrei Sakharov said AGB security police had told her she was "probably mentally sick" for refusing to testify against two dissidents under arrest here for anti-Soviet activities.

She made the charge at a Press conference called at the family apartment in Moscow to give her account of three interrogation sessions she has had over the past week with the KGB.

Mr. Sakharov told foreign reporters that he viewed the sudden interest shown by the KGB in his wife as part of the general campaign against him for his outspoken criticism of Soviet society.

GREEK DEMOCRACY

The bridges are damaged

BY OUR ATHENS CORRESPONDENT

DESPITE Government assurances, Greeks had expected him to re-accept the contrary, last week's sign rather than accept, let events in Greece be bound to alone recommend, martial law. Impair any prospects there were. Prisons are again being held after rounded up during the last week have been workers.

Mr. Markezinis has stated that he and President George Papadopoulos remain steadfast in their determination to restore order at all costs and normalize the political situation. In recent years the Greek economy has had an enviable growth rate averaging 8 per cent a year, which has put Greeks into the consumer society. That is of course, a situation quite unlike that of 1944 when the population had nothing to lose by an uprising. The appointment of a veteran Liberal politician, Mr. Spyros Markezinis, as Premier of an all-civilian Government early in October had raised hopes that the country might at least be able to find its way to some semblance of democratic rule abolished when the army seized power in April 1967.

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In the uprisings was encouraged by Left-wing and other anti-regime elements. There was also no run on the banks to withdraw deposits and the rush to buy foods abated after the first two days.

Mr. Markezinis' main task was to bridge past differences between the military-supported regime and the politicians who opposed it and to pave the way for elections promised for 1974. The majority of the politicians, however, boycotted his efforts. Their main objection was that the constitution drafted by the revolutionary regime in 1968 and amended in 1973 was unsatisfactory. It was found that the majority of western-type democracy was to function.

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the first open challenge to the salaries.

Yet some observers support the theory that growing discontent over rising prices, not paralleled by wage increases, may have acted as a catalyst for recent events. Sharp increases in the price of petrol, electricity and bread at the beginning of November may have added to the tension. Those who were involved in last week's upheaval were mostly construction workers who receive the highest wages in Greece, averaging as much as \$800 a month. The argument put forward is that workers and white collar employees who receive much lower wages and salaries have more reason to be discontented.

Arrest

The arrest of several leaders of the outlawed Communist Party and members of the pro-Communist United Democratic Left (EDA) would appear to indicate that the Government is preparing

the student-worker riot last

week presented a unique opportunity for the people to revolt. But it was not taken. There was also no run on the banks to withdraw deposits and the rush to buy foods abated after the first two days.

Martial law

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OVERSEAS

OAU call for oil embargo on white African regimes

ADDIS ABABA, Nov. 21.

THE MINISTERIAL Council of the Sahara feel they have a right to ask Arab OAU members for reciprocal support against the Organisation of African Unity to-day called for an oil embargo against South Africa, Portugal and Rhodesia, as well as Israel.

The Council adopted a resolution which "invites all member States of the OAU and appeals to all friendly countries to impose a total economic embargo and in particular an oil embargo against Israel, Portugal, South Africa and the minority regimes in Southern Rhodesia."

The Council meeting here in emergency session to discuss the Middle East situation adopted the resolution without amendment.

Yesterday's council discussions centred on possibilities of using the oil weapon against the minority regimes in Southern Africa.

Most of the OAU's 42-member States have broken off diplomatic relations with Israel since the outbreak of the latest war. Some Black African countries south of

Reuter

Viet Cong denies it is planning offensive

PARIS, Nov. 21.

THE VIET CONG'S Provisional Revolutionary Government to-day rejected South Vietnam's charges that it was preparing a "general offensive" in violation of the January 27 Paris peace agreement.

PRG Minister of State Nguyen Van Hieu said he has "energetically rejected the slander of the Saigon administration claiming that the PRG was preparing a general offensive."

Hieu made his remarks Monday while conferring with Nguyen Huu Chau and Ho Thong Minh, leaders of the South Vietnamese centre political forces, a PRG statement published to-day.

A parallel communiqué of the centre political forces liaison bureau said its two delegates, after listening to Hieu, "took note of the assurance given by the PRG that its alleged intention to resume a general offensive in the near future is completely unfounded."

The centrist forces said they will continue their effort to win recognition of the third force as an independent political group standing between the Viet Cong and the South Vietnamese Government.

The twin statements were published 24 hours before the scheduled resumption of the political talks between the Viet Cong and the South Vietnamese delegations. Diplomatic sources said to-morrow's meeting in La Celle Saint Cloud would deal with mutual accusations of ceasefire violations.

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The talks have been suspended for nearly four weeks because of the Viet Cong's walkout to protest alleged Saigon ceasefire violations.

which in practice means that the Israelis will have to relax their grip on the city of Suez and the part of the Egyptian Third Army encircled on the East Bank.

Two earlier informal meetings between Gamasi and Yariv reached deadlock. Siliusvuo has now asked each to produce a proposal which in his view could be agreed by the other and would mean withdrawal to positions capable of bringing about disengagement and keeping his forces free from danger.

Army spokesman Jerry Friedheim declined to comment on the report, which said the nuclear weapons were believed to be still in Egypt although under strict Russian control.

The weapons are believed to be atomic warheads of Soviet-built Scud missiles, which were reported to have been shipped to Egypt before or during the fighting, the Washington Post said.

Reuter

Egypt does not want any more delays, excuses or postponements. If Israel really wants peace and the U.S. is sincere in the assurances given to Sadat, then the crucial withdrawal issue must be settled satisfactorily for Egypt, the sources said.

There were reports here last night that Egypt might stop the exchange of war prisoners to-day as a sign of its determination, but Red Cross officials reported this afternoon that six more Israeli prisoners had been flown to Lod airport to-day and the rest were expected to leave to-morrow.

Egyptian officials have also been re-emphasising the preparedness of the army to resume fighting. Military attachés, taken on a canal front tour yesterday which took them to Third Army headquarters on the west bank and Second Division headquarters on the east bank north of Ismailia, reported that the morale of the troops was high and training and planning were being continued intensively.

It is a fair assumption that the ships testing the blockade will be manned by naval personnel. As for the supporting forces the odds are that the Israelis have dispatched some of the fast patrol boats equipped with the highly effective Gabriel missile.

If the Israeli ships are not obstructed, the actual disengagement on the west bank of the Canal may be speeded up.

Uncertainty about Egyptian intentions about the Straits is thought to be one reason why the Israelis have been dragging their feet.

The arrival of the Israeli ships at the southern end of the Red Sea to-day will coincide with the critical talks between Israeli and Egyptian officers at 101 kilometre mark on the Cairo-Suez road.

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Trade and Industry Minister Yasuhiro Nakasone, telling the Diet that Israel had no right to station forces in occupied Arab territories, called for Israeli withdrawal to lines existing before the 1967 Middle East war and Foreign Minister Masayoshi Ohira told the Diet a Government statement to-morrow would show a clear-cut interpretation of the 1967 United Nations resolution which, among other things, also called for Israeli withdrawal from occupied territories.

Mr. Ohira also said Japan's previous stand on the resolution was not satisfactory to the Arab States.

An official estimate showed that Japan's real economic growth, which averaged about 10 per cent a year in the past decade, would fall to zero or a minute figure if the oil embargo continued for four months.

Japan, dependent on the Middle East for more than 80 per cent of its oil, has been staggered by the Arab oil cut—which now threatens to result in drastic curbs on the once-booming

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MIDDLE EAST

Checkpoint 101 army talks to resume to-day

BY WILLIAM DULLFORCE

NOV. 21.

ANOTHER CRISIS stage on the way to Middle East peace will be reached to-morrow, when Egyptian and Israeli officers meet again in the U.N. tent at Checkpoint 101 on the Cairo-Suez road.

General Ennio Silivasvuo, the U.N. Emergency Force commander, who will preside at this formal session, has asked Egypt's Major-General Abdel Ghani Gamasi and Israeli Major-General

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The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

• NAVIGATION

Landing system of the 1980s under study

THE EXACT form that the next generation of instrument landing system for civil aircraft will take has yet to be decided by the International Civil Aviation Organisation (ICAO), probably during 1977. It will certainly use microwaves instead of VHF as at present and has thus been dubbed MLS, standing for micro-wave landing system.

The need for a system that can be installed with greater geographical flexibility, is not affected by multipath reflection of the guidance beams and can "look at" a wider solid angle of approach so as to deal with busier approach airspaces, has been felt by some time.

According to Plessey Radar, the first 15 years of the life of such a product will account for £1,000m. of business world-wide, during which period the "old" MLS will be phased out.

There is consequently a good deal of juggling for position going on at the moment in the international avionics business with interest in the U.S., Britain, Australia, Germany and France. Hope has been expressed in a number of quarters that the system decision will be based upon sound operational/technical bases, and on no other.

• PACKAGING

Packs into sterile containers

A NEW Hofiger and Karg machine designed to produce fully bacteri-free plastic containers, fill them in an aseptic atmosphere with a sterile product and seal with an aseptic lidding material, has been introduced to the range of machines marketed by Robert Bosch Packaging Machinery (U.K.).

Thermoform fill and seal

equipment designated TFA 240, has been developed from the Servac 130 platen thermoforming machine.

The first production TFA 240 machine is that at Bützweiler, Lucerne, and Robert Bosch Packaging has statistical evidence to show that the failure rate of the new aseptic packs is considerably less than 1 in 10,000. In consequence, a second machine has been ordered by another Swiss company.

The TFA 240 is designed to process the usual thermoformable films and complex aids capable of outputs continuously variable, up to 25 strokes per minute producing up to 18,000

packs per hour on a maximum draw of 35mm. It will form pneumatically with or without plug assist, provide a water cooled form and seal station, punch, perforate, and has a print registration control and code embossing unit.

A new type of sequence die cutting system on the machine permits up to 20 per cent savings in material and an automatic waste winding facility is included. Spindle adjustment to the mechanical drives is provided at the individual operating stations.

Bosch operates from 183 Dukes Road, Acton, London W3 0SY.

• ELECTRONICS

Reed switch in a DIP package

A LATCHING reed switch that is small enough to fit into a dual in-line (DIP) package and still leave room for a coil winding and suppression diode is being offered by Hamlin Electronics of 14, New Road, Southampton, Hants, SO2 0AA.

The glass envelope itself is just over half an inch long (15.2mm) and 0.1 inch in diameter (2.7mm).

The unit is identified as MOLS-4 and is activated and latched by a one millisecond or longer pulse of sufficient amplitude to produce 120 amperes. Release is accomplished by a similar pulse of opposite polarity having an amplitude of 40 amperes.

The switch is a single pole single throw latching (form A) switch with a DC contact rating of 3 W maximum. Switching voltage is 28 V DC maximum.

Drives gas displays

A COMPANY in the U.S. called Dionics has developed and is now marketing in the U.K. through Walmore Electronics a range of high voltage (up to 225V) monolithic integrated circuits designed specifically for driving gas discharge displays. Frequently, says the company, high voltage discrete transistors have had to be used for this purpose.

Using the Dionics devices it is possible to drive 8 7-segment displays (with decimal points) using only three integrated circuits. The inputs to these ICs

can be driven directly from the standard DTL, TTL and MOS logic families.

The integrated circuit set consists of an anode driver and a level shifter. The display is driven in a constant current mode and the brightness of all eight digits can be varied by adjusting the value of a resistor.

Walmore is at 11, Betterton Street, London WC2H 8BS.

• PRINTING



The latest hot embossing equipment from Dean Design Company, 23, Water Lane, Winslow, Cheshire, in operation to emboss a vinyl wall covering at the Nelson (Lancs) plant of Coloroll.

Meeting the fashions in footwear

SUCCESSFUL development of a simple transfer printing process which will produce multi-colour patterns on polyurethane coated shoe upper materials has been announced by the Shoe and Allied Trades Research Association.

The process, called Satraprint, is a joint development of Satra and Alf Cooke, a member of the Bemrose Corporation, and it can be applied on rolls of material or cut upper parts either by the footwear manufacturer or the material supplier.

Most of the research work on transfer printing has been devoted to polyurethane coated fabrics, but it is understood that

possible application of the process to leather and other materials is being investigated.

International standards should reflect British needs.

paper is positioned face to face with the material and placed in a heated press for the "dwell time" of about 30 seconds. The used transfer paper and printed material are then separated and a simple spray finish applied.

Satra says a complete process "package" is available and purchasers will receive an automatic licence to operate it under the patents which are now being sought. Full details can be obtained from the Association at Satra House, Rockingham Road, Kettering, Northants.

International standards should reflect British needs.

Meanwhile, the practical application of limit state design is explained in a new Cement and Concrete Association booklet, "Assessed and Detailed," available from the C and CA at 80p.

The booklet illustrates a simple worked example for a reinforced concrete building frame.

• SECURITY

Interest in U.K. guard system

SECURITY-CONSCIOUS American companies are taking an interest in a British invention which is probably the first completely portable mobile security system specially designed for all outdoor uses.

The system consists of a number of steel tower units, two metres high, containing electronic equipment powered by a 12 volt battery. They set up a "field" of infra-red rays, directed through a "U"-shaped panel made from a black acrylic material which does not affect transmission and does not permit observation of the path chosen by the rays.

In clear conditions the range of the beams is 300 metres and with four towers it is possible to guard a perimeter of 1,200 metres. The system is specially suitable for applications such as airports, fuel dumps, racing tracks, sports stadiums and any high security risk areas, say the manufacturers, Future Security Systems of 22 Ryedale Crescent, Nutwood Hill, Middlesbrough.

The master control unit is equipped with a built-in point-to-point radio which will relay a signal to the security control within a distance of five miles when the beam is broken by an intruder.

After a pre-determined delay to enable the security patrol to

reach the area an alarm on the master control will sound and lights flash.

Plastics that look like wood

U.K. views must be represented

URGENT ACTION is required from the British printing industry if its views on international standards are to be heard, the British Standards Institution has asserted.

According to Satra, the dry

heat process demands no special

skills — only the availability of

a hot plate press. It takes about

half a minute to produce a pat-

tern which is permanent and

cannot be rubbed off as the print-

material's coating. Manufacture

of the fashionable multi-colour

style is said to be greatly simpli-

fied by this method.

Only the quantities of plain

polyurethane coated fabric re-

quired for a given number of

shoes need be printed. The trans-

fer paper is positioned face to

face with the material and placed

in a heated press for the "dwell

time" of about 30 seconds. The

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• INSTRUMENTS

Testing of complex electronics

HONEYWELL's Test Systems

division has introduced three

new models of its recently

announced Titan Checkmate

automatic test system. The

three models complement the

existing Checkmate system, which

is priced at £10,000 and handles

general-purpose analogue and

digital testing.

The new models are: an ex-

tended version of the minimum

Checkmate system, priced at

£12,500; a high-speed digital

tester with a dynamic analysis

capability, at £16,000; and a com-

prehensive radio frequency test

station with full test and diag-

nostic capability of up to 500

MHz costing close to £30,000.

Titan Checkmate, developed

and manufactured at the Hemel

Hempstead plant of the division,

provides automatic testing of

many kinds of electrical and

electronic products and sub-

assemblies. It is the latest Titan,

which has over ten years of

development and commercial

application behind it.

• By agreement between the Financial Times and the BBC, information from The Technical Page is available for use by the Corporation's External Services as source material for its overseas broadcasts.

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• CONSTRUCTION

Symposium on support works

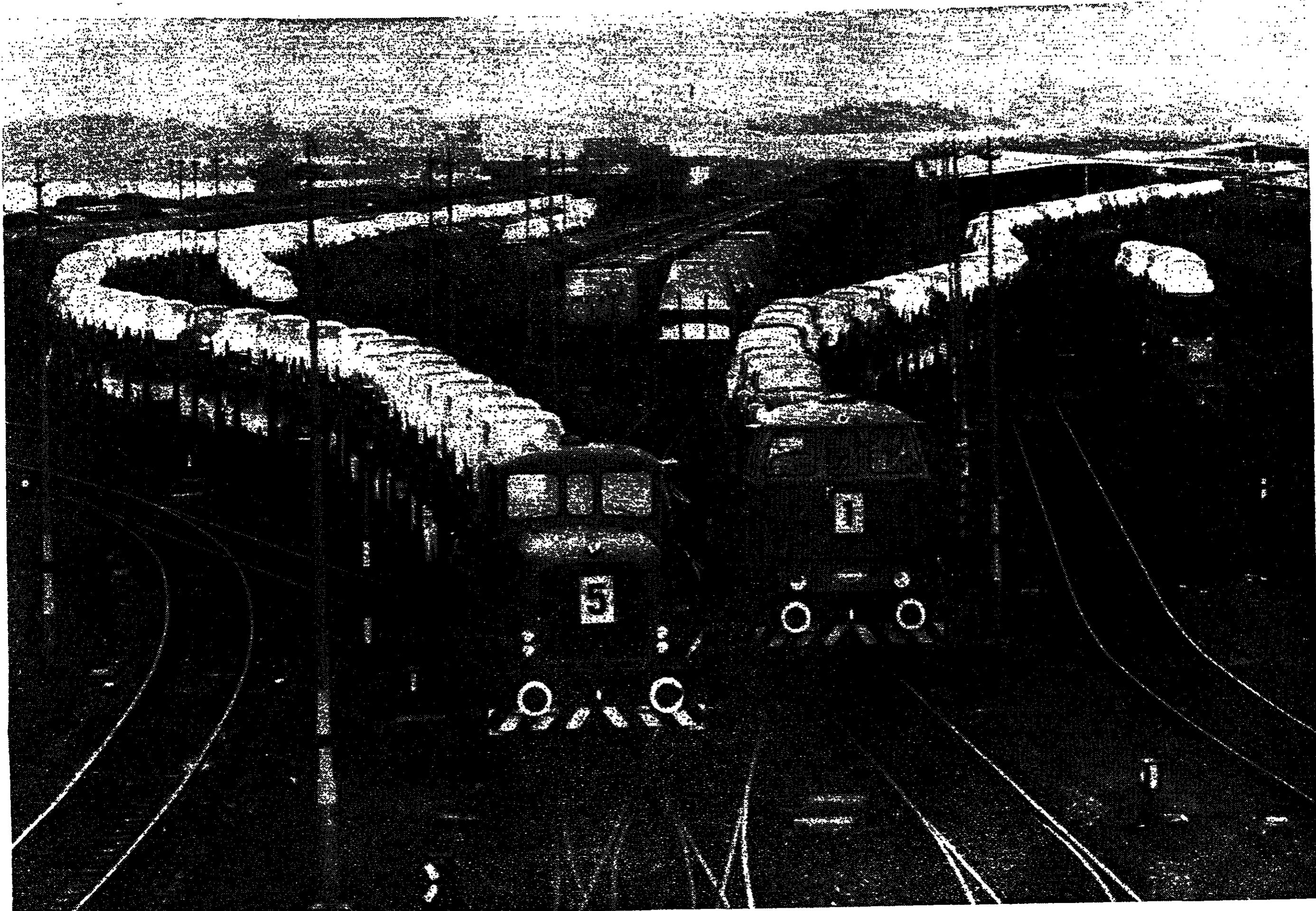
A TWO-DAY symposium entitled "Support Works for Concrete Construction," organised by the Wales committee of the Concrete Society, is to be held in Cardiff from December 11-12.

The first day of the conference, which will take place at University College, Department of Civil and Structural Engineering, will include papers on "Law and Safety," "A Contractor's Legal Responsibilities" and "Theory and Practice of the Law." Other papers will cover consideration of support works at the design stage.

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VW-

a significant factor on world markets.



More than just automobiles.

More than two-thirds of the Volkswagenwerk AG's products are exported. Of the world's leading automobile manufacturers, VW was the one to be the hardest hit by the changes in exchange rates: half of the VWs exported go to the USA. And Marks have become expensive — particularly in terms of the Dollar. In addition, the last few years have demanded much of VW. A new model policy was implemented. This meant that great use had to be made of our technical and financial resources. The company goal which takes the greatest priority is that of safeguarding its economic future and consequently the jobs of its employees. In the Federal Republic of Germany alone 3 million workers depend on the automobile industry for their livelihood, either directly or indirectly. VWs are produced in Brazil, Mexico, Australia, South Africa and Yugoslavia, as well as in the six German VW Plants and Nigeria will be added to this list shortly. In addition to this, subsidiary

and sales companies both in and outside Europe play their part in ensuring supplies of Volkswagen in more than 140 countries all over the world. In addition to the some 200,000 people employed within the Group, thousands more are employed throughout the international VW Dealer Organisation.

And some 5,000 suppliers from all over the world send vast quantities of material and components to a major customer of theirs — VW.

Every commercial transaction has a deeper meaning behind it. Give and Take. VW represents an excellent example of what can be achieved through private enterprise.

VW, however, that means something more than automobiles — human ties, something that transcends national boundaries, war on poverty and primitive conditions and active support for social justice and equality of opportunity for all.

In our opinion every positive development depends on partnership.

PARLIAMENT



JENKIN LEARNS OF TORY BACK BENCH DOUBTS

£546m. for compensating State industries over prices

BY PHILIP RAWSTORNE

Scottish queues for homes 'increase'

HOUSING QUEUES in Scotland are growing longer week by week as a result of Government policy, it was claimed in the Commons yesterday.

Mr. Harry Ewing (Lab., Stirling and Falkirk) had asked what the average length of time an applicant had to wait for a council house in Scotland.

Mr. George Younger, Under Secretary, Scotland, said the information was not available.

Mr. Ewing declared: "It is not surprising the information is not available and there is a suspicion that, even if it were, the Government would be so embarrassed they would be reluctant to give it."

"When is the Government going to give local authorities additional incentives to go ahead and build additional houses?"

Mr. Younger replied the figures were not available because of the different housing qualifications of various local authorities. He said he always encouraged authorities with outstanding needs to build more houses.

Replying to Mr. William Rose (Lab., Kilmarnock) who raised the need for more old people's housing to make the larger homes they occupied available for families, Mr. Younger said: "I am doing all I can to encourage local authorities to build more sheltered housing."

Mr. Russell Johnston (Lab., Inverness): "In Inverness the waiting list has jumped from seven months to two years."

The problem of local authorities in the Highlands and Grampian area also was a desperate shortage of building workers. What proposals had the Government to solve this problem?" he asked.

Mr. Younger replied: "I spent the whole of Friday in Inverness discussing that very problem with the local authorities themselves."

Thanks to the work that has been done by them and the John Working Party that was set up at my suggestion last January, we are now in sight of balance between the needs and production of houses by the end of next year."

Board bans back pay

THE Pay Board issued an Order yesterday forbidding the payment of wage increases blocked at the beginning of the year by the Government's pay freeze to 3,500 manual workers at Lesney Products, the London toy manufacturers.

Under the Government's Stage Two Pay Code Lesney was prevented from operating a pay deal due on January 1 until April 2. The Board's Order answer to why the party is doing prevents the company giving so badly at a time of Government lump sum payments of about £36 million unpopularity and economic amounting to the total increases difficulties.

A wealth of solutions were lost by each worker because of the freeze.

They're off.



Now the race for a RecomPension Scheme is really on.

The recognition procedures have now been officially established and it's going to be a frantic race against the clock. Before you can present your pensions plans for recognition your pensions adviser has a lot of work to do. Call him while he's still got time.

A life's work deserves a

RecomPension

Recognised Company Pension

P10/58

BY JOHN HUNT

THE GOVERNMENT came to the electricity charges would amount to £145.7m. During 1973-74, he estimated what argument now remained for the compensation of the Post Office, that the cost would be an additional against subsidising key foods. Mr. Benn £175m-£200m. And provision was being asked. Was it more indistinctive to make for a similar amount in 1975? "It subsidise electricity by bread?"

As in previous years the profits earned in the second half of 1973 are expected to be considerably higher than those earned in the first half.

By the end of the year four large capital projects will have been completed and the companies acquired in January integrated. The effects of these should result in further growth of turnover and profits in 1974.

An Interim Dividend of 5.5% for 1973 (gross equivalent 8%) (1972 7.5%) has been declared and is payable on 15th February 1974 to Ordinary and Non-Voting Ordinary Shareholders registered at the close of business on 11th January, 1974.

Mr. Patrick Jenkin, Chief Secretary to the Treasury, stayed in obvious discomfort to learn that his readiness to pay the bill also had its political consequences.

The Government had never concealed that there would be disadvantages in its policy of interfering with the prices of the nationalised industries, said Mr. Jenkin.

In a period of rapid inflation, however, political, psychological and practical reasons made any other course untenable.

Up to the beginning of this year, the cost of restraining Post Office, gas and

electricity charges would amount to £145.7m. During 1973-74, he estimated what argument now remained for the compensation of the Post Office, that the cost would be an additional against subsidising key foods. Mr. Benn £175m-£200m. And provision was being asked. Was it more indistinctive to make for a similar amount in 1975? "It subsidise electricity by bread?"

They nodded their delighted agreement as Mr. Wedgwood Benn, from the Opposition front bench, wittily pointed out that Mr. Jenkin's policy had taken him a long way along the road to socialism.

Mr. Jenkin insisted that the Government was quite convinced that such payments were well worth their "direct and significant" effect on the cost of living.

Some Tory backbenchers, including Mr. Enoch Powell, working out the effect on the retail price index—a 1 per cent. rise equals £450m.—clearly had doubts.

Mr. Jock Bruce-Gardyne (C., Angus) pleaded with Mr. Benn to stop in case some of the Tories were forced to vote for silence.

Having subsidised telephone users and home fires, what argument now remained for the compensation of the Post Office, that the cost would be an additional against subsidising key foods. Mr. Benn £175m-£200m. And provision was being asked. Was it more indistinctive to make for a similar amount in 1975? "It subsidise electricity by bread?"

Did not the Government's use of the public sector for its general economic management purposes—including the "gamble" of allowing them to borrow overseas currency to cover the balance of payments deficit—not strengthen the case for wider public ownership and so stronger economic management?

If the Government was paying the piper, Mr. Benn indicated, it should at least be forced to recognise the tune that was being played.

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TRANSPORT LINKS WITH EUROPE

Railway revenue gain from Channel Tunnel expected

FINANCIAL TIMES REPORTER

THE SUBSTANTIAL gains to the railway side of British Rail's business from the Channel Tunnel would more than offset losses on its shipping activities.

This was stated by Mr. David McKenna, a member of the British Railways Board at a Financial Times conference on Transport Links between Britain and the Continent in London yesterday.

Mr. McKenna said it was a fact that BR had no plans to build more ships for its ferry services but it had, with its partners, introduced 16 vessels in the last eight years.

"Some of these ships have been built as replacements for pre-war or early post-war tonnage while others have been net additions to the fleet. We have naturally tried to phase the building programme so that there should be adequate remunerative work for all the ships of modern design."

Mr. McKenna added that British Rail expected useful work to remain on the continental routes for the majority of its modern vessels.

"I see very substantial gains to the railway side of our business with the advent of the tunnel which are, fortunately, in a corresponding offset to losses in the shipping side."

By linking Britain's rail system directly with that of the Continent, the tunnel would bring substantial benefit to passengers and industry alike, which would not be confined to the South-East.

Professor M. J. Wise, Professor of Geography at the London School of Economics, discussed the effect of the Channel Tunnel on the South-East of England.

"Quite clearly, they have considered this aspect and have arrived at the conclusion that

He said there would probably be a decline in employment associated with the sea-ferry trade when the tunnel was built, some easing of the traffic problems of Dover and Folkestone could be achieved, and the possibly enhanced tourist potential of the areas near the tunnel head should be kept in mind.

Mr. Keith Wickenden, chairman of European Ferries said that if British Rail were not going to increase its fleet on the Dover Strait between now and 1980 as they had announced, his company would be the only other major operator left in business.

"As we to assume, therefore, that we are expected, as a private company, to make the funds available to cope with the traffic levels for two or three years following 1981, my relatively small company would decide the financial future of the Channel Tunnel companies," he said.

Professor A. L. L. Baker, Professor Emeritus of Concrete Structures and Technology at the Imperial College of Science and Technology, discussed the advantages of a combined road and rail immersed Channel tunnel crossing.

He said the problems attached to the proposed Channel tunnel could be solved by continuing the two main Kent roads to the coast as a four- or six-lane roadway across the Channel in addition to two rail tracks.

This did not require a bridge with piers obstructing shipping, but could be done by the use of immersed tunnels—each section only seven miles long.

It had become standard practice in many countries and had recently been adopted by British contractors in Hong Kong.

The immersed tunnel crossing as proposed, being only 23 miles long, would cost about the same as the bored railway tunnel, which was to be 34 miles long.

It could command much greater revenue than the bored tunnel and it would not be necessary to have the huge train ferry terminal at Cheriton which was the principal threat to the Kent countryside.

In control

Once accompanied traffic stopped crossing the Channel, it would be lost for ever. European Ferries found itself in the extraordinary situation of controlling what the level of traffic was going to be in 1980. It was common knowledge that without substantial diversion of that traffic to the tunnel, the project was financially "just not on."

Mr. Wickenden expressed doubt about the major assumption being made by the tunnel consultants that, given the expected doubling of the traffic as proposed, being only 23 miles long, would cost about the same as the bored railway tunnel, which was to be 34 miles long.

It was assumed that the fare would be 42.8 per cent. more expensive than the sea ferry fare.

"Quite clearly, they have considered this aspect and have arrived at the conclusion that

Higher taxes the answer to inflation, says Galbraith

PROFESSOR John Kenneth Galbraith, professor of economics at Harvard University and former U.S. ambassador to India, to-day accused the British Government of "taking the line of least resistance" over economic policy by raising interest rates and imposing credit squeeze.

In its early years, the tunnel will be on "financial knife-edge," even if one accepted the forecasts made. "What I am saying is that by adjusting the rate levels for two or three years following 1981, my relatively

small company would decide the financial future of the Channel Tunnel companies," he said.

He told a London conference, supported by The Times, on the continuing international monetary crisis that the answer to inflation was to raise taxation to curb excessive demand in the economy.

Britain, like the U.S., was suffering from demand inflation but though the U.K. could not have stability while U.S. inflation went unchecked, they need not have more, he said.

"As in the U.S. there is a tendency to fall back on interest rates and the credit squeeze to follow the line of least resistance and invoke the least understood—and therefore the least objective—of instruments of economic policy and hope that the gods will smile at last and it will work."

What was needed was to get taxation back into the portfolio of measures for economic management.

The professor said the search for a monetary solution was a form of escapism unworthy of the adult mind. In a closely knit world, there must be some stability and predictability in exchange rates. "That can be achieved in only one way, by much greater co-operation among national economic policies."

One American policy was in order, the working out of cosmetic details—the de-personalising of gold, strengthening the Bretton Woods "non-system."

SUMMERLAND INQUIRY

Fire safety by-law 'waived by planners'

THE ISLE of Man's fire chief, a building's walls should be fire resistant for up to two hours and the rest—

Earlier, the inquiry was told a letter from the U.S. manufacturers of Oroglass, Rohm and Haas, mentioned satisfactory fire tests of the material at temperatures of up to 1,400 degrees Fahrenheit.

Mr. John Newey, QC, appearing for the three-man commission conducting the inquiry, referred to a letter written by the island's chief fire officer, Mr. Cyril Pearson, to the Manx local Government board.

Mr. Pearson had written: "There is no doubt that acrylic glazing panels and their alloy frames offer no fire resistance. They can in fact assist the spread of fire by forming blazing drops and one would expect the whole panel to fall in the event of a serious fire."

Mr. Pearson, Mr. Newey went on, said: "Since the complex does not present an exposure hazard to any other building and since there is not likely to be any interference to the means of escape I raise no objections."

Mr. Newey said that the letter went before the island's planning committee on November 17, 1967, when the plans for Summerland were approved. A local government by-law requiring that

Pay Board to identify bid 'special cases'

BY DESMOND QUIGLEY, LABOUR STAFF

THE PAY BOARD is attempting to draw up guide lines to identify special groups of workers who should be treated as special cases and receive pay increases outside the Stage Three limits. Sir Frank Figgis, chairman of the Pay Board, said yesterday, referring to the Board's report on pay relativities due next month.

A study was also being made of London weighting allowances.

Some people had argued to the Board that these allowances should be a taxable way of acknowledging and compensating for the stress and strain of actually getting to work in London and the time it takes,"

said Sir Frank.

Speaking at an Industrial

Society conference in London, he

warned, however, that any

changes to the Government's Pay

Code the Board might recom-

end could only help

redistribute labour. It could not

"exercise a general labour

shortage."

The Board's report on pay relativities between groups of workers is due to be submitted to the Government before the end of next month. About 100 groups covering 1m. workers have already asked the Pay Board to be treated as special cases.

Evidence also guides us in this

direction—we might have ideas

about the changes in the struc-

ture, form or nature of collective

bargaining designed to help solve

the needs of the developing

world.

Sir Frank said that after in-

vestigations in 1967 the Price

and Incomes Board had said that

the London weighting allowance

should be used only to com-

penate for greater accommoda-

tion and travel expenses in London

compared with the rest of the

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the labour shortage in other parts of the country.

Sir Frank said that the economy

needed a new boost to increase

the underlying rate of income

in productivity. The recent very

high growth rates could not be

maintained indefinitely.



Sir Frank Figgis speaking at the Conference

It wanted to know how important comparisons with other groups really were when people considered their pay expectations.

The Board also wanted to know what attempts had been made to change pay relationships and what effect different payment systems had on differentials within a pay structure.

It was seeking information on the position of the low-paid, what attempts had been made to change their situation and what difficulties had been encountered.

The impact of Stage Two in differentials and restructuring exercises was being investigated, said Sir Frank, as was the question of how problems of pay relationships were now resolved.

Travel expenses

Sir Frank said that after investigations in 1967 the Price and Incomes Board had said that the London weighting allowance should be used only to compensate for greater accommodation and travel expenses in London compared with the rest of the country and that allowances should not be used to try to solve London's labour shortage.

It also had to be recognised that there were labour shortages in other parts of the country.

Sir Frank said that the economy needed a new boost to increase the underlying rate of income in productivity. The recent very

high growth rates could not be

maintained indefinitely.

An amendment

Sir Frank said: "We might come up with ideas that could lead eventually to an amendment of the Pay Code and—if the been concerned about six areas.

in receiving evidence from

interested parties the Board had

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The relativities report would

deal with principles and not in-

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Japanese raw steel output up sharply in October

BY HAROLD BOLTER, INDUSTRIAL EDITOR

RAW STEEL production in the month. They produced 10.63m. tonnes of steel, against 8.82m. tonnes in October last year — a rise of 20.6 per cent.

In the first 10 months of this year the Japanese have produced 98.7m. tonnes of steel — 25.7 per cent. more than the 78.54m. tonnes produced between January and the end of October last year.

The countries covered by the IISI statistics account for 67 per cent. of world steel output and 68 per cent. of production outside the USSR and other Eastern Bloc countries, mainland China and North Korea.

At 41.9m. tonnes (metric tons) the October production rate was 10.5 per cent. higher than the comparable figure in October, 1972, when output amounted to 37.8m. tonnes.

Shortages
It is clear that world demand for steel is still running at a very high level, and there are still widespread shortages, not least in the U.K., where there is concern that oil shortages could lead to cutback in steel production.

The October result means that production by the IISI's members in the first 10 months of this year reached 396m. tonnes, compared with 348.5m. tonnes in the corresponding period of last year — an increase of 13.7 per cent.

The biggest advance was made by Japanese steelmakers last

Small U.K. rise

Output in the U.S. last month went up by 10 per cent. compared with a year earlier, to reach 11.63m. tonnes, giving a 10-month total of 113.46m. tonnes (up 13.9 per cent. on 1972).

The original six members of the European Coal and Steel Community recorded an October output figure of 10.88m. tonnes, a rise of 6.7 per cent., and a January-October inclusive figure of 101.16m. tonnes — 7.7 per cent. more than in the first 10 months of last year.

The six major producers, the U.K. recorded in October the smallest advance on a year earlier with a marginal 0.5 per cent. rise, to give a total for last month of 2.43m. tonnes.

Taking the first 10 months of the year as a whole, however, the U.K. steel industry achieved a 7.3 per cent. increase, compared with a year earlier, to reach 22.45m. tonnes.

	October steel production in thousand tonnes		Percentage
	1973	1972	Change
U.K.	2,435	2,423	+ 0.5
U.S.	11,637	10,575	+ 10
Japan	10,635	8,820	+ 20.6
Belgium	1,278	1,276	+ 0.2
France	2,258	2,210	+ 2.1
Fed. Rep. of Germany	4,376	3,955	+ 10.6
Italy	1,990	1,817	+ 9.5
Luxembourg	520	476	+ 9.2
Netherlands	459	466	- 1.5
Others	6,327	5,913	+ 7
Total	41,915	37,931	+10.5

"Openings in Japan for U.K. chemical plant"

BRITAIN'S CHEMICAL plant manufacturers have "golden" opportunities for direct export to Japan, Lord Limerick, Parliamentary Under-Secretary of State for Trade, said yesterday.

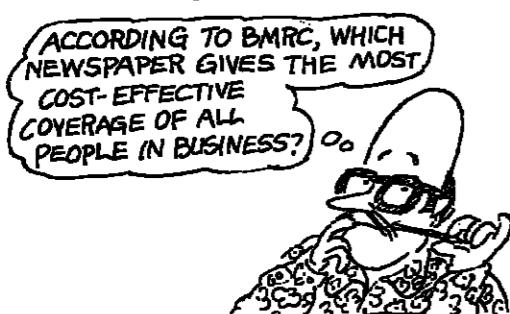
Announcing that Britain's total exports to Japan in the first ten months of this year had risen by 60 per cent. over 1972, Lord Limerick said that Japan was probably the world's most pollution-conscious industrial nation.

The changing pattern of demand from the Japanese chemical and process industries — notably for non-polluting plant — opened the door to British industry.

He was speaking at a seminar organised by CEMPE — the Council of British Manufacturers and Contractors Serving the Petroleum and Process Industries — to mark a trade mission to Japan in March next year.

Mr. Haruki Mori, Japanese Ambassador in London, confirmed that Japan needed foreign technology and equipment for desulphurisation and other anti-pollution measures.

Products of the Japanese chemical industry represent about 8 per cent. of all manufactured goods in Japan's large cities. About 20 per cent. of the merchandise sold will be imported from Britain, while the rest will be made in Japan under the Scotch House label by Sanyo.



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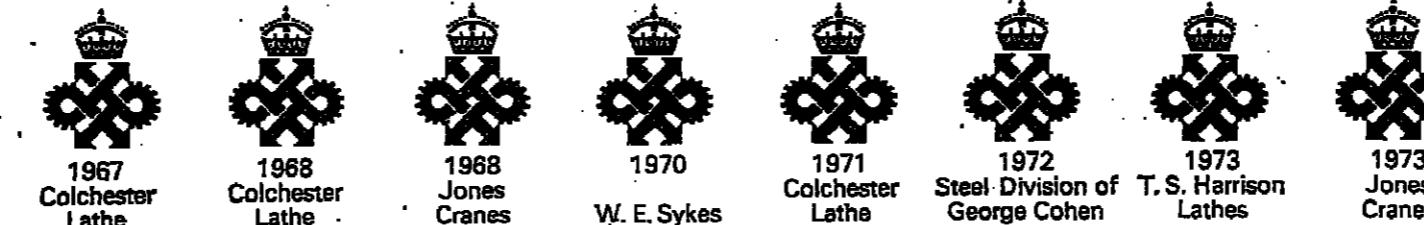
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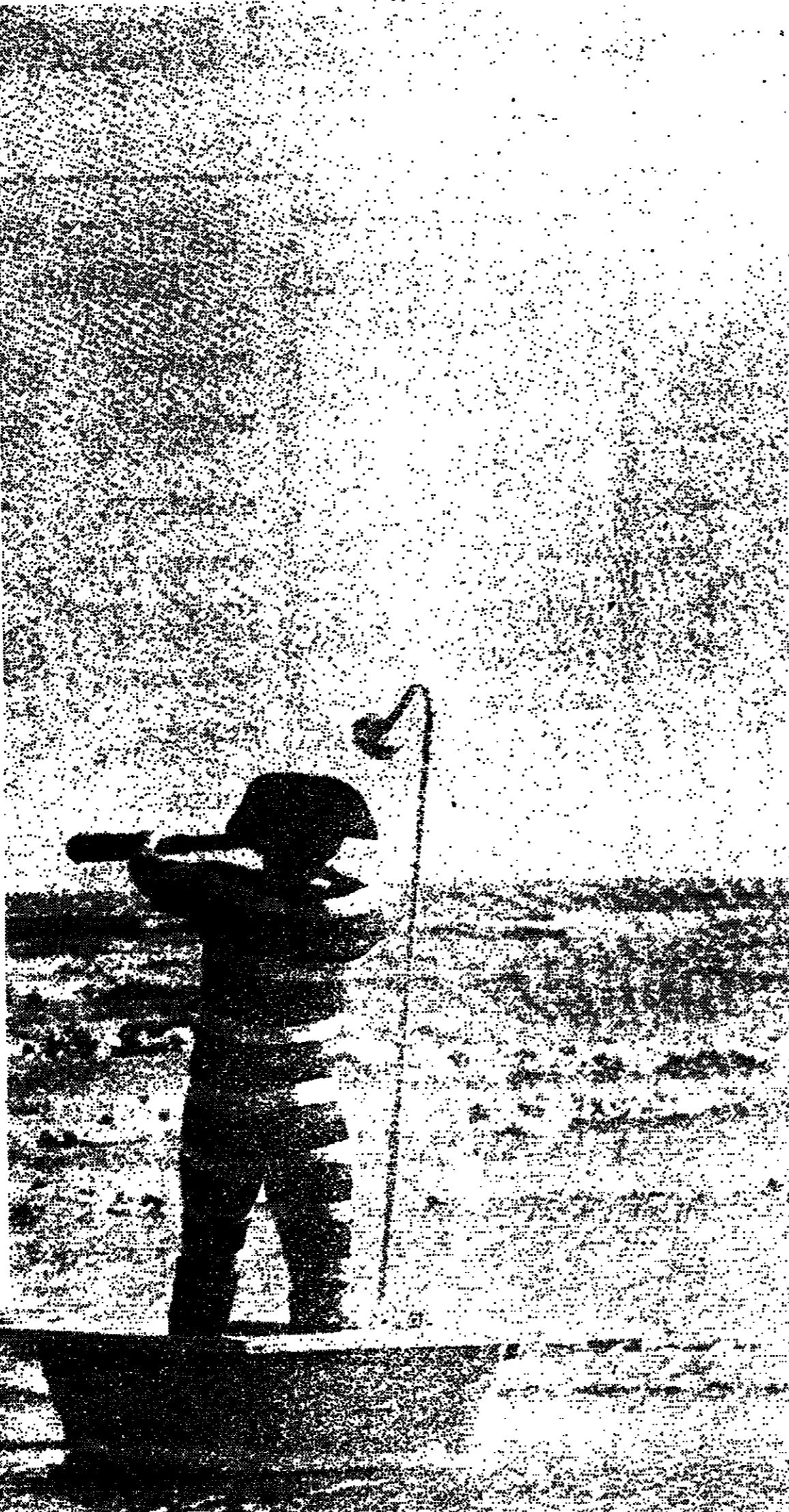
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Nader warns of risks in U.S.-type reactor

BY DAVID FISHLOCK, SCIENCE EDITOR

THE PRINCIPAL lobby opposing an unreliable source of electric power in the U.S. which is led by Mr. Ralph Nader, has signalled its intention of bringing the battle to Britain by preparing a report prepared by the Union of Concerned Scientists showing the complete lack of satisfactory plans for the long-term storage or disposal of nuclear wastes and the very real possibility of catastrophic accidents.

The report published to-day, although largely irrelevant to existing nuclear activities in Britain, would become much more relevant if Britain adopted the U.S. type of light water reactor.

Such a decision by Britain at this stage of nuclear development would seriously weaken the case of Mr. Nader—hence the determination to publicise what is seen as the weaknesses of the U.S. reactor designs and Government regulatory processes.

The report, which accompanies Mr. Nader's statement, examines radioactive waste storage, nuclear safeguards, reactor safety, uranium mining practices and nuclear fuel reprocessing—in each case is highly critical.

Long storage

In a statement released by the Union of Concerned Scientists, Mr. Nader challenges President Nixon's recent call to accelerate the U.S. nuclear power programme and reduce from 10 years to six years the construction and licensing period of a typical U.S. nuclear station.

"It does not make any sense to replace the present energy crisis with a radio-activity crisis," says Mr. Nader, "and it is also apparent that nuclear plants are

exposed to major disagreement.

According to figures released by the U.S. Atomic Industrial Forum, 39 nuclear reactors are now producing electricity in the U.S. and a further 19 large reactors are scheduled to go online over the next 12 months. Forum officials say that little can be done to accelerate the completion of these 19 reactors. They are concentrating on a further 40 nuclear plants scheduled to be completed over the next five years.

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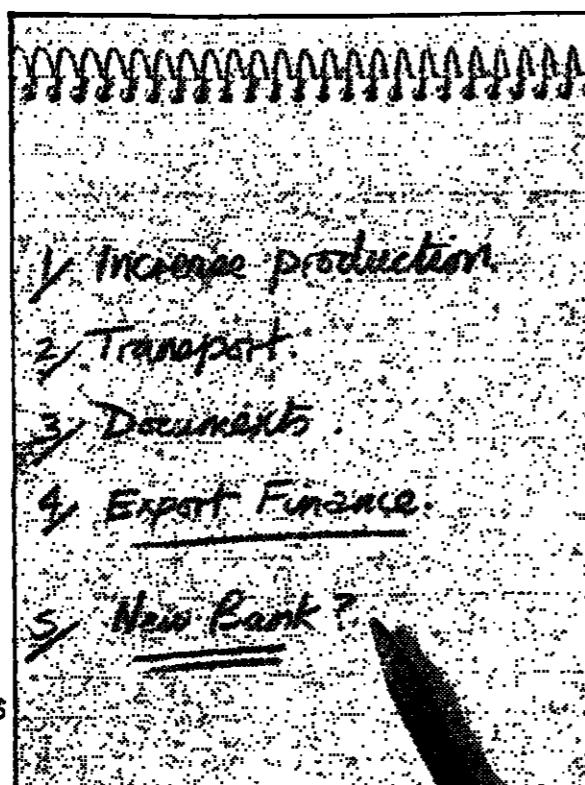
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U.K. talks with French hauliers on road quotas

By Paul Ellman
BRITISH ROAD hauliers are to meet with their French counterparts in Paris next week in an attempt to ease restrictions on lorry movements between the two countries.

The meeting comes in the wake of an announcement that the French Transport Ministry has agreed to issue more permits to allow British lorries to enter France in 1974.

An increase in the general quota has been made from 20,500 to 22,500 and the quota for piggy-back trailers on rail wagons rises from 1,500 to 2,000.

A co-operation quota, under which British operators may obtain extra permits by providing backloads for French vehicles has been increased from 4,800 to 5,500. The French Ministry has also promised to speed up the administrative process.

The Road Haulage Association welcomes the increase but says it would still prefer to see the quota system abolished altogether. It is suspected of protecting French operators whose share of cross-Channel traffic is much smaller than the British.

When the RHA's international section meets the Fédération Nationale des Transports Routiers, in Paris, the whole subject of co-operation between the British and French industries will be thrashed out.

Paris meeting on portfolio management

PORTFOLIO MANAGEMENT will be the subject of a meeting organised by the Finance group of the Association Nationale des Docteurs en Sciences Économiques at the Intercontinental Hotel in Paris on December 7.

Bankers, brokers and professors will describe research into new portfolio management methods and international situations where exchange risks are playing an essential part. Specialists will give their views on the economic and financial outlook for 1974.

Senior members of management of seven large institutions in France and other countries will express their opinion on developments within leading stock exchanges for the coming year.

International financial problems will be the main topic at a dinner to be held the previous evening at the Paris Stock Exchange.

£0.8M. THREAD PLAN

An £800,000 expansion scheme was announced yesterday for English Sewing Cotton's mill at Belper, Derbyshire. Output of polyfil industrial sewing thread will be enlarged over the next two years.

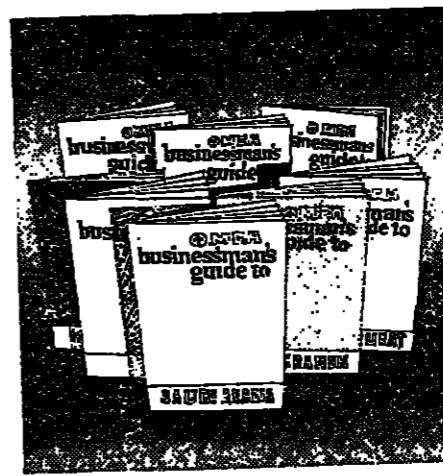
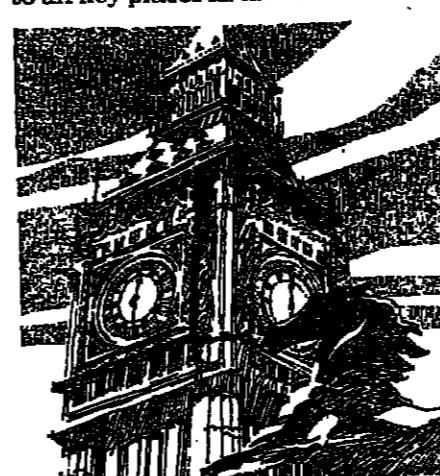
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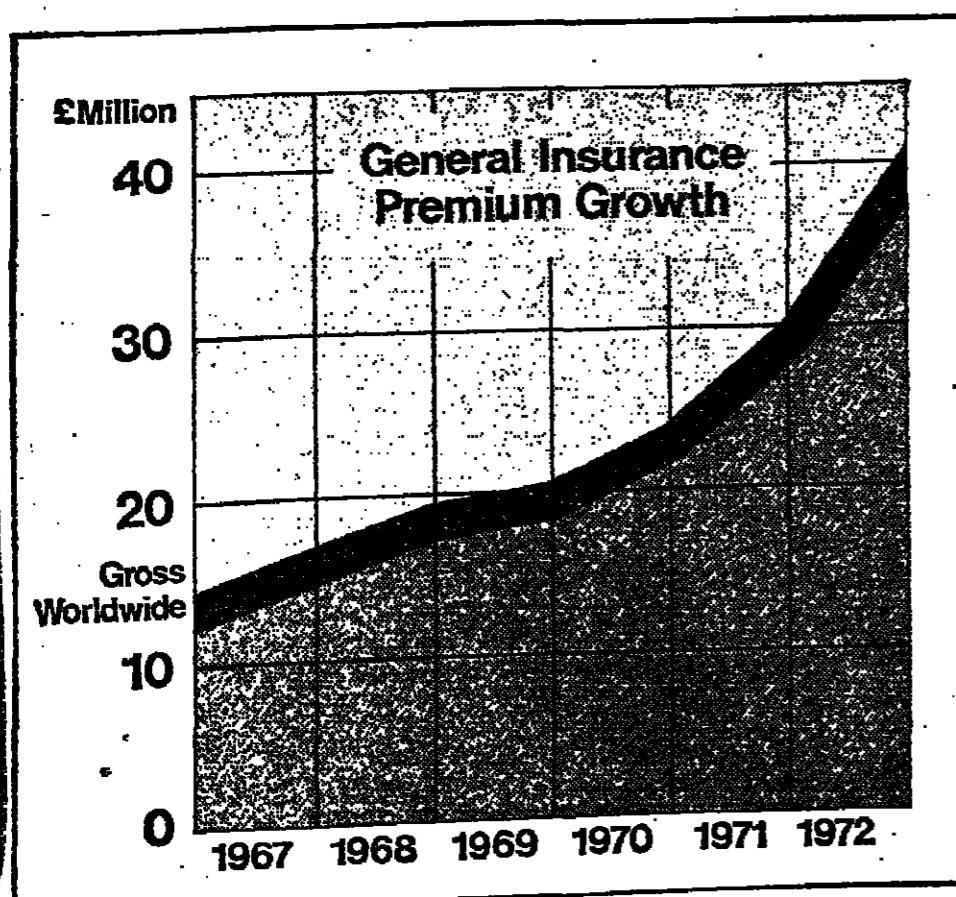


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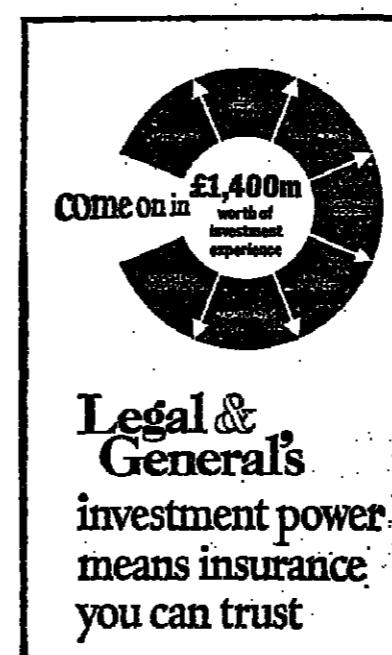
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An analysis of the military situation around Suez shows the UN forces to be powerless, reports Robert Graham from Tel Aviv

A brittle peace as Egypt and Israel reach stalemate

INSIDE A tiny circle of a dozen Town and the Egyptian Third hold a line between 15 and 20 empty artillery shells a solitary Army encircled on the eastern kilometres from the Canal are getting the marshy terrain opposite Finnish soldier stands to attend side of the Canal are getting the marshy terrain opposite the UN flag at through and 1,282 civilian Port. Said running to 20 Checkpoint 129 on the Cairo-wounded have been evacuated. Kilometres below Ismailia-Suez road. The flag pole, barely. But at this stage, with under ten feet high, is so thin that it 2,000 UN personnel operating there is a wider Egyptian Army is entirely encircled, the bulk of it in an area some 50 kilometres long and at most 25 kilometres wide. Of where it widens into Lake Timsah and the Ismailia area. The Israeli forces bulge almost behind Ismailia as far as some 5 kilometres opposite Abu Suweir, holding an important section of the Cairo-Ismailia road. Then they stretch all the way to the town of Suez and some 20 kilometres beyond. All the land is flat except for an important low mountain range on the ridge of which Israeli forces appear to have strategic positions controlling not only the main Cairo-Suez road but also a back route from Cairo to Suez along the Gulf of Suez. It is also believed that the Egyptian naval base at Adabiya on a promontory in the Gulf of Suez is isolated. The supply convoys to Suez

Canal. There is no sign of a value lies in the fact that it ties down the considerable number not known and there has been no independent report of conditions at Fayid, presumably this area. The Egyptian Second Army's tions in the town, which was well defended by missiles. size is again difficult to tell because the shelled and attacked from the air. In addition the power pylons from Cairo have been blown up. The existing supply system is impossible to establish. And the furthermost Israeli positions are in some ways the most strategic—the encirclement of Suez and cutting off of the Third Army, and the threat to Ismailia. Whatever the Israeli positions were on October 22, any withdrawal would tend to weaken the narrow Canal bridgehead even though the three bridges across the Canal are being reinforced by another and stronger one of concrete. Besides, the Government cannot wholly ignore public opinion and there is some resentment at the way food and blankets are being allowed through to the Egyptian Third Army while Israeli dead in army's possession have not been returned.

Inside Egypt entails a continuation of maximum alert which means the economy continues to suffer seriously while reservists are kept in the armed forces. (According to the Jerusalem Post, quoting Mr. Haim Bar-Lev, the Minister of Commerce and Industry, some 277,000 men representing about one quarter of the industrial labour force are on active service.) This movement, even token, on the disengagement issue is the cornerstone in any program toward peace. If there is no movement, Israel has to be ready for another round of fighting.

There are, of course, positive aspects. The Egyptians and Israelis are meeting together face to face in what seems a cordial atmosphere. They have agreed on the return of prisoners of war and other aspects of the armistice. At the same time, hopeful noises are being made about an exchange of prisoners and a ceaseless stabilization with Syria. But the problems of disengagement remain. Some people feel here



believed to number between 20,000 to 25,000 and to have very 35,000 men on the East Bank little ammunition. As a result of the Canal is considered possible of little offensive capacity here.

Such a suggestion has the merit of simplicity. But observation is complicated by the presence of civilians and, vers here are not surprised that the whole Egyptian Army it has been rejected by Egypt.

Symbolic

This checkpoint is at the intersection of the Cairo-Suez road and the inland route to Suez from Ismailia. The nearest Israeli checkpoint is about one kilometre away in the outskirts of Suez Town. As with the other UN checkpoint at Kilometre 101, 28 kilometres away, where the Egyptian-Israeli negotiations are taking place, Israeli soldiers are just next door to the UN positions, thus emphasizing the fact it is the Israelis, not the UN, who control the road. It is an unreal and at times comic situation, but at least for the time being—it works. On the east bank, the Israelis

Reinforced

There has been no statement here as to the strength of Israeli forces on the west bank of the Canal inside Egypt. It is clearly considerable and being reinforced the whole time. According to outside estimates published by Newsweek, there are some 25,000 troops and over 500 tanks. Certainly a large force is needed to secure such a wide front and carry out clearing-up operations. This is being done with great speed. Only the more badly damaged Egyptian tanks remain by the roadside. The rest have already been taken back across the whole Egyptian Army. Its sole elements of the Third Army it has been rejected by Egypt.

Disengagement

Enormous importance surrounds the "disengagement" of forces, agreed under the armistice terms. The relevant clause states: "Both sides agree that discussion between them will begin immediately to settle the question of the return to the October 22 positions in the framework of agreement on the disengagement and separation of forces under the auspices of the UN." The Israelis have proposed that Egyptian forces return to the west bank of the Canal—the Third Army leaving behind its heavy armour—and the Israelis return to the east bank with the UN providing a buffer between them.

Such a suggestion has the merit of simplicity. But observation is complicated by the presence of civilians and, vers here are not surprised that the whole Egyptian Army it has been rejected by Egypt.

Bargaining

Three factors, in particular, complicate the situation for that even a return to the "October 22 positions" would not help a peace settlement. First, to agree to a token withdrawal acceptable to the Egyptians would probably involve a lessening of the ground-stranglehold on the Third Army, which is Israel's principal bargaining counter at the moment. Second, the maintenance of a large-scale force getting underway.

Worker participation: chemical industry may review system

BY RAY DAFTER

THE U.K. chemical industry is expected to reconsider procedures for worker-participation following a review of chemicals manpower in Europe carried out under the Chemicals Economic Development Committee.

The working party looked at conditions in Germany, France, Holland and Britain. It has not made any specific recommendations—mainly because of differing viewpoints of management and trade union members—but it gives a clear indication that the British industry should review some of its procedures.

Job security

In particular, the concept of workers' councils, more job security for employees, maintenance procedures, training, and the acceptance of contract workers are seen as areas which should be looked at by chemical companies.

Both Mr. Gordon Bridge, president of the Chemical Industries Association, and Mr. Miller, a national secretary of the Transport and General Workers' Union, as members of the party, agreed that there was a need to involve employees more in participation procedures.

Where they differed was on the degree of participation. Mr. Miller wanted the unions to have an equal say in company affairs; Mr. Bridge thought that unions could use their influence as a substantial minority.

It was the employment conditions in Germany in particular which the working party feels ought to be studied by U.K. companies.

The 67-page report shows that of the four countries studied Britain's productivity rate was the lowest, although it points out, this does not mean that chemical employees in the other three countries work harder or are more effectively organised. In Germany, for instance, plants are generally newer—the result of higher capital investment—and therefore resulting in higher productivity. We also regard job security as one of the most important factors in developing the confidence and mutual trust which are vital to the successful introduction of EEC.

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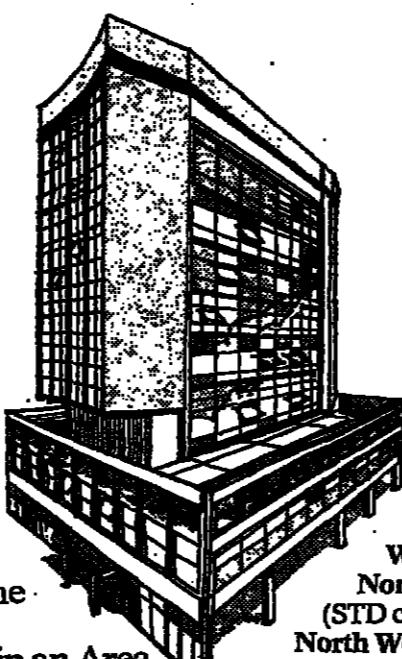
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THE AREAS FOR EXPANSION

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Beardmore ready for big investment in forgings

BY CHRIS BAUR, SCOTTISH CORRESPONDENT

EDINBURGH, Nov. 21

WILLIAM BEARDMORE, the Glasgow private steaming company, which is just completing a £1.7m. modernisation, is preparing to embark on another major investment at its Parkhead forge early in the New Year.

The precise investment involved in the two or three schemes now being studied by the company, is not yet known. It is understood, however, that the schemes for updating the 70-year-old forge will mean much more expenditure than is involved in the current programme, which was announced in November, 1972.

So far, £1.3m. of the planned £1.7m. has been spent largely on the provision of a 50-tonne forgings manipulator with associated electronic control equipment, the rebuilding of the company's press and the modernisation of its machine-room.

The fresh round of investment was foreshadowed this week in the annual report of Johnson and Firth Brown, Beardmore's parent organisation within the JESSEL Group of companies. The report said considerable research was being undertaken on how best to handle the factory, parts of which were "seriously dilapidated."

In addition, considerable effort is being made to build up export markets in Beardmore's mainstay products like steel work-rolls, mandrel bars and pipe monds. It was announced today that the company has won orders worth more than £1m. as a result of recent sales visits to South Africa. The problem at Parkhead were American, Middle East and intractable and constituted "the European countries."

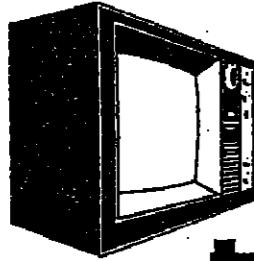
Helpful factors

Beardmore, which employs about 1,100 people, considers there are factors encouraging renewed investment in the Glasgow works: the fact that between a third and a half of the 60-acre Parkhead site is capable of being redeveloped; the availability of special development area investment grants; access to labour supply in an area which will see about 6,000 steel industry jobs disappear during the next four years as rationalisation at BSC gets under way.

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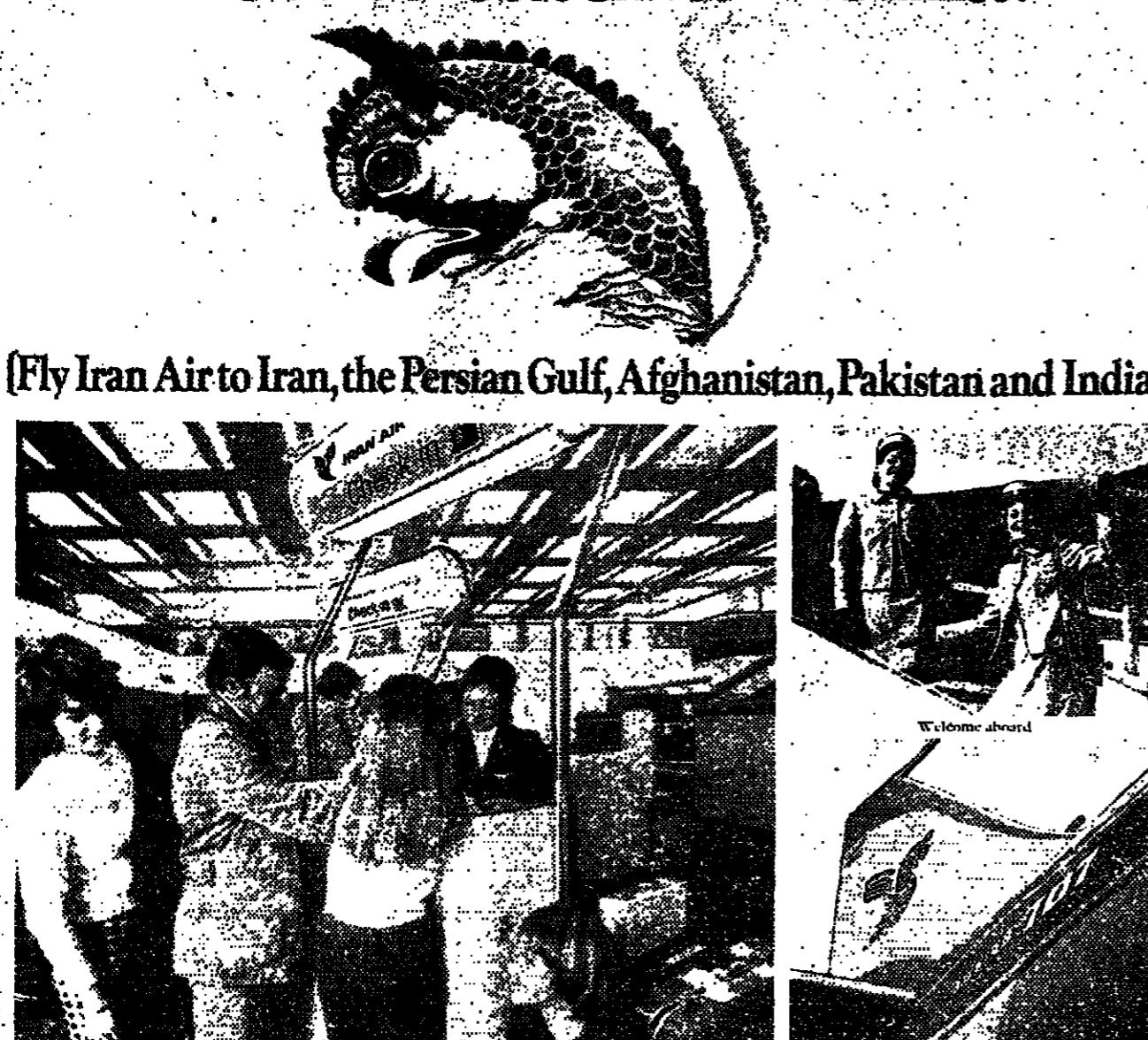
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Advertising and... Spotting flaws in ads.

BY ANTONY THORNCROFT

THE Advertising Standards Authority's decision earlier this year to publish details of the complaints it receives about advertising is obviously having the beneficial effect of boosting the number of criticisms coming in. During July, August and September, when in the previous three discreet years there was a sharp seasonal fall in complaints the level of remonstrances was maintained at around the new, higher level. In all 88 complaints were received.

As usual most of the complaints, 37 in all, were about mail order advertisers, or sellers of premium goods, which failed to reach the purchaser or were not up to the advertised quality. In most cases the ASA was able to ensure that the actual goods, or a refund, were received. In ten cases the mail order companies had gone into liquidation, in one the company was no longer trading, twice no one was able to trace the advertiser, and in one happy case the complaint was not substantiated.

When it comes to displaying advertisements the ASA was able to come down more frequently on the side of the advertiser and the agency. In ten of the

31 complaints have the ASA produced a categorical "not substantiated". In most of the others a word to the advertiser has produced an assurance that the particular advertisement will not be used again or else it will be amended.

For example a CDP advertisement for the Ford Consul 2500 drew a complaint that two drawings in a comparative advertisement between the Consul and a Jaguar XJ 6 were not to the same scale. Now they have been redrawn. In another car case PGA withdrew an advertisement for Mazda which offered test drives on a Sunday when it was pointed out by a Weights and Measures inspector that this contravened the Shops Act 1950.

Rather encouragingly there were no complaints about the blatant use of sex in advertisements. In fact many of the complaints were amazingly precise. For example National Discount Stores, through Brocke Haslam, claimed free delivery within a five mile area but some pointed out to the ASA that the diameter rather than the radius of the circle was five miles. So the ad was changed.

Then again a Wasey advertisement for Vauxhall was criticised

because a graph omitted a vertical scale. It will appear in any future ads.

Agencies of all shapes and sizes attracted the odd carpentry comment. JWT's work for Kellogg's was arraigned for a misleading statement about the nutritional benefit of cornflakes but this was not substantiated.

Similarly lower down the scale Euro Advertising was criticised

for an advertisement for the new Hilton in London which offered its services before the hotel was completed. And then there was the British Goat Society whose leaflet about the curative properties of goat's milk was said to be exaggerated. The leaflet will not be reprinted in its present form.

Studying the cases, advertising agencies should feel pretty pleased with themselves. None of the complaints refer to really heinous offences. However the ASA is only touching part of the problem. Less than thirty complaints a month is hardly a true measure of public unease about advertising, and, of course, most people have never heard of the ASA. Even so, that precise criticism there is does not suggest an industry abusing its power.

In going for the luxury end of the market Heinz is following a dehydrated and sold in packets similar to Vesta's

Wander claims that Contour

Birds Eye which earlier this

range of luxury products selling

less than 39p a serving. The

priced frozen foods under the

range, which includes Bouillabaisse

and beef curry at 48p, a

structure, have now been with-

drawn from test in the Harlech

television area in the New Year.

The launch is the first joint

venture on the consumer market

between Heinz and the Swiss

aluminium company, Alusuisse.

Three years ago the two com-

panies got together to form

Steraloon Food Products, to

market products packaged in the

kind of sterilised aluminium

containers developed by

Alusuisse. Last year a range of

products was launched into the

catering market.

The technological development

behind Steraloon means that the

time to heat the food for

serving the cans are put in boil-

ing water for 10 minutes.

The development is probably

the biggest breakthrough in

packaging since the introduction

of the aseptic canning method

now used by Heinz for its

custard. The only problem with

the Steraloon process is the cost

which it was thought would pre-

vent its use on the consumer mar-

ket. Heinz, however, think there

may be a gap for quality canned

products selling at a premium

price. The company emphasises,

however, the experimental

nature of the test which will be

based on Heinz's regional depots

in Wales and the West country.

The products will also be tested in

the Southern Television region.

Television advertising will

begin on February 15. At the

same time Wander will also run

focused on the Cuisine name.

Advertising support will be well

below the usual Heinz launch

level—probably not more than

£100,000. Two promotional

spending is understood to be

about the equivalent of

£250,000 spent nationally.

about to suggest there is room for

£100,000 spent nationally.

Van den Bergs' past record

with cheese has not been very

successful. About three years

ago, it launched Milkans, but

despite a very heavy advertising

budget, the products never really

caught on and have been with-

drawn from distribution. Now,

Van den Bergs says

he is spending £100,000 on the

new range.

Van den Bergs' new range

is made up of eight meal replace-

ment products, including Shep-

herd's Pie and Spaghetti Bolog-

ne. All have a calorie content of

less than 350 calories a portion

and, says Wander, provide

one-third of an adult's daily re-

quirements of vitamins, protein

and minerals. The recom-

mended retail price is 30p. Two

new products, similar in concept to those

launched recently by Smith and

Nephew under the Nutriplan

name, will also be tested in the

Southern Television region.

NEW PRODUCTS

Heinz goes for gourmets

BY ELINOR GOODMAN

IN A major step outside its In going for the luxury end of the meal replacement products market Heinz is following a dehydrated and sold in packets similar to Vesta's. Wander claims that Contour Birds Eye which earlier this range of luxury products selling a unique concept in the British market where previous products aimed at slimmers have tended to be individual components of a meal, baked, for example, rather than a complete meal, as in the case of Contour. The products will be frozen foods from the specialist companies like Alveston Kitchens.

One of the most immediate

dividends of Common Market membership as far as the British housewife is concerned appears to be the increased availability

of Continental cheeses in British supermarkets. Last month

Source Perrier, one of France's largest grocery companies, began

selling a range of traditional French cheeses in the South of England only to find that the Unilever subsidiary, Van den

Bergs, had beaten them to the

market about two months earlier.

Called Contour, the range is

made up of eight meal replacement products, including Shep-

herd's Pie and Spaghetti Bolog-

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The Marketing Scene

Y&R buys top spot

MARKET RESEARCH

By Jay Palmer

NEW YORK Nov. 21. YOUNG AND RUBICAM International has announced an acquisition which, it claims, will make it the largest U.S. advertising agency in terms of domestic billings. Then later, in a radical move for the U.S. advertising scene, the agency added that it would no longer be reporting its annual advertising billings. Instead it will only reveal its gross income.

Edward Ney, Y and R's chief executive, told a Press conference that he had signed a letter of merger intent with direct response agency Wunderman Ricotta and Kline.

This is the second acquisition this year for Y and R which, last February, purchased Sudier and Hennessy, the biggest agency in the medical field. That deal on a pro rata 1972 basis added over \$30m. worth of U.S. domestic billings to Y and R's previous \$37m., and now the purchase of Wunderman will bring the total to around \$416m. a year. This compares to J. Walter Thompson's—the previous No. 1 domestic agency—total 1972 U.S. billings of \$393m.

However in world billing terms JWT still retains its lead. Again using 1972 figures—the latest available—JWT's total billings of \$767m. compares to the enlarged Y and R's figures of around \$631m.

Explaining his motives for discontinuing billing figures, Mr. Ney stressed that they only represent the dollar amount of advertising placed with an agency of which over four-fifths has to be passed on in media costs. The total billings figures can fluctuate dramatically on the loss or gain of a particular account and these moves just do not reflect the financial performance or well being on an agency.

Belgian aid

ANY AGENCY or advertiser anxious to get some aid on advertising in the continent could do worse than have a chat with Irene de Marotte, Madame Marotte is a co-owner of Belgium's tenth largest agency, Marcom, which includes British Leyland, Philips Petroleum and Pirelli among its clients. Now she has married an English banker and is settling in London. She retains her links with Marcom and uses its facilities. She is anxious to build up consultancy arrangements with a few British agencies. She to make a decent profit that can be contacted via Hill Samuel.

Difficulty in recruiting personnel is one obvious sign of boom and most market research companies are experiencing their best year for a very long time. Yet Donald Monk, of Research Services points out the dangers of a too active recruitment policy. "We spotted the 1970 downturn in research and stopped replacing natural wastage in time so we were one of the few companies to remember the occasional piece of bad research and to attribute the profit successes from good

research to their own personal judgment. However, the research industry must bear some of the blame for the prejudices which still exist. Many second-rate researchers, sacked by or frustrated in client companies, start up on their own account, get work through ridiculous low quotes, and then fall down on the research. Then some research people inside companies tend to be academic and unambitious; or if they do have a desire to get to the top they use research as a stepping stone. Too often companies feel they need research for window dressing but do not, as a matter of course, listen to the advice of their research managers. The budgets are so small they do not warrant that much attention."

And just as the poor researchers are weeded out of companies, the good leave to start up their own organisations, so there can be an imbalance between the doubtful quality of the manager commissioning the research, and that of the company undertaking the assignment. As Aubrey Wilson of Industrial Market Research says: "the marketing of market research may be poor, but the buying of research is almost completely unscientific."

Head hunters

But even head hunters cannot provide enough reliable interviewers and the only real solution here is to pay them more. Frank Teer, of Research Surveys of Great Britain, believes that the profusion of British research companies (over 150 in all) leads to very competitive, not to say unprofitable, bids for some research assignments, which in turn means that the appointed companies cannot always afford to pay interviewers an adequate wage, especially in a time of tight employment. Field forces in the Continent earn much more, and Teer would like to see joint industry action to raise pay and standards in the U.K.

Since collecting the data can account for 40 per cent of the cost of an ad hoc survey, higher wages will greatly increase the overall cost of research. But this would be no bad thing since British research is often half the price of equivalent work on the Continent.

The besetting problem for market research is that it is not yet taken for granted by British industry. Although companies spend collectively around £40m. a year on research of which £30m. passes through specialist agencies, there is still a tendency by chief executives to remember the occasional piece of bad research and to attribute the profit successes from good

research to their own personal judgment. This is perhaps the first budget to be chopped (even before advertising) because it is essentially concerned with future hopes rather than current problems.

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research to their own personal judgment.

Many other research companies report a much better

response from the car industry and financial institutions, two sectors which until recently had not been research conscious. Now the efforts will be concentrated among the retail organisations, sacked by or frustrated in client companies, start up on their own account, get work through ridiculous low quotes, and then fall down on the research. Then some research people inside companies tend to be academic and unambitious; or if they do have a desire to get to the top they use research as a stepping stone. Too often companies feel they need research for window dressing but do not, as a matter of course, listen to the advice of their research managers. The budgets are so small they do not warrant that much attention."

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Car industry

Of course attitudes are changing, and British research is still the best in Europe, if not the world. And now the major companies concerned are the twenty members of the Association of Market Survey Organisations which all have a turnover in excess of £150,000 a year, and making an effort to produce a collective voice to a parallel similar pressure group among advertising agencies and management consultants. This is a proportion of time. For the immediate future for research is still encouraging, and the average 20 per cent increase in business this year has improved the cash flow. Companies have used the prosperity to experiment with surveys which hopefully will so impress clients that they feel they need them regularly. RSCG, for example, has had an encouraging response to two major surveys, on what new buyers think of their vehicles and what services smallish companies want from banks, and these may now become permanent pieces of research. But it's cash and carry survey did not receive such a good reception.

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Green Island takes on Bacardi

Rum Distillers (Mauritius), established in Mauritius only in October last year, is about to make a bold bid for the booming white spirits market, undaunted by the dominating traditional brand, Bacardi. Rum Distillers, a joint venture between Gilbey's (Mauritius) and the Development Bank of Mauritius, will launch a new rum, "Green Island," early next year on all major world markets. The decision to launch Green Island was taken after Lintas had completed an extensive market survey in Australia, South Africa, Canada and the U.K.

The first preparations for the new rum were made three years ago, however, when the rum was first purchased from local distillers in Mauritius—Green Island will thus be a three-year matured rum when it goes on sale. Locations such as Singapore, Hong Kong and Bahrain are important sales points because they are high-transit areas, with plenty of duty-free shops. Green Island expects to cater for a jetset, adventurous, market profile.

The name was chosen out of 350 possibilities because the Lintas survey revealed everyone's secret desire to live on a green island among palms and sandy beaches.

In the choice was hardly made frivolously, since it cost Gilbey's over £50,000, including the costs of label design. Green Island will probably meet Bacardi in a head-on confrontation after the end of next year, when the advertising campaign is expected to begin in earnest. Since Gilbey's will sell the rum at roughly similar prices to Bacardi, Rum Distillers intends to maintain a quality brand image by centring manufacture in Mauritius—there will be no franchising of the brand name.

Some company directors are controlling directors within the terms of this year's Finance Act.

A controlling director is defined as one who holds more than 5% of the shares of a company in which he and his fellow directors control more than 50% of the issued share capital.

If this applies to you, you may not yet have realised that the new Act has eased restrictions on your future retirement benefits.

You should find out at once how your company can act in the new situation to improve your pension

response from the car industry and financial institutions, two sectors which until recently had not been research conscious. Now the efforts will be concentrated among the retail organisations, sacked by or frustrated in client companies, start up on their own account, get work through ridiculous low quotes, and then fall down on the research. Then some research people inside companies tend to be academic and unambitious; or if they do have a desire to get to the top they use research as a stepping stone. Too often companies feel they need research for window dressing but do not, as a matter of course, listen to the advice of their research managers. The budgets are so small they do not warrant that much attention."

It is not surprising that most research companies are hunting for continuous surveys—they provide the permanent income to sustain profits through the years. Of course, some continuous surveys carry little profit and the bid which gained the National Readership Survey for BMRB this year was considerably too low for comfort by its beaten competitors. On the other hand, AGB is very happy to be virtually promised the JICTAR contract for another three years. Although it is worth not much more than £500,000 in turnover it gives rise to the TCA audit which now brings in well over £1m. Indeed, despite the growth of RSGE, AGB still derives 80 per cent of its revenue from continuous surveys.

It has been a very successful year for AGB, the only publicly quoted research operation, which has now overtaken Nielsen as the biggest research company in the U.K. with a turnover of around £45m., and is diversifying slowly into a management services operator. Nielsen, however, has retail auditing virtually

set up and has put on more clients in the past year. It seems

inevitable that these two companies will draw away from the rest of the industry, they probably account already for 70 per cent of the profits made from research.

Indeed, many research companies are run not so much as profit centres but to earn a decent living for their operators, or as an added service for the advertising agency or manufacturer that owns them. This also leads to unjustifiable costing and is another factor that has inhibited the profession.

Many run for no other reason than to boost their own ego and to justify their positions. As a result, retailers have become disenchanted. Hence the fall in the number of current self-liquidators currently on offer.

Paul's views are borne out in

statistics prepared by N. S. Services. Since 1969 when companies started a record 2,931 self-liquidating promotions, there has been a marked decline in their popularity. This year the number of self-liquidator offers

are running at an all-time low.

SELF-LIQUIDATORS

To the East for novelty

By TONY DAKIN

NEXT WEEK two senior executives of promotional consultants Marden-Kane fly out to Korea and Taiwan. Not as you might imagine, to devise promotions like crazy to get shelf space in the "Giant" image: an inflatable child's chair in the shape of a giant's cupped hand; a child's colouring book, five feet high; see-through umbrellas with a giant's hand printed on them; playroom rugs shaped like a giant's footprint, etc.

Alternatively, to have products made specially for use as self-liquidators. Kodak, for instance, is currently manufacturing a based on Fred, the flour-grader: flour shakers shaped like him;

In the U.K. Spillers did something similar with Homeprice. All the self-liquidators were

based on Fred, the flour-grader: flour shakers shaped like him;

Over a period of years this company has created a string of

self-liquidators aimed at building up the "Giant" image: an inflatable child's chair in the shape of a giant's cupped hand; a child's colouring book, five feet high; see-through umbrellas with a giant's hand printed on them; playroom rugs shaped like a giant's footprint, etc.

Why are they going so far afield? Well, a few years ago it was possible for a company like Maxwell House to self-liquidate tens of thousands of sun loungers simply because its prices were keener than those in the High Street. Now, with discount stores growing like Totes and many High Street shops having access to bulk-buying facilities, that price advantage has been whittled away. And the novelty value, too. So much so, in fact, that Graham Paul of Marden-Kane thinks the only way self-liquidators will remain in existence as a marketing tool is by promotions' companies literally scouring the world for interesting items.

"You have only got to take a brief look around the current market to see how very few new ideas there are. Indeed, the chances are that at any given time there will be six kitchen scales on offer, three travel rags and a dozen or so non-stick cookware items. No wonder so few people are enamoured with self-liquidators."

Apart from increasing competition from the discount and mail-order houses, some of the responsibility for the fall-off lies with promotional managers, according to Jeff Harris, managing director of Harris International Marketing. "Many run them for no other reason than to boost their own ego and to justify their positions. As a result, retailers have become disenchanted. Hence the fall in the number of current self-liquidators currently on offer."

Paul's views are borne out in statistics prepared by N. S. Services. Since 1969 when companies started a record 2,931 self-liquidating promotions, there has been a marked decline in their popularity. This year the number of self-liquidator offers are running at an all-time low.

One man who does not necessarily agree on the need for self-liquidators is Leon Novak, director of Leo Novak Promotions. The same applies to an increasingly wide range of special products offered by such companies as Prestige Advertising.

But it is on a more sophisticated marketing level that when it decided to use its packs

Graham Paul would like to see as an advertising and promotional medium. Such has been its success in offering self-liquidators on the back of the packs that Tate and Lyle now has its own mail-order catalogue operation. "We have looked at thousands of products in our time but invariably we come back to a mere handful, none of which are the slightest bit original: knives, bowls, tights, etc. You see, if the demand is there it would be foolish of us

example of what Paul means, to ignore it."



Leon Novak in his North London showroom where companies can choose their self-liquidator and premium offers.

back of a well-known pack but storage containers with his picture stuck on them; salt and pepper sets, tea towels, etc. The days when big companies offered special redemption rates on such self-liquidators is 0.5 per cent; Spillers managed 16 times that figure.

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Why some Company Directors can now get a better pension the Norwich Way

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THURSDAY NOVEMBER 22 1973

Power crisis

worsens

THE FACT that the executive too, by a continued ban on out-of-the-miners' Union has of hours working by electrical voted to reject the Coal Board's power engineers which it may latest proposals and to maintain its ban on overtime working is result of next month's Pay Board report on pay relativities perhaps less surprising than the unanimity of the vote. This in general and which is likely unanimity is presumably a result of the redistribution of wage increases involved in the as a whole and to particular areas. The declaration of a state of emergency is clearly to gain most and therefore had justified: to what use the Government puts its emergency powers remains to be seen.

As far as the miners alone are concerned, arrears of maintenance work must gradually lead not only to a loss of production but to the laying-off of more and more men. Since the Government is determined to permit a breach of the Stage Three rules, the NUM executive will be forced, probably within a few weeks, to call a ballot of members which will effectively decide whether the Coal Board's offer is to be accepted or whether their present form of industrial action is to be replaced by an all-out strike.

Confrontation

It is exceedingly difficult at a time when circumstances are changing so rapidly—and a ballot itself would take three weeks to arrange—even to guess whether the miners could raise the 55 per cent. majority needed for strike. The different factions within the Union executive will be watching the development of events and the movement of public opinion in general as closely as anyone else. There is no doubt that the recognition of our dangerous dependence on imported oil has enhanced the importance of the domestic coal-mining industry and strengthened the position of the miners in the medium term. There is equally no doubt, however, that the success of Stage Three is now more important than ever, that the miners' leaders are threatening to prevent it, and that public opinion will shift increasingly against any section of the community which seems to be taking advantage of a general misfortune. The offer to the miners is generous and the Code protects them against the danger of being "leapfrogged" by other unions. They are unlikely to enjoy the sympathy of the public in the confrontation which they have precipitated.

A ballot

All this, however, belongs to the past: the situation now is that the country faces a rapid worsening of the fuel crisis. It is true that yesterday's vote to reject the Coal Board's latest pay offer leaves the basic coal situation as it was before the offer was made. But that situation consists of a steady reduction in the output of coal as a result of the deferment of maintenance work normally carried out at week-ends. It is accompanied by a reduction in oil supplies which has already led to the running-down of stocks and a cut in deliveries and which may become worse before it improves. It is accompanied, which they have precipitated.

A worthwhile idea from France

WESTERN EUROPEAN Union usually leads a shadowy existence, less publicised, less noticed and less important than some of the more glamorous international organisations such as the EEC or NATO. It was founded after the war by Britain, France and the Benelux States as an alliance against a not yet resurgent Germany.

Co-operation

In the course of the years its nature changed. Paradoxically, when Germany was beginning to rise again, WEU was adapted to bring the Federal Republic into the western system. That was two decades ago, after the French failure to ratify the treaty for a European Defence Community. An elaborate structure was devised by which the Germans joined WEU and attached themselves to NATO at the same time.

Nuclear

In this context great interest attaches to yesterday's vote of the WEU Assembly calling for a Western European Nuclear Committee as a move in the direction of a pooled Anglo-French nuclear force. Gaullist members of the Assembly backed the resolution strongly, whereas the British, Dutch and German socialists were equally strongly against.

The proposal is not without its dangers. If it were to give Paris and London dominance in the club of western Europe, it would bore ill for the future of an already strained Community spirit: if it were to give the Germans a finger on the trigger, the future of defence would look bleak.

But that does not absolve Europeans from talking over the issue of defence in a world of crumbling alliances. M. Jobert has raised questions that require an answer.

Property valuation: tighter rules for an inexact science

By PETER RIDDELL, Property Correspondent

THE SHARP increase in a fluid situation, conventional to 4.25 per cent. The major fundamental point that there is an open market basis between the two is that there is an open market basis between the two. The element of uncertainty was re-highlighted by Land Securities' announcement of a 27 per cent. rise in the value of its completed properties since last March. Most companies, and their announced last month that it is worth. There are a whole range of factors taken into account by valuers, have been conservative. For quoted groups this has few disadvantages. After all, quite an impressive growth rate can be shown even if a 5 per cent. yield basis is chosen since a couple of years have underlined the importance of company valuation and disclosure.

The continued inflation of property prices means that an up-to-date and accurate assessment of values is now essential not only for normal property investment and development companies but also for a much wider range of trading and industrial groups. Moreover, the subject also affects millions of insurance company policyholders.

But in practice the desired certainty is lacking. There are so many different methods of valuation and assumptions that there is frequently great difficulty in comparing one valuation with another. This disparity has aroused concern in the property sector and has led, in particular, to lengthy discussions between the various professional bodies, such as those representing chartered surveyors, accountants and valuers, and the Stock Exchange over possible changes in valuation practice.

The Stock Exchange has already revised its "Yellow Book" to produce a higher standard of disclosure about valuation among companies seeking a quotation. But the professional bodies and a number of stockbrokers specialising in this sector want to go much further than this in relation to quoted.

Investment yields

The problem has assumed a particularly acute form over the last couple of years, with much sharper than normal movements in investment yields. Historically, valuers have been accustomed to yields changing gradually and smoothly, and for about 10 years up to the late 1960s the prime office and shop rent control was around 6 per cent. In the early months of 1971 the prime rate was over 6 per cent. but then started moving sharply downwards so that 18 months later it had dropped to below 4 per cent.

Yields touched a post-war low of 3.5 to 3.75 per cent. in November and December, 1972, indicating a very sharp rise in the financial times, there is no ready guide for property valuation. The situation is not so easy for a property bond since it has to balance the interests of current unitholders against future ones, and vice versa. In consequence, a conservative valuation may allow people to buy units cheaply and receive favourable treatment. Most funds do, in fact, appear to be slightly conservative, as was shown in January when yields rose sharply because of business rent control fears but unit prices fell only slightly and for a very short time.

The uncertainties caused by the business rent situation reduced the amount of investment activity and made valuation difficult. Indeed, many agents were reluctant to undertake valuation unless absolutely necessary since there was no comparable evidence and no real guide to the possible rental growth rate. As a result many valuations in company accounts and prospectuses carried a warning about the uncertainties connected with Government policy and then was concentrated in a few months. Valuers were put in a particularly difficult position, The caution steadily disappeared during the spring and noticeable variations between clients naturally wanting to be kept up-to-date on what summer as prime yields started one firm and another. Assets were worth while, in such falling again, back to about 4 per cent.

It is not quite as haphazard as that, since there are valuation tables, and there are usually sufficient deals in the investment market involving good quality freehold and long leasehold offices and shops to provide an acceptable guide. Many investment deals and valuations are carried out by only a couple of dozen firms of City and West End valuers, so that there is a fairly close understanding of the current assumptions about market rates. But there are still significant variations between firms.

According to my digital pedometer I'm getting three miles to a cup of tea."

and meantime people "will still buy property and still need motor cars." Then again, if there is a banking credit squeeze, on his experience of the last in 1968, commerce and industry will have to turn to the United Kingdom in "industrial finance, leasing and commercial mortgage," and, particularly, "motor vehicle finance"? Who else but Slater Walker Finance, which this week has been advertising for some 20 new salesmen at its branches throughout the country?

The timing was not altogether SW's doing, since the advert was placed well before base rates just two years ago, he spent pushed to their all-time almost 20 years with Lombard, high, and its appearance now merged into NatWest. Before setting up SW Finance delayed by the other current beginning as a representative advertising space. But SW Finance, chairman, Victor Canfield, general manager in 1968. SW does not apologise for Finance, now 20-strong, has that. In the long term, he says, claims, probably developed Maclehole shareholders' list for the instalment credit business, among the finance companies

ranging from its industrial and leasing side (carried on under SW Leasing), to export finance, personal loans and mortgages. But no second mortgages—"I don't want the company to do that sort of business."

Motoring notes (1)

There must surely be a sociological study to be made now that company chairmen are putting their ubiquitous Rolls-Royces into the garages during the petrol shortage. At last they have the chance to let their personalities shine through in the alternative cars they have chosen.

It seems fair enough that Sir Gerald "Joe" Thorley, chairman of Allied Breweries (£485m. turnover and pre-tax profits £53.6m.) should now be using a Triumph 2000. But who would have guessed that Sir John Davis, hard man at the helm of Rank Organisation (turnover £195m., profits £50.4m.) would ever be seen in a Ford Cortina?

... and (2)

Press release from the Department of Trade and Industry concerning the Motor Fuel (Restriction of Supplies) Order: "Motorists should of course avoid running out of petrol, but if anyone does they should go to the nearest garage which should use its initiative to deal with the situation, for instance by taking petrol in a can to the car."

Then it should, of course,

periodic valuations by independent valuers to be made a legal requirement. A term of every two to three years could be chosen, as practised already by Land Securities and a number of other major groups, but it is essential to insist that all properties should be valued at roughly the same time to prevent the practice of revaluation on a rolling basis over a three-year term, as done by MPEC, with the result that an up-to-date figure is never stated.

The frequency of valuation is one of the topics being discussed by the RICS and ICA working party. The other main area of immediate debate involves the "going concern" valuations used by a large number of trading companies. The problem is that this valuation can be higher than one based on the ordinary open market, so that many valuers now consider that any difference between the two methods should be stated.

No conclusions have yet been reached as a result of the working party's discussions, but there is undoubtedly further scope for changes to be instituted by the Stock Exchange and for improvements in the standards laid down by the accountancy organisations. The question now is whether any alterations in company law will be required—for example, in relation to periodic valuations—and this is being considered by the working party. Indeed it appears a curious and significant omission from the Government's own company law proposals that no reference to property valuations is included in the section on disclosure.

Trading company

The problem of property valuation also raises wider issues for industry as a whole, as opposed to merely the property sector, since the increase in property prices creates difficult choices for a trading company. The question increasingly posed is whether such city centre sites are more valuable with continuing factory use or developed for their property potential.

This is the rationale of the "asset stripper" and it appears to be causing an increasing amount of resentment among certain industrialists. It was a significant feature of the controversy following the Land Securities' revaluation that calls for action against the property sector came not only from politicians but also from industrialists. Many property men expect, and fear, some further action—possibly in the form of a tax on increases in property values—though it is still an open question whether the present Government will continue to be as wary of intervention as its decision not to introduce long-term rent control apparently indicates.

Dear Environment Minister,
When is the Government going to stop my husband's firm from polluting my washing machine?

SKETCHLEY SERVICE NOW AVAILABLE IN SCOTLAND

Overalls!
Every week I have to wash and mend them. But something can be done about it.

My sister's husband works at Watsons. They use the Sketchley Overall Service and he says they do a great job.

Clean, repaired overalls every week—different styles, colours and materials.

The whole place looks progressive.

Bob wouldn't leave them for anything—not that my sister would let him of course.

She says the whole service operates smoothly. The Sketchley system really takes care of everything. The firm's management hardly gets involved at all—and it's cheap.

There is a Sketchley towel service to match too.

All my husband's firm would have to do is write for the Sketchley free brochure. If they want non-standard overalls for particular jobs, Sketchley will talk about providing and cleaning them too.

Sketchley Overall Service Ltd

Fox Grove, Old Basford, Nottingham NG5 1JT
Telephone (0602) 79371

Observer

Five fallacies of economic management

IT IS always tempting for price level. If one is starting inflation no higher than the current level of 10 per cent. off from a period of severe recession, such expansionary policies are also likely to bring further acceleration. Such ployment by pricing their members out of the market.

(mistakenly called "growth").

But, while the boost to output is over in a year or two, the inflationary effects on wages and prices will continue at least as long as the basic financial policies if not longer.

If attempts are made to suppress the inflationary symptoms without changing monetary and fiscal policies, the result is likely to be a payments deficit and/or a run on the currency.

Unfortunately, restrictive financial policies (which in the modern world simply mean a slower increase of the money supply, or of Government borrowing) act rather differently. Their main and obvious effect is to reduce output, employment and profits, while any beneficial impact on prices is slow and disappointing.

Political pressures to abandon monetary and fiscal restraint in the interests of employment therefore soon become overwhelming; the time horizons of Government are simply not long enough to give the monetary approach to the control of inflation a chance.

Thus both the economic establishment and monetarist critics are right in their criticisms of each other and wrong when they make optimistic recommendations for cure. The policy operates like a ratchet. The rate of inflation increases after each bout of expansionary demand measures, but we are lucky if it does more than level off during periods of restraint. Thus, once a particular rate of price increase has become built into the system, it is almost impossible in modern conditions to reverse but very easy to push up further. It is merely necessary to observe that trouble is likely if monetary and fiscal policy are pulling in opposite directions instead of reinforcing each other.

Much more important is an asymmetry between the effects of expansionary and contractionary financial policies. The main long-run effects of budget for this reason that I would like to see if we were able to maintain a rate of price deficits in the money supply are on the able to maintain a rate of price

inflation no higher than the average for its own members. The real effect of the lower paid, buying off industrial trouble, rewarding Board as a very long stop. All of the third fallacy—the labour market, the amount still, preventing shortages in these are, admittedly, paliaques. The widely expressed economy. Most Chancellors spend searching for new jobs, view that "we need another think that they have taken this the regional balance, workers' Keynes" to vanquish the problem, but mistakenly suppose that the opposite of fine housing policies, union tactics at a stroke of the pen is a pose that the opposite of fine tuning is acting as late as and the balance between the list wishful thinking.

possible. A fourth fallacy, now probably of greater practical importance, is the belief that in the Treasury. If momentary played a role in our balance of an troubles—not in solving them but in making them worse. The matter except for public minded unemployment perception which happens to be out of the thoughts structure which ties. This particular fallacy is line with the underlying forces, has caused so much damage was linked with the *lubra* of then the result is likely to be given by Robin Pringle in the supposing that national income an accelerating inflation with October issue of *The Banker* forecasting "in real terms" is very little if any lasting benefit to employment.

It is symptomatic of the intellectual climate that many people

who will agree with a good deal of the rest of this article will

part company on this last crucial point. But, until the belief that

"growth" and employment can be determined for any other than a temporary period by the Treasury and the Bank of England is abandoned, economic thinking (at the macro level) will merely aggravate problems

which are real enough in any case.

Governments have always

been tempted to debase the currency, partly for political convenience and partly out of genuine, if misguided, humanistic sentiment. The novel

feature of recent years is that

the economic élite has abandoned its traditional rôle of

acting as the public conscience in these matters, and has

actually supplied sophistries and

rationalisations to support an ever faster rate of debasement.

The negative function of driving the ability of the Government to influence unemployment by out a few of these false arguments is the most that the

minimum unemployment hute to policy; and to achieve

unemployment figures and over-rate which can be sustained even this will be no small task.

'Concepts and ideas have indeed played a role in our problems—not in solving them but making them worse'

Control

One can start from the near platitude that the Government and central bank can, if they exercise their powers to the full, control the total of incomes, expenditure and output in money terms.

Whether they can best do this through fiscal or monetary policy is a technical side issue, irrelevant to the main argument. It is merely necessary to observe that trouble is likely if monetary and fiscal policy are pulling in opposite directions instead of reinforcing each other.

More important is an asymmetry between the effects of expansionary and contractionary financial policies. The main long-run effects of budget for this reason that I would like to see if we were able to maintain a rate of price

inflation, over the next two or three Parliaments; and the more we can do to soften the resulting injustices and tension of the last ten years—which can be loosely described as the operation of a "labour standard" of monetary policy.

The above analysis, so far from ignoring the sociological dimension, brings out its true importance. For the more that different producer groups try to enforce incompatible views about relativities, the greater is the threat of unemployment if the authorities fail to resort to the monetary printing presses. The temptation to do this will also be greater the more inflationary process by gaining

should be a majority view on the ranking of a particular occupation but that those who would fall in position as a result would also have to agree, otherwise they would use their market power to frustrate any supposed consensus. It is easy enough to rank other people's worth, much more difficult to accept their views of one's own.

The problems just discussed are ones that can be mitigated—not solved—by art, diplomacy and statecraft. The monopoly power of trade unions can be weakened, opposed or conciliated. The three approaches are not incompatible and the optimum mix will vary with time, circumstance and personality. In a number of union wage claims, there is a non-aggressive element of simple insurance against their being overtaken by other unions, and some such insurance can be provided by market forces.

The above analysis is far from being the average. The second fallacy, as "determining the pressure of demand," the present target is 2 to 3 per cent. unemployment. This is still very harmful even if the target is regarded as a long-run one with fluctuations permitted around the average.

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The Financial Times Thursday November 22 1973

Woolworth's £25.83m. at ten months

ON TURNOVER of £139.42m. F. W. Woolworth and Co. has turned in a group taxable profit of £25.83m. in the ten months to October 31, 1973.

Management accounts for the ten months show sales still ahead by over 10 per cent. compared with the corresponding period of 1972 but continue to show a small reduction in profit to that stage.

For the nine months to September 30, 1972, turnover was £139.13m. and profit £24.37m.

For the seven months to July 31, 1973, pre-tax profit came through at £16.93m. against £13.72m. for the 6 months to June 30, 1972.

For all of 1972, sales of £378m. produced a profit of £40.62m.

The turnover for the ten months to date includes some £14.76m. VAT on sales from April 1, 1973. In the corresponding period sales included purchase tax.

10 months 9 months ended ended

Oct. 31 1973 Sept. 30 1972

Turnover £139.42m. £139.13m.

Trading profit £25.83m. £24.37m.

Depreciation 5.82 5.82

Trading profit 5.82 5.82

Profit before tax 25.82 24.37

Tax and overseas tax 5.12 5.12

Profit after taxation 20.70 19.25

VAT on sales 14.76 14.62

Profit before tax 25.82 24.37

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VAT on sales

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Gold Fields



Extracts from Mr. Donald McCall's Statement for 1973

- The Group net profit of £19 million was nearly £9 million higher than in 1972, while earnings per share increased by over 50 per cent to the record figure of 18p.**
- Our interests in the United Kingdom provided one-third of the Group's total income. The major contributor was Amey Roadstone Corporation, the largest producer of sand and stone in the country.**
- The increase in the gold price has given new impetus to exploration.**
- Azcon Corporation, in which we hold an 83 per cent interest, now has a metal distribution network across the U.S.A. with an annual turnover in excess of \$100 million.**
- I am confident that the investments we have built up in overseas countries will continue to grow, and that our prospects in world mining are as sound as ever.**

Salient Features from the Accounts of the Group

YEAR ENDED 30TH JUNE	1973 £'000	1972 £'000
Profit before taxation	34,886	19,214
Taxation	13,473	6,688
Net profit attributable to the members of the Company per Ordinary share	19,043	10,230
Ordinary dividends—cost to the Company per share (1973 includes related tax credit of 2.3625p)	18.07p	11.78p
Shareholders' funds—Issued capital and reserves	5,915	7,433
Capital employed—Shareholders' funds, outside shareholders' interests, debentures and loans and deferred liabilities	7.875p	7.5p
Fixed assets	122,600	92,200
Net current assets		
Quoted investments (including interest in an associated company) book value	239,200	180,200
Stock Exchange value	116,800	82,200
Total assets	34,500	18,000
	76,600	71,400
	296,100	240,400
	529,000	404,000

Consolidated Gold Fields Limited



INTERNATIONAL COMPANY NEWS + EURO MARKETS

Bayer lifts net profit by 14% over nine months

BY MALCOLM RUTHERFORD

NET PROFITS of Bayer AG, one of the top three West German chemical companies, rose 14.6 per cent to DM253m. in the first nine months of this year against the comparable period of 1972. Profits of Bayer world-wide were up 23.2 per cent to DM388m. Pre-tax earnings of the group were up 34.3 per cent to DM927m.

At a Press conference the company chairman, Professor Kurt Hansen, made no forecast of dividend, but it is widely assumed it will be unchanged at 14 per cent.

Professor Hansen said the generally positive performance had so far been unaffected by the shortage of raw materials and the Middle East crisis. The future, however, was full of uncertainties. About 50 per cent of the company's requirements for the

BONN, Nov. 21.

cent to DM10,817m. This means that sales outside West Germany now account for 87 per cent of the total. For the year as a whole world-wide sales should reach DM14,500m.

The company has raised its 1973-77 five-year investment plan from DM600m. to DM700m. Professor Hansen said this was solely to take account of rising costs. In any case, the plan could be subject to further changes as the future outlook becomes clearer.

On today's reckoning, the parent company will invest DM3,700m. a further DM1,800m. will go into domestic participations and the remaining DM2,400m. into participations abroad. Key points for the latter will be the U.S. Central and South America, Belgium, Italy and Spain.

Manitoba Telephone loan expected

MANITOBA TELEPHONE Company is to issue a Sw.Frs.80m. loan towards the end of the year, banking circles state. It is also believed that negotiations are current for a World Bank loan to be floated in Switzerland in January. Although Sw.Frs.80m. is currently the maximum for foreign loans in Switzerland, there is a possibility that an exception might be made for the World Bank permitting a Sw.Frs.100m. issue.

The GM Controller, Mr. Archie Long, said that GM wanted the Cost of Living Council to give quick approval to a price increase not exceeding an average of \$150 a vehicle. The Director of the Council, Mr. John Dunlop, said that his Council would act promptly on GM's requests and on those filed by Ford, Chrysler and American Motors on the previous day.

General Motors' decision somewhat undermined the testimony presented by Ford and Chrysler. Ford applied formally for a \$185 increase in the price of its average car and warned that it expected to ask for another price rise early next year. Chrysler was asking for \$136 and dropped the same hint. In moving from a price increase application of \$208 to one of \$150 General Motors undercut Ford and also

GM scales down price rise plea

BY NICHOLAS COLCHESTER, U.S. FINANCIAL CORRESPONDENT

NEW YORK, Nov. 21.

GENERAL MOTORS, the biggest American car manufacturer, made no mention of another price rise later this model year.

Were Ford and Chrysler to press ahead with their plan to file for another price rise it would mean that 1974 cars would have been increased no less than three times. Earlier this autumn all four Detroit car manufacturers were allowed to raise their prices by between \$55 and \$74 to cover the cost of safety and anti-pollution equipment ordered by the U.S. Government.

When the price rises currently under consideration by the Cost of Living Council are added to these preliminary increases, Ford is aiming at raising its prices 7.1 per cent and saying that it may need more; Chrysler by 6.2 per cent and doing the same; General Motors has resigned itself to 6.1 per cent, while American Motors has said that it would be happy with 6 per cent overall.

The motor companies are asking for these price rises in the wake of a very successful year and under the shadow of a petrol shortage that threatens the automotive way of life. They maintain that their profit this year has risen only because of fast rising turnover and that their margins have been eroded.

Europartners' Tokyo move

THE EUROPARTNERS group of leading European banks, together with Mitsui Bank and Nomura Securities of Japan have established a Tokyo-based finance company, Nippon Europartners Consulting Company, it has been announced by Crédit Lyonnais.

Capitalised at Y100m. the new unit is 75 per cent owned by Crédit Lyonnais of France, Commerzbank of West Germany and Banco di Roma of Italy, the three founding members of the Europartners Group. Of the remaining 25 per cent, Nomura Securities has 15 per cent, and Mitsui Bank 10 per cent.

Nippon Europartners Consulting Company will be primarily engaged in investment advisory and trust management for the customers of the five principal houses.

The unit will advise Crédit Lyonnais and its partners on their investments in Japanese securities and assist Nomura Securities and Mitsui Bank in their investments on European stock exchanges.

AP-DJ

U.S.-Dutch nuclear components deal likely

By Michael Van Os

AMSTERDAM, Nov. 21. Dutch/American negotiations on the establishment of a joint venture for the production of reactor vessels and nuclear components for nuclear power stations, which started in the spring, are reaching a decisive stage. Sources in Holland said to-day that an agreement is expected before the end of this year.

A company called Rotterdam Nuclear will be set up in which Rijn-Schelde-Verolme, Holland's largest diversified shipbuilding concern, will have a 51 per cent interest. The American companies General Electric and Chicago Bridge and Iron will each have a 24.5 per cent stake.

The agreement will, in effect, mean that RSV will be contributing its existing Rotterdam plant which has an annual production capacity of five nuclear reactor vessels. Actual production is expected to be raised from three to five. The plant was operated by RDM Kernenergie, which is Rotterdam Drydock Company's loss-making nuclear reactor vessel construction division. The division had forecast a loss of Fl7.2m. this year.

The RSV sources said it was hoped to benefit from the General Electric know-how as well as receiving some orders from the U.S. concern. They added that sales on the European market were becoming increasingly difficult due to the emergence of nationalism in the heavy engineering industries. Governments in countries such as France, Germany, UK and Italy were having success in their efforts to set borders for imports and open or disguised subsidies of local industries.

Wells Fargo notes issue

WELLS FARGO & CO. HAS

COMPLETED A \$50m. PRIVATE

PLACEMENT OF NOTES WITH A

LIMITED NUMBER OF INSTITUTIONAL INVESTORS.

TERMS OF THE NOTES SPECIFY A MATURITY OF 26 YEARS AT AN ANNUAL INTEREST RATE OF 8.1 PER CENT. THE NOTES ARE NON-REDEMMABLE FOR TEN YEARS, AFTER WHICH THERE ARE SINKING-FUND REQUIREMENTS THAT THE COMPANY RETIRE ABOUT 50 PER CENT. OF THE NOTES BY MATURITY. SALOMON BROS., NEW YORK, ARRANGED THE TRANSACTION.

Wells Fargo proposes to invest about \$25m. of the net proceeds in non-bank subsidiaries and the balance for general corporate purposes, including possible further investment in Wells Fargo bank.

The company also intends to reduce its short-term indebtedness.

AP-DJ

IBM appeal

INTERNATIONAL BUSINESS MACHINES CORP. HAS FILED A PETITION OF APPEAL WITH THE TENTH CIRCUIT COURT OF DENVER CONTESTING A RULING BY THE DISTRICT COURT IN FAVOUR OF TELEX CORP. IN ITS CHARGES OF ANTI-TRUST VIOLATIONS BY IBM.

IBM stated in the petition it believed the district court failed to grapple with "points in the case had a 'fundamental misunderstanding about the nature of competition."

• FULL PHOTO FILM REPORTS AFTER-TAX PROFITS OF Y3,912m. FOR THE SIX MONTHS TO OCTOBER 31 (Y3,945m.), ON GROSS SALES OF Y76,836m. (Y69,570m.). A SAME AGAIN DIVIDEND OF Y375 IS TO BE PAID.

Maritime Fruit slips

MARITIME FRUIT CARRIERS COMPANY, THE ISRAEL-OWNED SHIPPING COMPANY WHICH EARLIER THIS YEAR ENTERED INTO A MAJOR MILLION DOLLAR SHIP PURCHASE AGREEMENT WITH THE SWAN HUNTER GROUP, HAS REPORTED EARNINGS FOR THE THIRD QUARTER OF \$3m., OR 75 CENTS A SHARE, OFF 25 PER CENT. FROM THE \$3.9m. OR \$1.00 A SHARE LAST YEAR. EARNINGS FOR THE NINE-MONTH PERIOD WAS LOWER BY 41.5 PER CENT. FROM \$2.12 LAST YEAR TO \$1.24 THIS YEAR.

Sales and Profits at all time high

RESULTS It is a pleasure to report record sales and record profits and to say that the Group is in good health. But it is necessary to point out that about half the increase in sales arises from increased metal costs and currency realignments, and that profit is arrived at in terms of conventional accounting which ignores the effect of inflation. The increase in the price of copper from £424 to £765 per tonne over the year (and currently £880) illustrates the need for high retained profits under inflationary conditions to secure long-term prosperity and security of employment.

UNITED KINGDOM The U.K. companies again report a record year. McKeechnie Metals did well, but other subsidiaries, including some formerly in the Harrison Group, improved their performance to an even greater extent.

OVERSEAS Record profits were made by the South African Group and by our subsidiary and associated companies in New Zealand and Australia.

PROSPECTS In our fields of activity order books are generally good and this seems likely to continue. 7th November, 1973.

From the annual review of the Chairman, K. M. Leach

Comparative results

	1973	1972
£'000	£'000	£'000
Group profit excluding metal account	10,134	6,669
Group profit after tax	5,912	4,054
Earnings attributable to members	4,199	2,829
Ordinary dividend (net) per share	1,078	1,027*
Capital employed	331p	315p*
Adjusted for comparative purposes.	36,031	28,740

McKechnie Brothers Limited

METAL EXTRUSIONS
NON-FERROUS INGOTS
SULPHATE OF COPPER
ELECTROLYTIC COPPER
CATHODES AND COPPER
POWDER - ALUMINIUM
PASTE POWDER AND FLAKE
HINGES IN BRASS AND
ALUMINIUM - CURTAIN RAIL AND FITTINGS - PLASTIC MOULDINGS AND EXTRUSIONS - BUILDERS AND DOMESTIC HARDWARE

GRAVITY, PRESSURE DIE CASTINGS
ALUMINIUM - CURTAIN RAIL AND FITTINGS - PLASTIC MOULDINGS AND EXTRUSIONS - BUILDERS AND DOMESTIC HARDWARE

P.O. BOX 15, WIDNES, LANCASHIRE

U.S. SAVINGS AND LOAN ASSOCIATIONS

The banks' long courtship

THE FEDERAL Reserve Board, has indicated that it might ease its restrictions on the business of one-bank holding companies. Until now the Fed has warned bank holding companies against seeking to acquire the savings and loan associations, the American equivalent of the building societies. Now the Fed appears to be having second thoughts. It has agreed to hear the petition of the American Fletcher Corporation, an Indiana bank holding company, which wants to acquire an Arizona savings and loan company.

American Fletcher had applied for permission before, as had other banks wanting to make similar moves, and observers suggest that the Fed's willingness to re-examine its case suggests it might envisage reversing its position.

Pressures on the home loan market have been a special cause of concern to the Fed. Interest rates in some areas of the country have soared to more than 10 per cent, or 11 per cent where mortgages are available at all.

Capital deficit regions, such as some areas of the South-West and the Far West, have been particularly hard hit. The large commercial banks have begun to argue that the acquisitions of savings and loan associations would enable them to put more money into the channel funds into the state.

This argument seems to carry some weight with the Fed. Barely a month ago Manufacturers Hanover Corporation, the one-bank holding company for Manufacturers Hanover Trust Company, a New York based

bank with \$16,300m. in assets and \$14,000m. in deposits, announced that it intended to pour \$100m. into its newly acquired subsidiary, Citizens Mortgage Corporation. This capital commitment was one of the arguments that the bank

finance companies tended to operate on a reverse cycle from the commercial banks - when the prime rate declined and commercial banks saw earnings falter, mortgage banks' earnings tended to rise, a factor which would help to smooth out the earnings stream.

In testimony to the Federal Reserve Board, the American Bankers' Association, an industry body which serves as spokesman for most major commercial banking institutions in the nation, favoured the acquisition. But the Independent Bankers Association of America, which represents some of the small and medium-sized banks, is adamantly in opposition, as are many of the S and L industry bodies, such as the United States Savings and Loan League and the National Association of Realtors.

General consensus suggests that the Fed will certainly not take a decision until the New Year, and it is certain that if it reverses its present position there will be a substantial hue and cry. Earlier this month, Mr. Philip H. Willkie, an Indiana banker and attorney, announced the formation of a labour-farm-small business coalition to beat the banks S and L and mortgage

champions. In addition to the self-declared interest in bailing out the deficit regions of the nation, Manufacturers Hanover noted that S and L and mortgage

depositors - the major source of capital for A and S and L.

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depositors - the major source of capital for A and S and L.

President of Manufacturers Hanover, E. R. Magee, said a number of directors and stockholders intended to remain all or part of their holdings.

• HANDELS INDUSTRIE Maatschappij Cetece has made a private placement of Fis.41m. in Ordinary shares of nominal Fis.100, with Nederlandsche Nederlanden Landen to finance further expansion.

• Meelebrieken der Nederlandse Bakkerij Menha and Koudijer jointly said they hope to come to an agreement this week on the Menha bid for the 50% of Koudijer's Fis.12.7m. share capital which it does not already own.

Menha plans to make a bid to subordinated convertible debentures at a rate, which will not exceed Koudijer's closing stock market price of Fis.300.

• Texaco International and Duquesne Natural Gas said the proposed merger of Duquesne into Texaco International "has been abandoned". The companies said they were unable to reach agreement as to the final terms of the merger. Earlier this month the companies agreed in principle to merge Duquesne into Texaco International - for an exchange of shares which at the time was valued at \$9.9m.

• Brascan said it intends to purchase the remaining outstanding common shares of Great Lakes Power by offering either \$30 a share, or the alternative of one Great Lakes Power 8 per cent convertible \$30 par preferred share for each share. Brascan acquired most of Great Lakes Power's stock through a \$30-a-share offer earlier this year.

• Texaco said its subsidiary Texaco Caribbean received rights from the Nicaraguan Government to explore about 2m. acres of the Continental Shelf off Nicaragua's Atlantic coast. An exploration programme of the area is planned for the next four years but no further details were given.

• Campau has increased its offer for all common shares of Markborough Properties from \$18.50 a share to \$19.50 per share. The offer, which is scheduled for completion in 1976, will be about \$1.5m. There is no intention to exceed the present capacity of the plant, a spokesman added.

• Bank of America has made a 25 per cent investment in Societe de Co-operation Industrielle Franco-Soviétique (SOFRA COP), which serves as an agent for East-West trade.

SOFRA COP, which was formerly wholly owned by Banque de Paris et des Pays-Bas, has now been sold to a consortium of investors which is scheduled for completion in 1976. The new owner, which is to be called Nippon Rhodia, will have joint research on drugs to treat diseases without harmful side effects. They will manufacture the drugs on a commercial basis in Japan if the development is successful.

• Kameh and the Rhone-Poulenc subsidiary Nippon Rhodia have agreed to joint research on drugs to treat diseases without harmful side effects. They will manufacture the drugs on a commercial basis in Japan if the development is successful.

• AIR MARSHAL Nur Khan, the man who built up Pakistan International Airlines from scratch, and has been appointed chief executive of the national carrier, has told the Prime Minister, Mr. Zulfikar Ali Bhutto, that PIA is "on the verge of collapse."

One of the Air Marshal's first actions was to assure PIA's pilots that he would try to get restrictions lifted which prevented them from leaving the country and would also create conditions which would induce them to stay with Pakistan.

The airline had a first-class reputation for the quality of its pilots, but recently outside carriers offering many times the PIA salary have been enticing them abroad. The response of the Government, afraid that it would not have enough pilots to fly PIA's aircraft, was to prevent pilots from leaving Pakistan.

Among the important problems Air Marshall Nur Khan has said he will tackle is that of undercutting of IATA scheduled air fares. A lot of public attention was recently devoted to a into China.

During the highly secret bidding for the PIA deal, Air Marshal Nur Khan openly declared his will to accept the Boeing 747 Jumbo jet.

During his previous command of PIA, from 1968 to 1972, the Air Marshal won a reputation as a hard task master, but he also was responsible for the airline's growth and standing in the world which was high. He negotiated a deal with the Chinese government to buy 10 Boeing 747s.

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FARMING AND RAW MATERIALS

More EEC surplus butter sales

By Lorette Oslager

BRUSSELS. Nov. 21. THE EUROPEAN Commission has decided to help Britain sell some 5,000 tons of surplus butter to U.K. consumers, it was announced today.

It plans to extend until the end of January the scheme under which intervention agencies in the member states can sell butter on the open market. The scheme was originally introduced last month in an effort to alleviate a local butter shortage in Northern Germany and was to have ended on November 15.

While the Germans made no use of this opportunity, 1,000 tons of intervention butter were sold in Britain, Commission officials said to-day. There were "indications" that another 5,000 tons could be sold.

U.K. public butter stocks stood at about 20,000 tons last week, Commission officials said. Total public and private stocks in the Community are now down to 70,000 tons—compared to more than 300,000 tons last month.

Our commodities staff writes: The presence of the butter for sale at £1 to £3 below the market price of £4 to £5 a ton will help to prevent butter prices rising in the next month, which is a period when supplies are traditionally below average.

Fuel threat to U.S. farms

WASHINGTON. Nov. 21.

U.S. FARMERS will need at least a 3 per cent. rise in fuel supplies next year, if they are to have any hope of planting and harvesting the additional 12 to 14m. acres which the Government hopes will be sown to grains and cotton, as indicated by USDA estimates.

Department analysis anticipated that most of the additional acreage planted next year will go to boost production of wheat, feed grains (particularly maize) and cotton.

He admitted that it was not a good time to seek restrictions on European production to ensure a place for Commonwealth sugar.

World market values fell short of requirements, not only in the increased crop acreage goal unlikely to be met, but the pattern of crop production is likely to be affected.

A scarce fuel situation could favour soybean output at the expense of maize. That trend could intensify if, as is currently threatened, an inadequate fuel supply is combined with a scarcity of nitrogenous fertilisers, officials said.

Reuter

Synthetic rubber company resists oil cut effects

By RICHARD MOONEY

THE INTERNATIONAL Synthetic Rubber Company said yesterday that it had no immediate plans for price increases or production cutbacks despite the oil crisis.

The company was commenting on an announcement in Tokyo that the Japan Synthetic Rubber Company is raising its domestic prices by 30 to 50 per cent with immediate effect.

The Japanese company blamed the rise on a 50 per cent increase in petroleum product costs, caused by the Middle East situation. Producers would have to consider another price increase if the oil situation worsened, it warned.

A spokesman for ISR, easily the biggest supplier of synthetic rubber to the U.K. market, pointed out yesterday that the British industry is in a basically better position than the Japanese because a lot of its materials are domestically produced, whereas Japan has to import most of hers.

He admitted, however, that the company was apprehensive about rising costs.

The presence of the butter for sale at £1 to £3 below the market price of £4 to £5 a ton will help to prevent butter prices rising in the next month, which is a period when supplies are traditionally below average.

The London terminal market volatility of the natural rubber market.

Even before the Middle East crisis had become a factor, natural rubber prices were running well above last year's levels. In July a peak of 40p per kilo was reached for spot, which compares with the July 1972 high of 15p.

Though natural rubber is obviously less sensitive than synthetic to the oil cost and supply situation, rubber dealers are conscious that, generally, a downturn in industrial activity could have a damaging effect on the demand for both.

Against this must be set the fact that the U.S. stockpile release programme, under which 10,000 tons of natural rubber will be sold, has also tended to discourage capital investment in the synthetic rubber industry.

With the surplus of natural rubber disappearing this year, the restricted plant capacity (preventing an expansion of synthetic rubber production) has contributed to the unusual prices.

Undervalued

The rubber market has been very strong for most of this year, new records being repeatedly achieved. Dealers say that part of the explanation of this situation is that the commodity had been undervalued for some time.

Last year a considerable surplus of natural rubber existed.

After a period of downward pressure, this also tended to discourage capital investment in the synthetic rubber industry.

With the surplus of natural rubber disappearing this year, the restricted plant capacity (preventing an expansion of synthetic rubber production) has contributed to the unusual prices.

Downturn in copper market

By John Edwards, Commodities Editor

THE RECENT upward surge in metal prices was halted yesterday, when values of copper, tin and lead all fell on the London Metal Exchange.

Copper showed the biggest decline, cash wirebars falling by £5.5 to £281 a tonne.

An absence of buyers and free

offerings of supplies, for spot or nearby delivery, started the downward trend. It is believed that the squeeze on supplies that has forced prices to all-time peaks may be easing. The market was also depressed by the prospects of fuel shortages hitting demand, and moves for a release of surplus copper from the U.S. stockpile.

London was influenced too,

by the decision in the New

York market to restrict trading in December position. New

buying for this month is for

bidding, and "short" sales can

only be made if physical copper is available for delivery

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bidding, and "short" sales can

only be made if physical copper is available for delivery

from the U.S. stockpile.

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BOOKS

Boer blockbuster

BY C. P. SNOW

Articles of Faith by Ronald Harwood. Secker and Warburg. £2.50. 486 pages.**Elizabeth Alone** by William Trevor. Bodley Head. £2.50. 336 pages.

Here is a massive rough crag of a novel, deep, original, and utterly independent. It is an epic. Just as the contraction of poetry made epic poems difficult or impossible to write in the West (though not in Russia, where the most famous poem of the last 30 years, Tvardovsky's *Tsvorka*, is right in the epic tradition), so the similar contraction has operated with the novel. For anything comparable with Ronald Harwood's *Articles of Faith*, one has to go back to German and Austrian novelists of the Weimar period, such as the Zweig or Feuchtwanger.

Articles is an epic of South Africa. It isn't pretty or hopeful. Much of it is painful to read. It doesn't end with a victory, but one is not sure. Presumably it won't be available in South Africa, where Mr. Harwood lived his first 17 years. That is a pity, for though the Afrikaners as a group don't come out of it well, nor do the English, or the Xhosa, or the Jews, all of whom are represented as struggling helplessly in the grip of destiny or anonymous Tolstoyan social forces. Mr. Harwood's view, which he makes explicit, is that the South African tragedy was prescribed from the day van Riebeek met his first black man on African soil more than three hundred years ago. Since then, there has been no step along the way, no occasion where there has been the faintest indication of an effective conscious will, which could have altered what history has now written.

That is the theme which Mr. Harwood has worked out in terms of flesh and bone, with a kind of harsh sympathy and considerable psychological virtuosity. The book starts with a man being put under house arrest, isolated from all human contacts except with his guards. The date is the present. He is a member of an illegitimate one, but that doesn't matter. He is an eminent Afrikaner family, the Hennings. His crime is that he is black, treated like another and sub-human species (there is one incident, the trial of a man

over some of the family papers, called van Heerden, which is so chilling that one would like to know whether there is any factual foundation) are beaten and defeated from the beginning. One spirited Afrikaner girl remarks that there are more of them than there are of us; if they had been any good, why didn't they throw us into the sea?

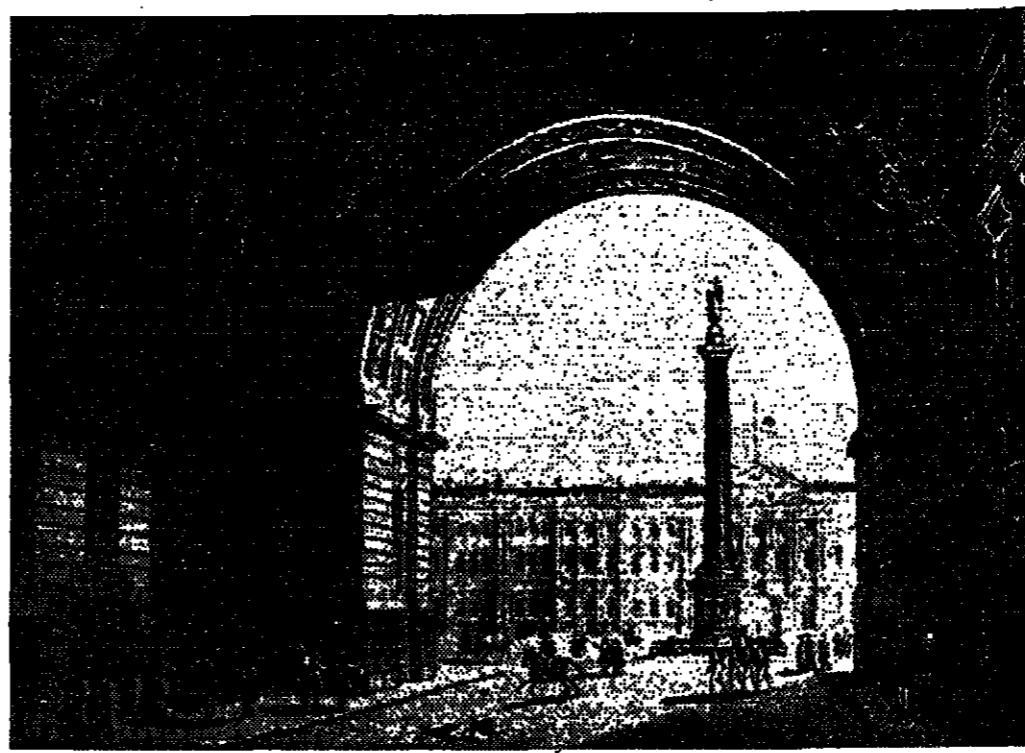
The book ends with a sombre and entirely legitimate surprise, which is so ingenious that I won't give it away. In addition to the Dreiser-like power and passionate human concern, Mr. Harwood is capable of much delicate invention. Again like Dreiser, his verbal sensibility doesn't always match his human feeling. He can be flat-footed but one forgets that in the immense sweep of the whole. This book must not be missed by anyone with an unbroken interest in modern novels and even less by anyone who cares about the next 50 years in Africa and the world.

Mr. Harwood's novel should be a real commercial success both here and in the United States. But that—it is hard to have to say it—isn't going to happen, to many English fiction writers. There are plenty of very good ones, at least a couple of dozen, both men and women, under the age of 30. The country isn't short of literary talent. Not many of these good writers, though, are going to earn from their novels the equivalent of a modest academic income.

An exception is William Trevor, one of the best novelists and short-story writers we have. His new novel, *Elizabeth Alone*, has many of his characteristic qualities—empathy, clarity, controlled humour—but isn't one of his best works. Like all writers, he tends to be hypnotised by his own technique. Only he would begin with his major woman character entering a hospital to have a hysterectomy. For a male novelist, that is backing one's empathy too far. And his delight and serio-comic use of naturalistic detail does become a shade too obsessive. There are more capital letters shining out from the names of proprietary products in this book than I have ever seen anywhere. Still, he deserves our respect.



Ronald Harwood



The Winter Palace and Alexander Column seen through the arch of the General Staff building—one of many fine plates in "The Palaces of Leningrad" by Victor and Audrey Kennett with an introduction by John Russell (Thames and Hudson, £9.50, 288 pages)

Man of action

BY REX WINSBURY

Approach March By Julian Amery. Hutchinson. £5.00 488 pages

How did Moshe Dayan lose his life? At least we know the answer to this pivotal question in Middle East politics—and it is not a Jewish joke answer either. It was all due to Julian Amery, our intrepid former Secretary of State for Air and present Minister of State for Foreign and Commonwealth Affairs. In 1941 Amery was in Palestine as a member of the Special Operations Executive. SOE plans to send in Arabs to do sabotage in Vichy-held Syria almost fell through because the Arabs defected, so Amery procured the services of half-a-dozen Palestine-born Jews who could pass as Arabs and they proceeded to do the job (how else?) successfully. Except that one of them lost an eye in the process. As Amery remarks "it is a curious fact" that Israel's national hero should have lost an eye disguised as a remarkable man.

And speaking of Russia, there is another anecdote told by Amery against himself. Elec-

Arab and in the service of pioneering at Preston post-war, he was asked from the floor in Britain."

This "Venture in Auto-biography," as it is subtitled, describes Amery's career up to the man to a dissertation on his entry into Parliament in 1950 at the age of 30. It can be read as a Boy's Own style adventure story, with Amery as a war correspondent in the Spanish Civil War and then as a war-time secret agent: as source material on the activities of SOE; or as a mine of good anecdotes. Dayan included.

Amery for instance reports a witticism of the normally taciturn Lord Wavell. Asked by a certain lady what he thought of his love, he replied: "It is like a cigar. If it goes out, you light it again, but it never tastes quite the same." One up to the warrior—who also apparently conversed with his Russian opponents in Russian. A

House and then Balak.

As for Amery's role in the SOE—his father's high political position gave Amery, at least at times, direct access to top men. Churchill included and he may therefore have had more influence on events, on occasion, than his age and junior status would otherwise have warranted. But even so he was only one of many in an organisation that seems, from both his account and from others—for example, Bickham Sweet-Escott's book *Baker Street Irregular*—to have been bedevilled by internal struggles.

These took place both between departments inside SOE, between the SOE and the many other intelligence organisations, and between SOE and the Foreign Office.

But however one rates either the general effectiveness of SOE, or Amery's particular role in it, there is no challenging both the sheer adventure quality and personal and political poignancy of his main single exploit—going into Nazi-occupied Albania to try to organise the non-communist Royalist-inclined tribesmen to come out in revolt against the Germans and co-operate with the communist partisans led by Enver Hodja.

This dilemma, of whether and how to support the communist or non-communist resistance, was common to all the Balkan countries. In Albania, Amery gives fascinating descriptions of the tribal leaders of that strange country, their style of life and ethical codes, and clearly came close to them, only to find official British support siding with the Hodja faction and leading to, in effect, renewed civil war between the two groups.

Amery clearly felt bitter about the whole matter, as both a betrayal and as a political mistake, and especially bitter at being ordered to leave Albania and not being out with him his wife, although Abu Kuksa, who was forced to make good his own escape to Italy to keep out of Hodja's clutches. If ever there was a story of proud men being thrown to the wolves in the name of international big-power diplomacy, this is it, and one does not have to share Amery's own right-wing predilections to appreciate his vividly told and ultimately sad story of guerrilla war in the Albanian mountains.

Evasive premier

BY ALAN HODGE

Baldwin, The Unexpected Prime Minister by H. Montgomery Hyde. Hart-Davis, MacGibbon, £5.95. 616 pages

Stanley Baldwin was elected to Parliament for West Worcestershire in 1908 when he was aged 41, and he stayed in the House of Commons until he retired with an earidom in 1937. His father had been the seat before him. Baldwin himself, an ironmaster like his forebears, had stood for Kidderminster in 1908 but, in a year of widespread Liberal victories, failed to win. Upon defeat, he had issued a gentlemanly statement of regret, and gone on a solitary walking tour in the Cotswolds.

One of his daughters has given Mr. Montgomery Hyde some recollections of her early life. Walking with father was seldom a success, because she was too slow for his pace. On the other hand, "he had no ambition, push or drive. My mother supplied them all." Baldwin tried to put a good face on his wife's liking for entertainment. But "he was terrified of big receptions and always tried to keep near the wall in case the floor gave way." He was always apprehensive of the future and always feared

the worst."

In the Commons, Baldwin was a faithful, respected but undistinguished member until he became an assistant to Bonar Law at the Treasury in 1917. "My peaceful life," he wrote, "is a thing of the past." After the First War, he became President of the Board of Trade in the Lloyd George Coalition; and then Chancellor of the Exchequer under Bonar Law. Next came the surprise. Law's cancer was rapidly killing him. Many observers expected that Curzon would succeed him, as did Curzon himself; but in May, 1923, the King sent for Baldwin. "What does he want me for so early?" Baldwin at Chequers asked his mother. She replied: "You don't think he would command you to be in town so early to discuss someone else's prospects of being Prime Minister, do you?" Thomas Jones, the Cabinet secretary, wrote to him: "All of us were astonished at the swiftness of his ascent."

The first spell at No. 10 was short, marked by trouble with other Tory leaders, such as Austen Chamberlain and Birkenhead, and ended in defeat by Labour and Liberals. The second term began in 1924. With some well-calculated generosity, Baldwin presided over the General Strike, and brought it to an assuaging end. He lost office in 1929, the year of the Great Depression; but only temporarily. The National Government of 1931 was run by him, although MacDonald was in name Prime Minister until 1935. The Abdication of 1936 was largely in Baldwin's handling, and it took place without permanent political or royal hard feelings.

In retrospect, it looks like a successful and beneficial political life; yet Baldwin aroused strong criticism, not only from the Left wing and from opinionative Press lords. Some of his colleagues have expressed their views. Leopold Amery said: "In Cabinet he would suck his pencil or screw his mouth round in a circle, studying the personality of his colleague rather than attending to their arguments." And Austen Chamberlain wrote to a sister: "The S.B. whom we know does not fit in at any point with the picture which the public have made of him for themselves—We know him as self-centred and idle, yet one of the shrewdest politicians, but without a constructive idea in his head and with an amazing ignorance of Indian and foreign affairs."

Towards the end of his life, when he was rather deaf and the Second World War was upon us, Baldwin thought mistakenly that he was being booed by a London crowd. He had that feeling again of keeping near the wall in case the floor gave way. Mr. Montgomery Hyde has written an excellent life of one of the most evasive but patient and enduring Prime Ministers that have governed this country.

Eight years later

BY BRIDGET BLOOM

UDI: the International Politics of the Rhodesian Rebellion by Robert C. Good. Faber and Faber. £5.95. 368 pages**South Africa: Civilisations in Conflict** by Jim Hoagland. Geo. Allen and Unwin. £4.50. 428 pages**Black Star: A View of the Life and Times of Kwame Nkrumah** by Basil Davidson. Allen Lane. £1.50. 225 pages**Who's Who in Africa** by John Dickie and Alan Rake. African Development. £5. 600 pages**Eight years ago** Mr. Ian Smith announced his own "solution" to the Rhodesian problem—UDI. Perhaps authors have tended to feel the same way as Prime Minister Mr. Wilson did then, and have not written books about the rebellion because they thought it would be soon over. In retrospect, it is remarkable that Professor Good's book should be the first which attempts a full analysis of UDI and its implications.

Professor Good has chosen his moment well, in the sense that he is able to include the 1971 Anglo-Rhodesian negotiations and the subsequent Pearce Commission verdict, which have effectively ended any immediate hopes of a negotiated settlement. He is thus able to describe the events of the last eight years and bring his narrative to some sort of conclusion—although one can only agree with his judgment "that we are not at the end at all, but only at the beginning of the Rhodesian drama." What happens to library shelves. John Dickie and Alan Rake are journalists who have covered Africa for more than a decade, and if their "Who's Who" is inevitably selective (and perhaps a little

integrating trust between black and white and between the Rhodesian and British Governments, he paints a clear and broadly accurate picture of a very sorry tale. His analysis of the options facing the Labour Government in 1965, and particularly the vexed question of whether or not force should have been used, is especially good and if his somewhat racy style sometimes fails to cut off, he nonetheless produced a readable and important study.

Readable is an adjective which can also be applied to Mr. Jim Hoagland's study of modern South Africa. Hoagland was the Washington Post's correspondent in Africa, and the basis of this book are the series of articles for which he won the Pulitzer Prize.

Mr. Davidson's study of Kwame Nkrumah, the charismatic Ghanaian leader who was such a key influence in the early days of African independence, is another "first." Nkrumah died in exile 18 months ago and the effects of his rule in Ghana and of his influence in promoting African unity cannot yet be fully assessed. Mr. Davidson has not had access to many of Nkrumah's papers and he is the first to admit that his book provides only a preliminary assessment of an extremely important but very controversial figure. But like all Mr. Davidson's books, this one is well worth reading.

The final work in this somewhat disparate but important collection of recently published "Africana" should help to fill a yawning gap on reference library shelves. John Dickie and Alan Rake are journalists who have covered Africa for more than a decade, and if their "Who's Who" is inevitably selective (and perhaps a little

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Great lake

BY ROBIN LANE FOX

The Mediterranean and the Mediterranean world in the age of Philip II: Volume 2, by Fernand Braudel. Collins. £6.00. 1375 pages

Braudel's master was the great Marc Bloch, who died at the hands of the Nazis; Bloch's work on feudal and rural society inspired the French school of social and economic history and was never far from Braudel's own favour for economic causes. But unlike Bloch, Braudel aimed a wide that he had to take much on trust, to cite others' general history books more often than the original documents. Come fresh to his work, I therefore suspect so much of it may be because of its daring, its vision or the sections on Spain which are well based, but because there is surely more fifteenth century Italy than the sketchy in Stendhal's *Adolfo de Castro*, so often Braudel's source for it; Ottoman Turkey is promisingly invoked, only to be handled with generalisations that do not penetrate it.

Significant anecdotes" or single scraps of evidence are allowed to support judgments that are very much larger than their one tiny witness. There is also too much bombast about the dialogue between structure and conjecture, the way that "movement and immobility complement and explain one another" or the necessary effects of mountains and climate. The book's great glory is its idea of a common Mediterranean world from Gibraltar to Constantinople and its driving sense of the opposition between Islam and Christendom as lived by groups of ordinary men. But this grand idea is also its undoing, for no one could ever have mastered the whole Mediterranean world.

Stanley Rostov's English translation is beyond reproach, a magnificent effort of imagination for a book which ranges from cloudy philosophy to brute statistics and is marked throughout with a strong personal style. Few readers will read *The Mediterranean* from start to finish in a broad sweep worthy of Braudel himself; even the historians are content to catch the outlook for which it speaks and then to consult the chapters which are nearest to their own interests. The translation of *Volume 1* was greeted with such admiration that the whole work has already become a necessity for any serious English bookshelf; publicly, Braudel is in danger of being put beyond criticism as a master whom no historian would wish to challenge. Yet how far this book is a lasting classic is still under study of the past advances further with small, steady steps in England, one of the few "Euro" than with the brilliant bound of "pean" countries which Braudel.

U.K. ECONOMIC INDICATORS

General	Unit	1973		1972	
		Oct.	Sept.	Aug.	Oct.
Unemployment* a	'000s	510	545	571	792
Unfilled vacancys*	'000s	486	477	458	213
Currency reserves	\$m.	6,761	6,382	6,516	5,210
Bank advances b	'000s	12,920	12,136	12,187	11,723
Manf'd prods. d	1970=100	128.0	125.3	123.9	117.2
Wage rates	July '72=100	119.8	119.5	119.3	107.4
Retail prices	Jan '73=100	185.4	181.8	180.2	168.7

Trade and Industry	Unit	1973		1972	
		Oct.	Sept		

LIVERPOOL DAILY POST BUILDING

FINANCIAL TIMES REPORT

The justification for a tower on a slab

By H. A. N. BROCKMAN, Architecture Correspondent

In the area selected for the new Liverpool Daily Post building, on the northern edge of the business district of Liverpool, there is a variation of a tower on a slab. The immediate question is to which height alone would have room together enclose three bays, approached by ramp from Brook Street with a further exit on the opposite side below the adjoining building and out to Union Street.

The brief required a complete seen from height, make little sense, although they are designed as one of the new office with "an element of speculative and commercial areas in the office development for short-term letting," with a view to be considerable tidying up, long-term expansion for the which appears at the moment newspaper. The site, bounded by Old Hall Street, Brook Street, King Edward Street and Union Street, has a sharp slope which partly incorporated in the building discussed in this article.

Sharp slope

Within these currently dreary surroundings the architects' only environmental consideration was that of its improvement, for so far the architectural quality of other newcomers to the neighbourhood is as inferior as their size is substantial. Not

viewpoint; the first of the 13 superimposed buildings have been in a situation in which height alone would have room together enclose three bays, approached by ramp from Brook Street with a further exit on the opposite side below the adjoining building and out to Union Street.

This is a complicated building, partly because of the functional aspect of newspaper production where writing, editing, printing and the end-product are so closely interwoven. Partly also because the editorial and production areas, steep slope of the site places for instance, occupy one space, the main entrance hall at an effective fourth floor level, itself third floor with no partitions approached from the high-level footway system which is partly varying height to cater for incorporated in the structure. The entrance hall, which in editors, feature writers, is also reached from street level by escalator. The fourth floor is also occupied by a large open office spanning the Old Hall Street frontage and a section of very high quality. On the second floor, with the air-conditioning plant. There is a further Old Hall Street road level mid-office-floor above this level, also way in its height are the van-

Production areas

The internal arrangement of the production and managerial levels is entirely on the open plan system. The inter-related

levels are so closely interwoven. Partly also because the editorial and production areas, the main entrance hall at an effective fourth floor level, itself third floor with no partitions approached from the high-level footway system which is partly varying height to cater for incorporated in the structure. The entrance hall, which in editors, feature writers, is also reached from street level by escalator. The fourth floor is also occupied by a large open office spanning the Old Hall Street frontage and a section of very high quality. On the second floor, with the air-conditioning plant. There is a further Old Hall Street road level mid-office-floor above this level, also way in its height are the van-

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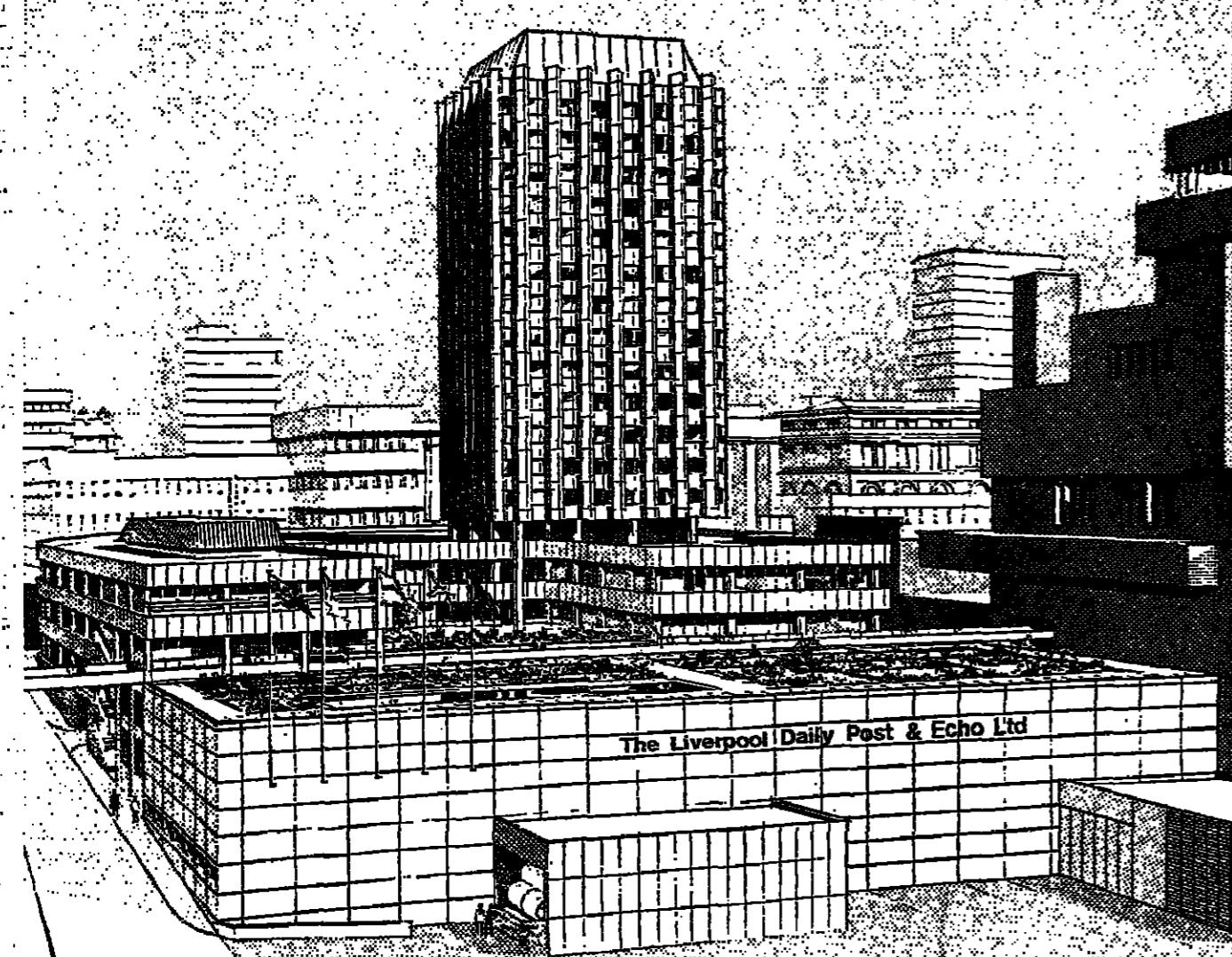
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£8,800,000 was a small price to pay for that sort of return.



Japanese shipbuilders still lead the world. But their dominance is threatened by more than the energy cuts announced last week

Using technology to beat inflation

By JAMES McDONALD, Shipping Correspondent, recently in Japan

THE JAPANESE shipbuilding industry, despite all the effects of Yen revaluation, domestic inflation and the resulting higher cost of its ships, still managed during the third quarter of this year to add another 3.8m. gross tons to its merchant shipbuilding order book, bringing total orders up to a record of nearly 50m. tons. In other words, Japan took over 40 per cent. of all new orders placed in the world during those three months, and now has about 44 per cent. of the total world order book of 114.3m. tons (end September figure).

Japan has therefore managed, during a period of difficulty, to consolidate further its dominance of the world shipbuilding industry. The output of Japanese yards has risen phenomenally over the past 10 years, from 2.1m. gross tons in 1962 to 12.9m. tons last year. Production this year is expected to exceed 13m. tons. This is in sad contrast to the record of the British shipbuilding industry which, over the same period, has ranged annually in output between 800,000 tons and 1.3m. tons, with last year's total only 1.2m. tons.

Output

Comparisons may be invidious, but it must be noted that, among the major traditional shipbuilding nations, only British output has been static. French output expanded over the 10 years to 1972 in terms of ship completions from 471,000 tons to just over 1m. tons. West German production was nearly 1.4m. tons last year, compared with under 1m. tons in 1962. Danish ship output has grown steadily over the 10 year period from 211,000 tons to 952,000 tons, and Sweden has shown the greatest growth, from 880,000 tons to over 2m. tons. Italy's merchant ship completions are also up, at just over 900,000 tons last year compared with 261,000 tons 10 years earlier.

Clockwork

But Japan's growth overshadows everyone else. The reasons for it are several. One, of course, is the universal boom in shipbuilding demand over the past year, following a recession in the first half of 1972. Austin and Pickersgill in a building dock which was Heavy Industries, where one

SD.14 "Liberty-ship" replaced the traditional shipbuilding nations which can now offer delivery to new contracts much before the end of 1977.

But the real answers to Japan's continuing competitive ability are two-fold: the very high rate of productivity of the industry, backed by unceasing technological progress and research; and the yards' reputation for almost clockwork adherence to delivery dates, combined (so far anyway) with fixed prices quoted for ships even as far ahead as 1977 completion.

With Japanese wage rates as high—and in some cases higher—than those in Western Europe, the industry certainly has no inbuilt advantage on costs. Between 1968 and 1972 the average wage for the shipyard worker rose from Y62,670 to Y100,587 per month, including overtime—equivalent at the current exchange rate to over £40 per week. Since the middle of this year wage rates have increased, after negotiation with the shipbuilding union, by about 18 per cent.—rise that has been almost standard in recent years. Much of the Japanese expansion has admittedly been a result of new shipbuilding capacity in the form of new or enlarged yards and building docks. But this physical expansion has gone hand-in-hand with increased productivity.

Japan has about 240,000 shipyard workers, including around 75,000 employed by subcontractors in the shipyards, producing in the region of 13m. gross tons of merchant shipping a year. The comparison cannot be exact, but the British merchant shipbuilding industry employs around 55,000 workers to turn out only about 1.2m. tons.

Japanese builders have benefited from series production of standard supertankers and bulk carriers. Few, if any, major yards will interrupt a "production line" of these ships to take in a vessel of another type. British shipyards have the capacity to turn out 1.75m. gross tons or even 2m. tons a year, and from talks with shipyard leaders and management, there yards must find impressive is little doubt, however, that the "scrap and build" policy will continue to achieve a "long run" capitalising on this capacity. One outstanding exception has been building capacity. In one yard works at Nagasaki of Mitsubishi

200,000 deadweight tons or out six or seven supertankers of along the longitudinal axis of industries as shipbuilding and competitive in the future as in the past.

There are signs that other British builders may now have the opportunity to increase output with standard ship "runs." The Swan Hunter group, as a result of its agreement earlier this year with Maritime Fruit, which should double the output of the Kure yard of Ishikawa-jima-Harima Heavy Industries, Carriers to build possibly up to of the previous dock.

more has been taken out of service—although still used for deadweight tons a year with many pieces of scaffolding lighter industries as motor-cars, which normally have to be electronics and chemicals.

been replaced by a dock which rationalisation, modernisation erected, dismantled and then re-erected as work progresses for the industry's concentration throughout the vessel. A rationalisation and automation invention, it has tion. But another major problem is rising costs. One of the attractions of Japanese ship-

Only through continued technical improvements can Japan hope to hold its lead, not only against progressive traditional shipbuilders in Western Europe but also against developing nations who are establishing shipbuilding industries with comparatively cheap labour forces. The Japanese industry has considerable respect for established industries in Western Europe as competitors, particularly in Scandinavia and West Germany, where the best yards technical developments are matching those in Japan.

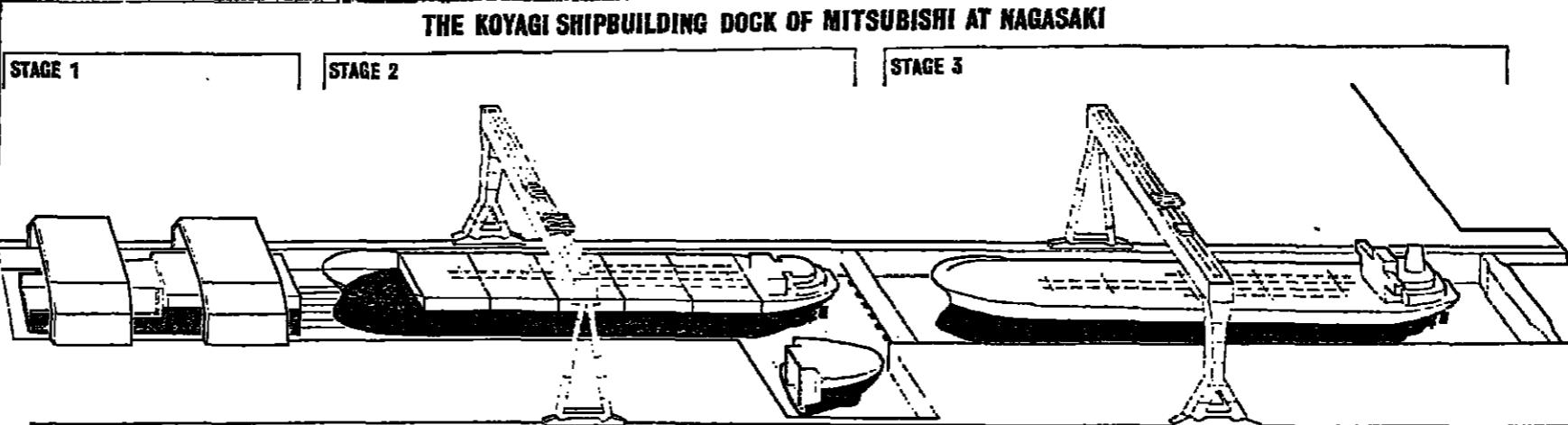
Rivals

Of more concern is the potential and existing competition of developing shipbuilding nations with low labour costs in the field of supertanker and other comparatively simple shipbuilding production. In Europe, Spain and Portugal are already keen rivals for supertanker building, and South America also is developing a high potential, particularly Brazil.

But the Japanese are looking closer to home—to South Korea. If the South Korean plans to establish a major shipbuilding facility go through, yards in that country, with wage rates about one-third of Japan's, will be able to produce about 6m. deadweight tons of ships by 1980. "Korean labour is intelligent and well disciplined," said one Japanese shipbuilding leader.

Against this background of nearby cheap labour in shipbuilding, Japan is concentrating not only upon technology in the production of "standard" supertankers but upon achieving a lead in more sophisticated ships, such as liquid natural gas (LNG) vessels, fast container ships and passenger vessels in the deep-sea and short-sea ferry ranges.

Mr. Ichiro Onozuka, executive vice-president of Hitachi Shipbuilding and Engineering, told me: "While the Japanese economy has been on a stable path for between 10 and 15 years, inflation has appeared in a drastic way since 1972. There was an average annual rise in wholesale prices of about 2 per cent. per year until last year. Since then it has jumped up to 15 per cent. a year. Whether this trend continues or not is the most important factor in but are carrying out active building will continue to be as and engines."



Six to seven tankers of between 250,000 and 350,000 deadweight tons will be built here each year under a three-stage construction system. Movable sheds along the dock allow under-cover working as in Stage One. The stern propulsion unit—complete with engines, propellers and accommodation—is constructed in a side-dock ready to join the ship at Stage Two. A movable, mid-dock gate allows the dock to be flooded, bringing the ship down into the third section of the dock and allowing work to carry on with a second vessel in the upper part of the dock. The dock cost £70m.

£500m-worth of tankers, bulk carriers and other vessels, leaders I met agreed that world shipyards should be able to rationalise shipbuilding capacity was in the world, the 477,000 tons a foundation for its continuing production considerably. So also should Cammell Laird with its sympathised with the attempts by West European traditional systems including the revolutionary hull construction work industry. But they pointed out that a number of units invented by the yard have been introduced, together with conveyor systems for weld block output without expanding physical facilities and asked—natively no doubt—why British shipbuilders could not do the same.

Impressive

The emphasis, as always in Japan since the war, remains on export work. At the end of September 78.7 per cent. of the tonnage under construction was for overseas registration. By

The hull construction work unit, in particular, is a breakaway from the traditional scaffolding system for inboard erection work on tanks and bulkheads. The unit comprises a number of stages, capable of extending both horizontally and vertically, with hydraulic jigs, welding units, high-pressure gas equipment, lighting equipment and telephones.

Some Japanese shipyard for example, which this year has built the two largest tankers in the world, the 477,000 tons a foundation for its continuing production fixed prices. But with an order book full up to mid-1977 at least and several major groups, including IHI and Hitachi, are seriously considering the possibility of introducing escalation clauses into new contracts for delivery after the end of 1977. "With costs rising, and with deliveries for new work now so far ahead, even we cannot use our crystal ball and build our estimate of inflation into a fixed price," said one builder.

Mr. Ichiro Onozuka, executive vice-president of Hitachi Shipbuilding and Engineering, told me:

"While the Japanese economy has been on a stable path for between 10 and 15 years, inflation has appeared in a drastic way since 1972. There was an average annual rise in wholesale prices of about 2 per cent. per year until last year. Since then it has jumped up to 15 per cent. a year. Whether this trend continues or not is the most important factor in but are carrying out active building will continue to be as and engines."

Double

From the evidence I saw in Japan, the emphasis, as always in

Japan since the war, remains on export work. At the end of September 78.7 per cent. of the tonnage under construction was for overseas registration. By

What any visitor to Japanese yards must find impressive is not only the superb layout and facilities of new yards, such as the 945,000m. (£70m.) Koyagi

The hull construction work unit, in particular, is a breakaway from the traditional scaffolding system for inboard erection work on tanks and bulkheads. The unit comprises a number of stages, capable of extending both horizontally and vertically, with hydraulic jigs, welding units, high-pressure gas equipment, lighting equipment and telephones.

Japan's industry, however, does face problems, now and in the future. Particularly in the urban areas, there is an existing or potential labour shortage. With a general shortage of labour in Japan, many young workers are being attracted from such heavy building will continue to be as and engines."

Lyon were wide awake when Sleepeezee called. Together they proved that three into one will go.

Sleepeezee already had three industrial buildings on the outskirts of London, in Croydon, Perivale and Merton.

They wanted to consolidate all the main functions of their business—a factory with highly specialised production machinery, warehousing, and administrative offices—all under one roof. And, so that they would not be losing the services of highly trained and experienced staff, they wanted the new premises to be within a reasonable distance of their existing factories.

In September 1971 they came to Lyon Group and explained the situation.

From then on, things moved fast. Lyon already had a suitable site at their Merton estate in South London, with an existing factory which could be quickly modified to Sleepeezee's specifications, and ample adjoining space for new warehousing and offices.

Within less than one year the Merton factory and warehouse were fully operational, and the

offices were completed and occupied eight weeks later.

The new headquarters totalled 140,000 sq. ft. What is more, by taking over for redevelopment the old premises at Perivale and Merton at an agreed price, Lyon saved Sleepeezee all the complications and expense of disposal in the open market.

In any industrial or commercial accommodation project Lyon have set standards of service which go far beyond the conventional.

Buildings are adaptable to almost any industrial purpose in a variety of sizes, and available to let and usually with the option to purchase.

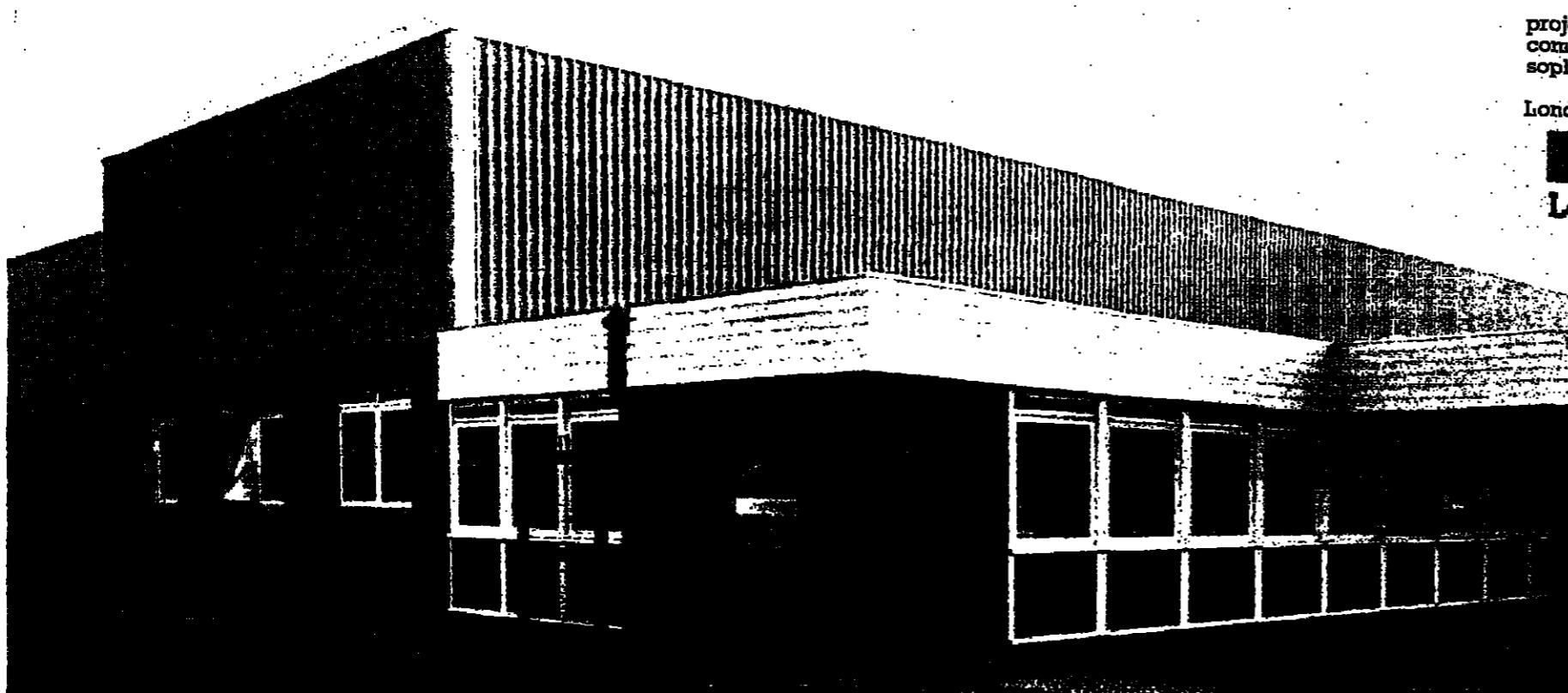
The Lyon industrial programme comprises 17,000,000 sq. ft. of factories, warehouses and distribution depots. In addition Lyon have a commercial programme of £90 million of office and shop accommodation under development or planned and £26 million completed.

These figures put Lyon well in the lead for property development.

For any industrial or commercial development project call 01-540 8233 and you'll be calling on the combined skills and experience of Britain's most sophisticated property development team.

Lyon Group Ltd, Lyon Tower, Colliers Wood, London SW19 2JQ. Tel: 01-540 8233.

Lyon
Leaders in property development



APPOINTMENTS

Mr. E. Pavitt to head Union Corporation

Mr. E. Pavitt is to become chairman of the UNION CORPORATION after the annual meeting next year in succession to Mr. C. L. Anderson, who is retiring. Mr. Pavitt will continue as managing and of its subsidiary, Patons and Baldwin at the end of April.

Mr. Gordon Kenneth has been appointed to the Board of marketing of WESTWARD LTD, a subsidiary of Bookers McConnell.

Mr. B. C. Bell has been appointed a director and general manager of ASSOCIATED ENGINEERING FRANCE SA, and a director of Associated Engineering International.

Air Commodore H. C. Southgate has been appointed director general of engineering and supply policy and plans (RAF) from December 1.

The following appointments have been made in the COATS PATONS GROUP: Mr. W. A. Bidford to the Board of Coats Patons (U.K.), resigning from the Board of J. and P. Coats; and to the Board of Patons and Baldwin as

managing director of that company. Mr. R. Barnaby to the James Roe.

Mr. C. D. Humphreys is retiring from the Board of Coats Patons.

Mr. J. C. Bracher has been appointed financial director of DOWTY GROUP.

Mr. Peter Cadbury, chairman of WESTWARD LTD, is to relinquish the title of joint managing director and Mr. Ronald Perry will become managing director.

Mr. A. W. Ames, Mr. R. A. Lissenden and Mr. J. W. Pryke have been appointed directors of C. E. HEATH AND CO. (UNDERWRITING).

Rubery Owen Holdings has formed a new company, RUBERY OWEN HYDRAULICS. Formerly the hydraulics division of Rubery Owen and Co., it will be controlled by a new Board under the chairmanship of Mr. John E. Owen (deputy chairman, Rubery Owen Holdings). The managing director is Mr. James S. Lyon, and former divisional general manager Mr. Norman Moxon becomes a director. A general manager will be responsible for production, design, material control and subsidiaries.

Mr. Michael Bucks is to resign from the Board of EQUITY INVESTMENT TRUST after the annual meeting on December 10.

Mr. Eric Waterhouse has been appointed a director of marketing of the TRUST HOUSES FORTE group. He was previously joint managing director of the overseas division.

Mr. David Davies has been appointed a director of MEPC. He will succeed Mr. Bernard Dutton as finance director who will relinquish his seat on the Board on retirement age.

Mr. A. W. Scott has resigned from the Boards of the STANDARD AND CHARTERED BANKING GROUP and its subsidiaries and the Hedge Group and Holdings. The managing director is Mr. James S. Lyon, and former divisional general manager Mr. Norman Moxon becomes a director. A general manager will be responsible for production, design, material control and subsidiaries.

GUTHRIE CORPORATION is reorganising its management structure to reflect the group's increasing international activities. Guthrie Estates and Guthrie Industries, management companies responsible respectively for plantation and industrial activities, will be replaced by five regional managements. Two of these will be operative from January 1.

Guthrie Industries (U.K.) will incorporate all industrial interests of the group, with Mr. Ian Coates as managing director and chief executive of that company. Mr. Ian Coates becomes chairman.

Kumpulan Guthrie Sdn, based in Kuala Lumpur, will incorporate all Eastern agricultural and industrial interests, including the Pacific, and will become wholly responsible for the marketing of its commodities throughout the world. Mr. Mark Gent continues as chairman and managing director of Kumpulan Guthrie and Mr. John Burgess will join the Board. Other directors of that company will be the chairman of the Guthrie Corporation, Sir Eric Griffith-Jones, and two other executive directors, Mr. Coates and Mr. David Taylor.

Regions in the process of formalisation are North America, Pacific and Europe.

Mr. O. L. S. Philpot has been appointed managing director of REEMPLOY from January 1. He will replace Mr. H. L. Naiven who is retiring after 10 years as managing director.

Mr. Ted Aves has been elected to the Board of CHARLES BARKER ADVERTISING.

Mr. W. U. P. Lawson is to join the Board of the GREAT NORTHERN INVESTMENT TRUST on his retirement as investment manager.

Mr. T. Eric Miller, who continues as investment manager, will be assisted by Mr. David Briggs. The appointments take effect on December 1.

Mr. John Gooding has been appointed managing director of SARAH COVENTRY.

Mr. Derek Whittle, passenger manager, Western Region, British Rail, has been appointed marketing director, BRITISH TRANSPORT ADVERTISING.

Mr. W. L. Abernethy, who retired as comptroller of financial services for the Greater London Council, has been appointed to the Board of managing trustees of MUNICIPAL MUTUAL INSURANCE.

Mr. H. G. Gunn and Mr. R. P. Worthington have become assistant managing directors of P. MURRAY-JONES, not assistant directors as reported yesterday.

We are pleased to announce that

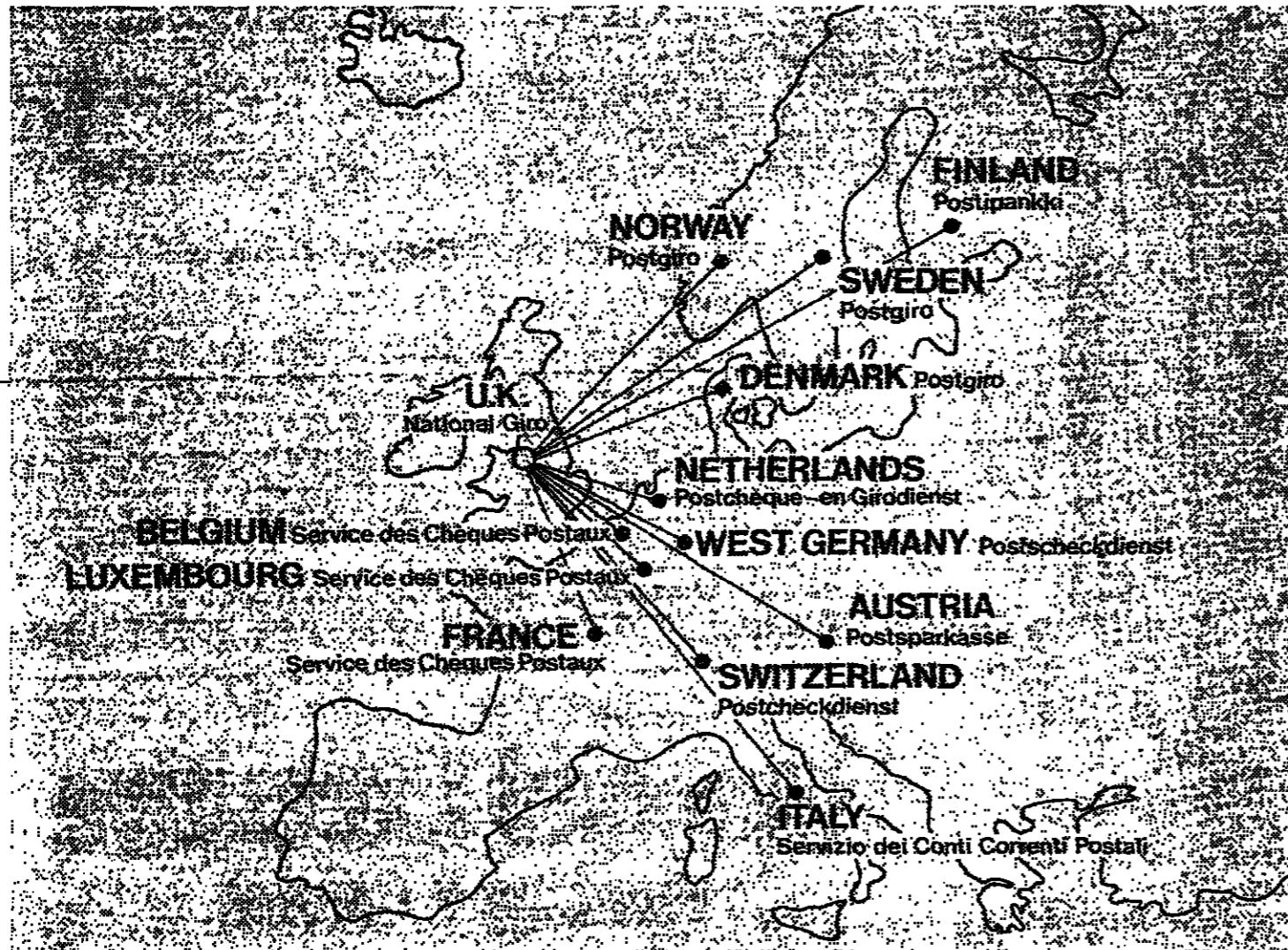
Mr. Harry Allan

is associated with our company as a Vice-president and Director.

Mr. Allan is responsible for our European Operations and is located in our London office.

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YOUNG,
WEIR (MYW)
& COMPANY LIMITED

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COMPANY NOTICES

GM

DIVIDEND DECLARATION

GENERAL MOTORS CORPORATION

Notice to Authorised Depositaries and to owners of

BEARER DEPOSITORY RECEIPTS

Representing units of one twentieth of a deposited share of

Common Stock

NOTICE IS HEREBY GIVEN that resulting from the Corporation's Declaration of a DIVIDEND of \$2.35 (gross) per share of the Common Stock of the Corporation payable on 10th December, 1973, there will become due in respect of BEARER DEPOSITORY RECEIPTS a gross distribution of 11.75 cents per unit.

The Depository will give further NOTICE of the STERLING EQUIVALENT of the net distribution per UNIT payable on and after 15th December, 1973.

CLAIM FORMS for completion by Authorised Depositaries only, are now obtainable from Barclays Bank Limited (as below) and may be mailed forthwith.

THE CORPORATION'S THIRD REPORT FOR 1973, Authorised Depositaries are assisting in the distribution of this report to holders of Bearer Depository Receipts. Copies may also be obtained from Barclays Bank Limited.

Barclays Bank Limited,
Branch Securities Department,
54 Lombard Street.
EC3P 3AH.

22nd November, 1973.

NEED TO REVERSE POPULATION TRENDS

Urgent action to reverse the present population trends is required to avoid world chaos. This was said yesterday at the launch of the London International CountDown Campaign for World Population Year. Mr. Ron Dick, the director, added: "The time has come when we in Britain should be asking not: 'Why do we need a population policy?' but: 'What possible advantages are there in continued population growth?'

Referring to the daily world population increase of 218,000, Mr. Dick said: "According to the latest figures, we in Britain are likely to add a further 5m. people to the population in the next 20 years."

The Mercantile Investment Trust Limited

Mr. G.P. Ledeboer who reaches the retirement age of 60 next April will be succeeded as Manager by Mr. P.G. Bresley the present Deputy Manager.

It is the Directors' intention to propose Mr. Ledeboer for re-election to the Board at the next Annual General Meeting.

Canadian North Atlantic Freight Conference

NOTICE TO SHIPPERS

The undersigned shipping lines members of this above conference agree to the following rates of freight from the Republic of Ireland to Canadian Maritime ports.

Further to the above, the Conference has agreed to advise shippers in the trade that R to the present International arbitration costs which they are unable to meet will be met by the Conference.

It is intended to introduce a bunker surcharge of 100% on all measurements on oil tankers to be applied to all vessels scheduled to sail on or after 1st November, 1973.

This bunker surcharge is based on the current standard bunker surcharge

of Canadian Container Lines Ltd.

Canadian Canadian Steamship Lines Ltd.

Canadian Pacific Steamship Lines Ltd.

Canadian National Lines Ltd.

Canadian Pacific Lines Ltd.

Financial Manager

GENEVA

This new appointment has arisen within the trading division of a multi-national Electrical manufacturing group and calls for a chartered accountant aged probably in his/her 20's. Reporting to the Director of Finance based in Brussels, the Financial Manager will control the accountancy function of the Swiss operation. His/her first task will be to establish strong and effective controls, i.e. monthly management reports, budgets, cash forecasts etc. It is, however, intended that all routine accounting matters will be carried out at HQ. in Brussels. Applications are invited from those who may either be in public practice or currently in industry, but some experience of multi-national companies is desirable. A fluency in French is essential. This position is considered by the main group as a "spring board" to Senior Line or Staff positions.

Apply to Hugh Harvey, for confidential application form quoting ref. 18156/FT. 21/22 Poland Street, London W1V 3DD. (01) 734 5043

HB Executive International

Birmingham, Glasgow, Leeds, London, Manchester, Newcastle

FINANCE DIRECTOR (Designate)

SE London/Kent

£6,000

ELECTRONIC LIMITED is a leading company in the rapidly expanding fields of lighting control, audio and audio-video systems. After nine years of profitable growth, including the establishment of several overseas subsidiaries, sales are approaching £1 million p.a. and the company, privately owned, wishes to recruit an accountant to join the young management team. This will be a new appointment.

The successful candidate will be a commercially orientated accountant in the age range 32-42 and will have had experience as financial controller in a similarly expanding and technically based manufacturing unit. Of prime importance will be his ability to contribute positively to the future growth of the company.

Salary will depend upon experience and will initially be negotiable around £5,000 p.a., future equity participation is envisaged.

The company has a pleasant, modern head office in Woolwich and is within easy reach of rural Kent. Write in confidence, quoting reference GE162, to:

Mrs J Tarrant ICFC-NUMAS Ltd
15 St John's Road, Harrow, Middx. HA12EE.

ICFC NUMAS

Corporate Finance

This new appointment stems from a restructuring of the corporate finance team in a leading British engineering group with world-wide interests.

The role demands knowledge of UK and offshore statutory accounting requirements, and involves the consolidation of all financial information, including the production of group accounts.

Experience of financial accounting at the centre of a multi-national industrial group is required. A basic accounting qualification together with a degree or an M.B.A. is the preferred professional background.

Age around 30. Salary will interest those already in the £5,000-£6,000 bracket.

Write in complete confidence to Dr. R. F. Tuckett as adviser to the group.

TYZACK & PARTNERS LIMITED
10 HALLAM STREET • LONDON WIN 6DJ

KLEINWORT BENSON

Merchant Bankers

Accountant for Internal Audit c. £3,000

We wish to engage a recently qualified accountant to work at the bank's head office in the City. He will be engaged in reviewing and reporting on procedures in the Bank and its subsidiaries. It is envisaged that he will spend 2-3 years with the small internal audit team, and then be considered for a position in another part of the bank. This provides an excellent opportunity for an accountant with an enquiring mind and a lively interest in the various activities of a merchant bank.

In addition to salary, the company offers generous mortgage interest reimbursement, luncheon vouchers, contributory pension scheme, free life assurance cover.

Please write giving details of career to date, to:

The Assistant Staff Manager,
KLEINWORT, BENSON LTD.,
20 Fenchurch Street, London EC3P 3DB.

APPOINTMENTS WANTED

BUSINESS MAN

Business Man, 35 years old, semi-career, with 10 years experience in Marketing and Management, with a good general knowledge of business and management. Interested in high-level operations and in applying general management techniques to large and medium-size international groups in several countries. French, German, English, Spanish, Italian, Portuguese, Dutch, etc. Salary £12,000-£15,000. Write Box 7288, Financial Times, 30 Cannon Street, EC4P 4BY.

MARKETING AND SALES DIRECTOR

Marketing and Sales Director, 35 years old, semi-career, with 10 years experience in Marketing and Management, with a good general knowledge of business and management. Interested in high-level operations and in applying general management techniques to large and medium-size international groups in several countries. French, German, English, Spanish, Italian, Portuguese, Dutch, etc. Salary £12,000-£15,000. Write Box 7288, Financial Times, 30 Cannon Street, EC4P 4BY.

STOCKBROKING COMPUTING EXECUTIVE

Young Executive offering a rare combination of 2 years computing including systems analysis/consultancy, some programming and 2 years stockbroking. Well informed and keenly interested in investment management/techniques. Banking experience. Tel. 01-428 9400. Address: 10, Cannon Street, EC4P 4BY.

INTERNATIONAL BANKERS

2 experienced bankers in early 30's seeking challenging position in new progressive bank. Write Box 7288, Financial Times, 30 Cannon Street, EC4P 4BY.

JAPANESE?

Business Analyst, currently Manager, Assistant Manager, 24,000 D.M., B.Sc., 30 years of age, seeks challenging position. Financial Services. Write Box 7288, Financial Times, 30 Cannon Street, EC4P 4BY.

APPOINTMENTS WANTED

AS THE CHIEF EXECUTIVE of an established engineering company with a high growth record—and as a man whose company loyalty includes only one change in the last 30 years—I am looking for the opportunity to join the right technical and/or marketing team connected with high grade engineering products. Searching for a new challenge to which I can rise, the strength of my experience. This includes the following: bilingual English/German. Chartered Engineer unusually wide technical and commercial experience, including a world-wide marketing record (including Eastern Bloc countries); resultant world-wide contacts; outstanding and proven talent for top-level negotiations; and a proven record in developing new products and markets. If you are seriously interested, please write to:

S. Bates Esq.,
28, Alton Road, Croydon, Surrey

£18,000 neg.

GENERAL APPOINTMENTS

EXECUTIVE DIRECTOR

Industrial Chemicals Trading

An opportunity exists for an experienced executive with proven entrepreneurial abilities to assume full responsibility for the industrial chemicals trading operations of an international commodity trading house. The successful candidate will have considerable experience of both two-way trading in industrial chemicals and manufacturing management. He will have a record of entrepreneurial success within the chemical trading field.

The post is at Board level, and it is expected that the successful candidate will be earning currently at least £6,000 p.a., and probably be within the age group 35/45.

Applications, which will be treated in the strictest confidence, should be addressed to:

Miss Elizabeth Pusinelli,
26, Upper Brook Street,
London W1Y 2PU.

C&L

£28,000

SOLICITOR BANKING

A West End based rapidly expanding private bank requires a Solicitor of outstanding ability. He will be responsible to the Managing Director for setting up and managing a new legal department to be established by the bank and for carrying out company secretarial duties.

Applicants aged 30-40 must be qualified solicitors and preferably graduates. Basic requirements include two years' experience of company law work, corporate finance, property financing and credit arrangements gained initially in practice and subsequently with a bank or financial institution.

Salary negotiable around £28,000 with appropriate fringe benefits.

Brief but comprehensive details of your career and salary to date, which will be acknowledged and forwarded to our client unless a covering letter gives contrary instructions, should be sent to:

The Executive Selection Division—MF202.

Coopers & Lybrand Associates Ltd.,
Management Consultants,
Shelley House, Noble Street, London, EC2V 7DQ.

Marketing Director for Lloyd's Broking Group

Salary negotiable

Our Client, a medium-sized Lloyd's Broking Group, requires a marketing director to plan and develop their UK broking operations.

The position carries exceptionally attractive prospects for promotion within this long-established Group which has expanded rapidly during the last few years.

Martin Greene, Dewe Rogerson Limited, 4 Broad Street Place, London EC2V 7HE.

If there is a particular company to whom you do not want your application forwarded, enclose a note to this effect.

MERCHANT BANK VACANCIES IN HONG KONG

JARDINE FLEMING & CO. LIMITED

Continued expansion in the Far East has necessitated the requirement for additional staff. Jardine Fleming & Co. Limited, a Hong Kong merchant bank, jointly owned by Jardine Matheson & Co. Ltd., the international trading company, and Robert Fleming & Co. Limited, the City merchant bank, has the following vacancies.

AN ASSISTANT MANAGER in his late 20s for loan syndication. Candidates should have had 2 or 3 years experience in an International Loan Syndication Department.

A CONTROL OFFICER in his 30s to supervise money dealing and foreign exchange activities in Hong Kong. Candidates should have had 3 to 5 years experience in the administration of a MONEY DEALING DEPARTMENT. This is a new position and the successful applicant will be required to initiate and develop his own systems.

A FOREIGN EXCHANGE AND MONEY DEALER in his 20s who has had 2 or 3 years experience in an International Money Dealing Department. As well as being competent and trustworthy, applicants should have a flair for dealing.

The conditions of service for these appointments are highly attractive and include, in addition to a good salary, an annual bonus, cost of living and child allowances, subsidised accommodation and annually free leave family passages.

Applications, which will be treated in confidence, should be sent with C.V.s to

Tom Phillips,
Robert Fleming & Co. Limited,
8, Crosby Square, London EC3A 6AN. Telephone: 01-283-2400.

Economic Research and Policy

AUSTRALIAN DEPARTMENT OF OVERSEAS TRADE

An opportunity is available for a person skilled in economic analysis to research and engage in planning and research work in a policy environment. This is a Senior position in the Policy Secretariat located in the Department of Overseas Trade, Canberra. It will serve the interests of both the Departments of Overseas Trade and Secondary Industry.

The Secretary will conduct studies and prepare reports on domestic and overseas economic activities affecting Australia's international trade and industrial development. It calls for creative thinking and sound judgement as well as specialist skills. Prospects of rapid advancement are excellent for the successful candidate.

Qualifications

It is expected that the appointee will have appropriate tertiary qualifications together with a demonstrated ability and considerable experience in economic research.

Salary

The position is designated Senior Projects Officer and carries a salary within the range of SA12-RA13-498. The current exchange rate is £1.00=SA1.62. Applications should be submitted with a request for permanent residence in Australia. The successful applicant will be appointed as a permanent officer of the Australian Public Service which offers:

- ★ First Class air fares to Canberra for appointee and dependants
- ★ An excellent superannuation scheme
- ★ 4 weeks annual leave
- ★ Sick leave provisions
- ★ Long service leave

Applications close on 21st December, 1973 and should be forwarded to: The Senior Trade Commissioner, Australia House, Strand, London WC2.

Investment Analyst Retailing

A leading firm of City Stockbrokers require an Investment Analyst to work on the Retailing industry as part of an existing successful team.

The chosen applicant will be specifically responsible for the research work on the sector and he must have experience, either with a retailing organization or as a Retail Analyst with another City institution.

Age around 30. Salary according to experience. Please write in confidence in first instance to:

WALTER JUDD LIMITED (Ref. 1A 241), Incorporated Practitioners in Advertising, 1a, Bow Lane, London, EC4M 9EJ.

Replies should specify any firm to which applications should not be sent. If appropriate, such replies will then be destroyed.

Commission for the new towns

STOCKBROKERS CLERKS

Vacancies for Transfers, Contracts, Dividends, Rights, New Issues etc., excellent Salaries plus LV's and Attractive Benefits.

START NOW OR NEW YEAR

CONTACT: MISS DELLA FRANKLIN
STOCKBROKING, BANKING & FINANCIAL DIVISION,
9-11 POULTRY, LONDON EC2R 8EJ
TEL. 01-248 2242/6743

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Vacancies for Junior Staff FX, Dept., Securities, Accounts, Operations, Top Salaries plus LV's and Attractive Benefits.

INTERVIEW NOW, START DECEMBER OR JANUARY

CONTACT: MISS DELLA FRANKLIN
STOCKBROKING, BANKING & FINANCIAL DIVISION,
9-11 POULTRY, LONDON EC2R 8EJ
TEL. 01-248 2242/6743

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- Experienced: £3,000-£3,500 basic plus car and expenses. Potential £6,000 min.
- Untrained: £2,000 basic plus car and expenses.

Bowring Shipton are looking for a number of young men aged 23-35 with a keen interest in money and its applications. If you have ability, imagination and initiative; are successful in your present job, you're probably the sort of person we're looking for. We don't really mind what your present employment is because even if you have no experience we'll train you if you have the potential we're looking for. Our intensive training courses include both classroom and the field. And they're continuous at all levels. Sales, product information, technical planning, development and management training are all included in our courses, so whilst experience is useful, lack of it alone won't prevent you from getting one of these outstanding jobs.

We have created new opportunities in:
LONDON, BIRMINGHAM, BRISTOL, LEEDS, MANCHESTER, LIVERPOOL,
BELFAST, GLASGOW, EDINBURGH.

These are outstanding career opportunities for dynamic, competent young executives who want to move ahead, fast, with a well established, highly respected and successful company. Bowring Shipton is the life assurance 'broking arm' of the C.T. Bowring Group, one of Europe's leading insurance and financial service organisations. Financial incentives are high and management philosophy ensures that salaries match individual performance—thereby preventing any imbalance between salary and total earnings. We like and encourage ambition; and all our branches have divisional status and their own local Board of Directors.

There's real management potential...

We've just had another really successful year and this is the next stage in our 5 year plan. All these facts add up to an excellent career with excellent earning potential and management prospects.

Please write to: J. S. Duncan, Managing Director, Bowring Shipton Ltd., (Assurance and Financial Advisory Services), Adelaide House, London Bridge, London EC4R 9DS. Telephone: 01-623 5210.

Bowring Shipton

A member of the C.T. Bowring Group of Companies.

Mervyn Hughes Group

MANAGEMENT RECRUITMENT CONSULTANTS
59 St. Mary Axe, London, EC3A 8AR

Tel: 01-283 0037 (ansafone)

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A major headquarters and manufacturing site in North London—part of a multi-national industrial group—requires Financial and Operations Analysts.

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up to £3,750 p.a.

Ref. F.5206

Two analysts are required to prepare monthly results for management and report on business achievements as well as the interpretation and analysis of data for profit planning. Applications are sought from qualified accountants or candidates with appropriate business experience backed by academic or other professional qualifications.

ANALYSTS

up to £3,000 p.a.

Ref. F.5207

There are three vacancies for analysts to work in the same area as their seniors. These positions would suit numerate graduates, part-qualified accountants or others who can show academic or professional achievement.

Success in these positions would open up outstanding career opportunities for the right people in one of the world's leading industrial organisations.

Re-location expenses will be paid if necessary.

Applications in strict confidence under the appropriate reference number to E. A. C. Griffin.

Charles Barker Recruitment

Use our Confidential Reply Service by sending us full career details and listing on a separate sheet any companies to whom we should not forward your reply. Write the reference number on your envelope and send it to our London office, 30 Farringdon Street, London EC4A 4EA.

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Our clients are a City financial organisation. They are expanding their business in property and equipment leasing, and need a young man to work in this important sphere of development.

The person they are looking for will be educated to a high standard, certainly to 'A' level or possibly a graduate. He is aged between 24 and 30, has experience of clearing or merchant banking and leasing, and preferably an A.I.B.

Finding the right man is more important to our client than the starting salary which is negotiable and will be above the normal in this field. Fringe benefits include house loan facilities, BUPA, LV's and a contributory pension scheme.

Please quote FT/1167.

FIRST INTERNATIONAL BANCSHARES LIMITED

A new and rapidly expanding merchant Bank in the City of London requires the following staff:-

MALE TELEX OPERATOR

Minimum two years' experience in a Dealing Room of a Bank.

INSTRUCTIONS CLERKS

Male or female with two years' experience in Sterling or Foreign Exchange work with an international bank.

ACCOUNTS CLERKS

Male or female with experience in Bank of England returns, management reports, interest accruals and reconciliations. An excellent salary will be offered together with the usual fringe benefits including:-

- * 3% house loans
- * Luncheon vouchers of 30p per day
- * Annual season ticket loans

For further details please write or telephone - Sally Hulcett, First International Bancshares Limited, Gateway House, 1 Watling Street, London E.C.4. Telephone 01-236-0771.



Investment Analysts

We are currently retained by several Clients to recruit analysts for the following important research sectors:-

Property £3,800

A leading and highly respected member firm is eager to acquire an experienced senior analyst to augment their expanding research department.

Mining £3,600

An analyst with at least four years research experience of this industry including mining finance and a South African orientation is required by a progressive City broker.

Oil & Energy £3,700

A major broker seeks to engage a top-level analyst with experience, flair and proven success in this area. Industrial experience would be an added advantage.

Retail £3,600

A medium sized prominent broker is seeking to appoint a senior and highly accomplished research analyst to cover this sector, amongst others.

Breweries £3,600

A chartered accountant or similarly qualified man possessing a high degree of initiative and drive, with a decisive analytical approach, will secure this attractive position.

General £3,500

A non-specialist investment analyst is required by one of the City's most reputable brokers to review special situations and liaise between Private Clients Dept. and Institutional Room.

Electronics £3,700

Investment expertise in analytical research techniques plus an accountancy qualification will secure a top-level post with this prominent firm.

Chemicals £3,700

A well respected Member Firm currently seeks to enlist a Senior and highly experienced analyst to cover the chemical and pharmaceutical industry.

Stockbroking Division

"We know the profession from within"

Lloyd Executive Selection Ltd

Alliance House, 29/30 High Holborn, London WC1V 6AZ

Computer systems consultants

Kingsley-Smith & Associates Limited, is a rapidly expanding, City based company of Computer Consultants.

Additional staff are required to meet the demand for our services in the fields of Merchant Banking, Stockbroking and other related financial activities.

Applicants should have a minimum of four years practical experience of Data processing which must include both systems analysis and programming. Although a degree or professional qualifi-

cation would be an advantage, emphasis will be placed on the extent of a candidate's individual capabilities and practical experience.

Salary will be negotiable and it is unlikely that the successful candidate will currently be earning less than £3,250.

The company (a subsidiary of Samuel Montagu & Co. Ltd.) operates both a profit sharing scheme and a contributory

Pension, Life Assurance and Sickness Scheme.

Please write or telephone for an application form to P. Gregory, Kingsley-Smith & Associates Limited, 137 Finsbury Court, Telephone: 01-628 5227 or 5309.

KSA

Investment Banking

GROUP TREASURER

£3,750 plus

A fast moving organisation, within the highly competitive field of investment banking, and who are shortly to be situated in the West End, require a Group Treasurer to control the cash resources of companies within the U.K. and to a lesser extent overseas.

The candidate, who is likely to be between 28/35, will be responsible to the Financial Director, will probably have experience in a joint-stock bank and may be a member of the Institute of Bankers. He is certain to be a high flyer who is capable of responding to rapidly changing situations, with the personality and drive to hold his own in a challenging position. He must have financial flair and a capacity for hard work which will embrace both the routine and the more interesting sides of his position with the same enthusiasm and energy.

The right candidate will command a salary of at least £3,750 with normal benefits and of course a car.

Please ring or write as soon as possible for an application form to: Mrs. S. Mackley, Westminster Management Services Limited, 36 Bedford Row, London W.C.1. Telephone: 01-242 4262.

BTI

HEAD OF LOANS ADMINISTRATION

We are an expanding and successful merchant bank engaged in the wide range of financial activities in the U.K. and abroad. Internal promotion now creates an interesting and challenging position in our Loans Administration area.

The successful candidate will have had advances control experience, possibly as assistant to a lending officer. He will also have some experience of loans documentation. The age range is flexible, although it is anticipated that he should be between 25 and 35 years. We require a self-motivated man who is able to communicate at all levels. He will probably possess an A.I.B. or equivalent. Salary level is negotiable and will be appropriate to the high calibre applicant required.

Career prospects are excellent with ample scope for future development for the man who can prove his ability and potential. Our fringe benefit package is comparable to any in the City.

Interested persons should write, including, a full curriculum vitae, to Mr. J. P. Dunford, Personnel Officer, Bankers Trust International Ltd., 56-60 New Broad Street, London EC2M 1JU.

TECHNOLOGY INDUSTRY PROGRAMME MANAGER

Established multi-national Market Research and Consulting Firm seeks European based programme manager for new service for the investor in technologically related worldwide companies.

Experience desirable in sales/service of institutional investor accounts, and knowledge of Computer and Office Equipment/Technology Industry Companies essential.

English and French speaking capabilities for written and verbal communication important as is direct sales experience and willingness to travel.

Research support provided by worldwide information collection network and established client acceptance in major financial circles.

Compensation scheme arranged to reward performance.

Reply with full resume with compensation experience to Box T.2877, Financial Times, 10, Cannon Street, EC4P 4BY.

INVESTMENT ANALYSTS REQUIRED BY LONDON STOCKBROKER

Vivian, Gray & Co. have vacancies for two young Analysts as assistants in their Research Department.

Candidates will probably be graduates. Post-graduate or industrial experience could be of advantage although not essential. Remuneration will be by negotiation and applications will be treated in strict confidence.

Write to
The Staff Manager,
VIVIAN, GRAY & CO.
Ling House, 10-13, Dominion Street, EC2M 2UX.

WANTED:

SLIGHTLY USED EXECUTIVES

Industry's biggest current need

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To learn how "slightly used"

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FINANCIAL ANALYST/ CORPORATE PLANNER

An International Trading Co. based in London requires an Analyst (perhaps a graduate in his early 20's) to work in the Head Office Corporate Planning Dept.

The position would suit someone seeking a good training and practical experience in analytical and planning techniques in a Worldwide context.

Starting salary around £2,000 +

good fringe benefits.

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BANKING CLERK

Age Open

Banking clerk required for highly

responsible position in major city

commercial firm.

Starting salary will be up to £2,750,

and the post carries attractive fringe

benefits.

Candidates with banking/

commercial experience in a large firm,

who seek a permanent position with

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MERSEYSIDE
PASSENGER
TRANSPORT
AUTHORITY

DIRECTOR OF FINANCE AND ADMINISTRATION

MERSEYSIDE PASSENGER
TRANSPORT EXECUTIVE

The appointment of Jack Brookbank as Finance Director of the newly created Yorkshire Water Authority leaves a vacancy for an experienced qualified accountant to succeed him as Director of Finance and Administration of the Merseyside Passenger Transport Executive.

The exercise consists of the Director General and three other Directors who have corporate responsibility for the operation of bus and ferry services on Merseyside and have negotiated agreements with the National Bus Company and British Rail, giving them effective control of operations by those bodies. Policy is determined by the Passenger Transport Authority but will pass to Merseyside County Council on 1 April 1974. An extensive capital programme which includes underground railway construction is in progress.

The Director of Finance and Administration is supported by Financial and Administration Managers and well qualified staff. Duties include financial and management accounting, internal auditing, control of cash, payroll, management services, including O & M, work study and data processing, commercial art, document reproduction and general administration.

Salary within range £2,298 to £9,639, local government super-annuation, car allowance.

Applications to
Secretary, Merseyside Passenger
Transport Authority,
P.O. Box No. 88, Municipal Buildings,
Dale Street, Liverpool, L69 2DH,
naming 2 referees, by 3rd December 1973.

DEVELOPMENT DIRECTOR

An exciting opportunity exists for a man to take responsibility for the commercial and industrial developments of a rapidly expanding public company group.

Applicants must possess entrepreneurial flair and a proven record in controlling developments from initial appraisal to completion of development and disposal by lease or sale.

Minimum starting salary £8,000 per annum plus commission, contributory pension scheme with free life assurance and car provided. Please write in first instance to:

The Chairman,
Barratt Developments Ltd.,
Wingrove House,
Ponteland Road,
Newcastle-upon-Tyne
NE5 3DP.

MARKETING/SALES MANAGER

A progressive housing development company based in Leeds require a top class Manager concerned with sales with experience in marketing. The position demands creative thinking and would encompass all aspects related to sales and the management of a department. Ability in administering sophisticated control systems is essential.

An excellent opportunity for the right man to obtain a dynamic position with a chance of directorship. Applicants should be in the age range of 28-40 preferably with experience in private housing. The right man is more important than the salary. Usual fringe benefits and car.

Apply Box T.2881, Financial Times, 10, Cannon Street, EC4P 4BY, or telephone reference EN 443021.

LEASING EXECUTIVE

Self-motivating executive aged 25-35, with three to four years' leasing/contract hire experience, required to join small dedicated group who are expanding a specialist vehicle leasing operation in this country on behalf of an internationally recognised company.

A good commercial instinct is essential to meet the future needs of this position as is the ability to absorb knowledge quickly, in order to transmit this, expertly, to those whom you meet.

Salary will depend on experience—normal fringe benefits apply. Person appointed will be expected to reside within a reasonable travelling distance. Company car provided.

Please send full details of education, experience and current salary, in complete confidence to:

F. G. Croft, Managing Director, Master Hire Limited, Addo House, 85 Great North Road, Hatfield, Herts.

MINING RESEARCH ANALYST REQUIRED BY CITY MERCHANT BANK

ROBERT FLEMING & CO. LIMITED

Requires a Mining Analyst aged between 25 & 30 to join their research Department. Candidates should have had previous experience as an analyst and have a knowledge of South African and Australian Markets. As well as being required to cover the mining industry worldwide, the successful applicant will also be required to assist in the management of a major commodity fund.

A good salary with various fringe benefits goes with the position. Applicants should write enclosing curriculum vitae to:—The Staff Manager,

Robert Fleming & Co. Limited,
Crosby Square, London EC3A 8AN. Telephone: 01-233 2400.

GILT EDGED DEALER

Required by firm of brokers with expanding institutional business. Previous experience in gilt edged dealing desirable but not essential.

Write Box T.2893, Financial Times, 10, Cannon Street, EC4P 4BY.

ACTUARIAL STUDENT up to £3,500 p.a.

Slater Walker Insurance is rapidly expanding in all branches of insurance. An exciting opportunity is now available for a student of intermediate level, up to the age of 30, to join our actuarial team.

Initially he will be involved in the pensions actuarial department, reporting directly to our Assistant Actuary. This work will cover all aspects of group business, including the development of new contracts.

Starting salary will be negotiable up to £3,500 p.a. and generous study facilities will be given.

Please apply to:
Miss C. D. Fewings, Personnel Manager,
Slater, Walker Insurance Company Limited,
Oyez House, Bream's Buildings, Fetter Lane,
London EC4A 1PT Tel. 01-405 3422

SLATER WALKER INSURANCE

YOUNG ANALYSTS

A medium/large firm of London Stockbrokers has two vacancies for young men or women with suitable academic qualifications and at least one year's experience of investment research.

1. Retail & Consumer sectors: initially to assist a senior analyst, an applicant would later be expected to cultivate and develop their own speciality in these areas.
2. Financial Sectors: numerate individual would start by taking over statistical work on the Banking Sector, (allowing present analyst to extend his scope) and later taking over this specialisation.

Constructive environment and competitive salary; this firm prizes its integrity and offers excellent long term prospects to the right people.

Write Box T.2888, Financial Times, 10, Cannon Street, London, EC4P 4BY.

If there are any firms to which you do not wish your reply to be sent, please indicate on the outside of your letter.

COMMODITY TRADER

Applications are invited from senior executives (aged 30-45) with successful experience in commodity trading, both on the physical and terminal markets, for the post of Trading Controller in a large and growing City-based broking and dealing company with world-wide connections and strong parental backing. Salary indication £7,000 plus, exclusive of profit participation. Curriculum vitae to Box T.2892, Financial Times, 10, Cannon Street, EC4P 4BY, under strictest confidence.

ASSISTANT COMPANY SECRETARY

General Administrator

The Company specialises in Advertised Space Sales and produces and publishes controlled circulation magazines and annual publications under contract to associations, professional institutions and public bodies. This is a new position in a well-established profitable and fast expanding private Company which is owned and controlled by the founder who founded it. The Assistant Company Secretary will be responsible for the accounting and general functions and for administration and office management in all departments, controlling about twenty staff. Candidates preferably in their early thirties must have several years' office management experience, including responsibility for financial and personnel matters. As it is a growing company, the successful applicant would become Company Secretary after an initial period. Please write giving career details to date to the Company Auditors: Freeman Lawrence & Partners, 109 Kingsway, London WC2B 6QB, for the Attention of: S. Freeman Esq.

up to £3,000

PRODUCTION DIRECTOR

£7,000 PLUS CAR

This is a new appointment in this progressive Company employing 750 people manufacturing Lathes.

Applicants should already be holding senior appointments in Production Engineering.

Knowledge of the Machine Tool Industry will be considered an advantage.

Age: 30-45 years.

All applications will be treated in the strictest confidence by the Chairman and Managing Director.

Write, marking envelope PDFT:

Ian Smith,
DEAN SMITH & GRACE LTD.,
P.O. Box 15,
Keighley,
Yorkshire BD21 4PG.

CONSTRUCTION CLAIMS LIAISON OFFICER

Up to £4,083 per annum,
plus car allowance.

The London Borough of Croydon has an extensive building programme involving many simultaneous major and minor contracts. These projects are designed and supervised by the Architectural Division of the Department of Development. A senior liaison assistant is required to investigate, negotiate and report at top level in the Directorate to achieve the settlement of claim either by the Council or by Contractors arising under the Standard Form of Building Contract. The work will include close consultation with the Corporation's legal service, to analyse and prepare alternative courses of action. Applicants must have had considerable contract experience and be thoroughly conversant with the operation of this form of contract. In an approved case assistance would be given with temporary housing accommodation and a grant paid towards removal and lodging expenses.

CROYDON

Application forms may be obtained from the Director of Development, London Borough of Croydon, Taberner House, Park Lane, Croydon, CR9 1JT, or telephone 01-686 4433, ext. 2596. Closing date 12th December, 1973.

SALES EXECUTIVE

Maturity, management background and successful sales experience are assets for an individual seeking an interesting and challenging opportunity for outstanding earnings.

The person we seek is a professional with stature, integrity, and a successful record at high earnings levels. Compensation based on guarantee against unlimited commissions. International management consulting firm's London office.

Send resume in confidence to Chusid, 213 Oxford St, London W1R 1AH.

GILT EDGED DEALER

Required by firm of brokers with expanding institutional business. Previous experience in gilt edged dealing desirable but not essential.

Write Box T.2893, Financial Times, 10, Cannon Street, EC4P 4BY.

BUSINESS OPPORTUNITIES



Finance for Private Company Shareholders

If you are a shareholder in an established private company and you or the company require £50,000 or more for any purpose, ring Edward Cox, managing director, Charterhouse Development.

Investing in private companies as minority shareholders has been our exclusive business for over 40 years.

Perhaps we can help you?

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Charterhouse Development Limited, 1 Paternoster Row, St. Pauls, London EC4P 4HP. Telephone: 01-248 3999.

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36 Chesham Place, London SW1X 8RE. Tel. 01-235 4557

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Latter would consider assigning substantial share of his equity to another, similarly placed, who would be ready to finance overseas television programmes to convert inevitable success into overnight success.

Principals only write to Box E.1714, Financial Times, 10, Cannon Street, EC4P 4BY.

Acquisition sought

Substantial group of companies would be interested in discussing entry by acquisition or other means for the manufacture and marketing of:

light electrical control and switch gear
or
deterrent, monitoring or detection equipment for the security of buildings.

Replies in strict confidence to Box E.1710, Financial Times, 10, Cannon Street, EC4P 4BY.

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FINANCE... OR FAUX PAS?

Before you decide upon facilities for your next project, consult the professional advisers. Eric Gill and Geoff Randall are the acknowledged experts in both provision and techniques of long term finance. Their impartial advice can ensure your next funding arrangement is best suited to your needs at all times and under all circumstances.

Remember, when you borrow... get it right!

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THE DIRECTORS MORTGAGE SERVICES LTD., Crosswall House, 11/13 Crosswall, London EC3N 2JG. Tel: 01-480 2050

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will buy for cash public and private housebuilders.

All details will be kept entirely confidential.

Contact DENNIS SLEATH at Whetstone House, The Dicken, High Street, Whetstone, Leicestershire. Phone Narborough 3421. Principals only.

SHARE YOUR PROBLEMS

Successful expanding company with young and energetic Management interested in association with other companies, individuals or other assistance to help them develop their potential. Management will be retained with equity interest, if required. Object is to develop businesses within a large diversified group for early flotation.

Telephone Miss C. M. Bartlett at 0532-34521

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Any amount over £10,000.

We are in touch with many very talented executives who, whilst happy to work for us, would prefer to work for others. We would be prepared to consider a move should a suitable opportunity occur.

We can provide a short-list rapidly, without any fees, unless a job appointment is made. For further information, contact Richard Butterfield or

THE EXECUTIVE PLACEMENT CENTRE, Nether Hall, Reldon, Esher CM9 1SP. Tel: 081 577 2323

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London EC2R 5BB. Tel: 01-500 2222

Edinburgh EH1 1JL. Tel: 01-222 2222

Glasgow G1 1JL. Tel: 01-556 2222

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For further information, contact: P.O. Box 13000, P.O. Box 4001, Basle, Switzerland.

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Commercial patent successful in the field of illuminated advertising.

The invention presents at the right time the maximum effect of illuminated advertising, also during day-time. The invention has been awarded many distinctions. Patents have been granted in the U.S.A., Germany, Switzerland, France, England, Italy, Spain, Belgium, Norway, Sweden, Denmark.

The patent will be delivered with regard to the conditions of sale and the advantages of the conditions of sale to illness.

Offer under clause 3 to 6975 to P.O. Box 13000, P.O. Box 4001, Basle, Switzerland.

NON-EXECUTIVE
DIRECTOR

A Chartered Engineer, having built

STOCK EXCHANGE REPORT

End-Account influences help steady leading equities
Index eases 1.0 at 393.1—Gilt-edged sustain fresh “lows”ACCOUNT DEALING DATES
Option
First Declara- Last Account
tions Dealings Day
Oct. 29 Nov. 8 Nov. 20
Nov. 12 Nov. 22 Nov. 23 Dec. 4
Dec. 16 Dec. 6 Dec. 7 Dec. 18
** New time** dealings may take place
** 5 p.m. three business days earlier.

Tuesday's steep fall on Wall Street did nothing for buyers' confidence in London yesterday where investors were chiefly concerned about labour intransigence and the fears of reductions in industrial production forced by the cutbacks in deliveries of oil products.

Another quiet trade left leading equities slightly easier on the day, down 1.0 at the 10 a.m. calculation, the FT 30-share index had settled up to its overnight closing level by 5 p.m., after 88p. Elsewhere, BG Securities dipped 15p to 100p and Rapp and Maister came back another 5p to 110p.

Lon. & County erratic

Home Banks edged higher in the course of a small turnover. Barclays hardened 3p to 350p while Lloyds and Midland improved 2p to 282p and 362p respectively.

Shares, however, continued to fall on overseas advances, falling 15p more to 304p, for a two-day decline of 29p. Discounts displayed no decided trend after a quiet trade. Gerard and National put on 3p to 290p, but Gillett Bros. cheapened 5p to 240p. In Merchant Banks, London & Tibbury Contracting, 310p. Higher interim figures did little for shares. Standard, unchanged 15p, had British moved up 5p to 55p in response to the sharply higher first-half profits. Cement issues made modest headway with Rugby 1p firmer at 74p and Tunnel "B" 1p better at 18p.

Engineering shares were seen to ease 1.5 at 157.33, the 390 Industrial Group down 1.6 per cent, down 151.88. The continued lack of activity was seen in the low level of marking at 6.88p, compared with 9.145 a week ago.

British Funds down

With buyers still sighting shy on the state of the national economy and industrial outlook, small openings in British Funds were intended to 1. Once again the overall volume of trading was modest and although there was no increased selling after the miners' recent rise which followed news of the strengthened trading link with the Imperial Group.

Little of interest occurred in Building products, which were affected in the 5-6 per cent range of falls over rises in FT quoted advertisements. Fears about the re-issues of the oil curbs prompted marked dullness in heavy Engineering and the FT-250s share index for the group closed 1.6 per cent, down 157.33; the 390 Industrial Group down 1.6 per cent, down 151.88. The continued lack of activity was seen in the low level of marking at 6.88p, compared with 9.145 a week ago.

Breweries closed quietly mixed after a small trade. Fresh specu-

lative interest was shown in Scottish and Newcastle, which recovered from initial easing to

around 5p, were fractionally above the lowest, but medium and longs failed to recover. Undated stocks shaded 5p to 230p on the figures. Distillers hardened 1p to 135p but Glenlivet, 3p down at 232p, lost

15p in Swan Hunter, Hawthorn

Lees, 110p, and Robb-Caledon, 120p, were both 5p off.

Cavenham provided a good late

spot at 185p, up 4p, following some

good investment support. Elsewhere, Foods were generally idle

and friendless. British Sugar lost

7p more at 450p for a two-day fall

from 197p, while P. Faute finished 1p

easier at 197p "low" of 31p, the

latter following the interim figures. Dairy issues gave ground

with Associated 4p cheaper at

230p and Clifford's 7p lower at

155p. J. Salterbury, however,

managed to harden 2p to 75p, a shade

better. Elsewhere, W. H. Smith

"A" closed 8p lower at 472p

following the interim statement;

the price in yesterday's issue was

incorrect. W. H. Smith improved

1p to 21p in Shoes on the

increased interim profits.

Leading Electricals, slightly

higher for most of the day, eased

to 15p to find a little support on

balance. Philips Lamp receded

10p more to 700p, but Decca "A"

picked up 10p to 385p. Ultra

Electronics put on 2p to 35p on

the first-half profits advance and

interim figures expected next

Wednesday.

There was support, however, for British Car Auction, 97p, and Kettering Motor, 104p, after 105p, both 2p higher.

Cavenham provided a good late

spot at 185p, up 4p, following some

good investment support. Elsewhere, Foods were generally idle

and friendless. British Sugar lost

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picked up 10p to 385p. Ultra

Electronics put on 2p to 35p on

the first-half profits advance and

interim figures expected next

Wednesday.

Land Secs. rise

A lively day in leading Properties brought mixed fortunes. Further liquidation of stale bull positions following the annual results left MPEC down 7p to

194p, but Land Securities, up 1p to

194p, was the best performer of the day.

Isolated dull spots in Paper/

Printings included J. Smart,

down 4p at 185p, and Waddington

"B" 5p lower at 185p. Newsprint

papers were scarcely tested, apart

from Liverpool Post which de-

clined 1p to a "low" of 183p.

Distillers hardened 1p to 135p but

Glenlivet, 3p down at 232p, lost

15p in Swan Hunter, Hawthorn

Lees, 110p, and Robb-Caledon,

120p, were both 5p off.

Cavenham provided a good late

spot at 185p, up 4p, following some

good investment support. Elsewhere,

Foods were generally idle

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10p more to 700p, but Decca "A"

picked up 10p to 385p. Ultra

Electronics put on 2p to 35p on

the first-half profits advance and

interim figures expected next

Wednesday.

Crest Nicholson down

Leading Miscellaneous Industries closed narrowly mixed, although Rank had some

success in recovering 10p at 288p

after 390p. British and Canadian

Investments closed prominently

better at 22p, up 1p, on speculative

issues. Distribution shed 1p to

18p to 22p in front of to-day's

preliminary results and Mansfield

shaded 5p to 230p on the figures.

Distillers hardened 1p to 135p but

Glenlivet, 3p down at 232p, lost

15p in Swan Hunter, Hawthorn

Lees, 110p, and Robb-Caledon,

120p, were both 5p off.

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Leading Electricals, slightly

higher for most of the day, eased

STOCK EXCHANGE DEALINGS

from the Official List for Nov. 21

Wednesday, November 21 6,659 Monday, November 19 7,503 Thursday, November 15 8,550

Tuesday, November 20 6,621 Friday, November 18 6,676 Wednesday, November 14 9,145

The list below gives the prices at which bargains have been recorded in The Stock Exchange Daily Official List. Members are not obliged to mark bargains, except in special cases, and the first time that a transaction is recorded, the record is not necessarily the highest or lowest price recorded in the official list. Up to 1 p.m. only, but later transactions can be included in the following day's official list. No indication is available as to whether a bargain represents a bargain at special prices.

Bargains at Special Prices. A bargain done for delayed delivery or "on buying-in."

Bargains done previous day. A bargain done with members of a recognised Stock Exchange. A bargain done with or between non-members.

Bargains done with members of a recognised Stock Exchange. A bargain done with members of a recognised Stock Exchange.

Malaysian. SME—Mexican. NZ—New Zealand. \$—Singapore. US—United States. SW—Swiss Indian.

A sale or purchase by members of the public. Markets are not necessarily in order of execution, and only one bargain in any one security at any one time is recorded.

The name of the dealers marked in each section follows the name of the security. Unless otherwise denoted shares are £1 fully paid and stock £1 fully paid. Stock Exchange securities are quoted in pounds and fractions of pounds or in new pence and fractions of new pence.

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